



1:36



Poirot

Install

About us

Poirot is a tool to become digital-literate. The Poirot confidence score helps you read responsibly, no matter which platform you are reading on. Know if images are edited, or if the website is trustworthy, if comments are by bots, and more.

Terms & Conditions

As applicable

Privacy Statement

Poirot does not track your phone, your data, or your activity across the web, outside of your sessions on the app itself. It does not store your data, but does store the final score of the web page you visit to build its repository of scores, so as to give faster results each time.

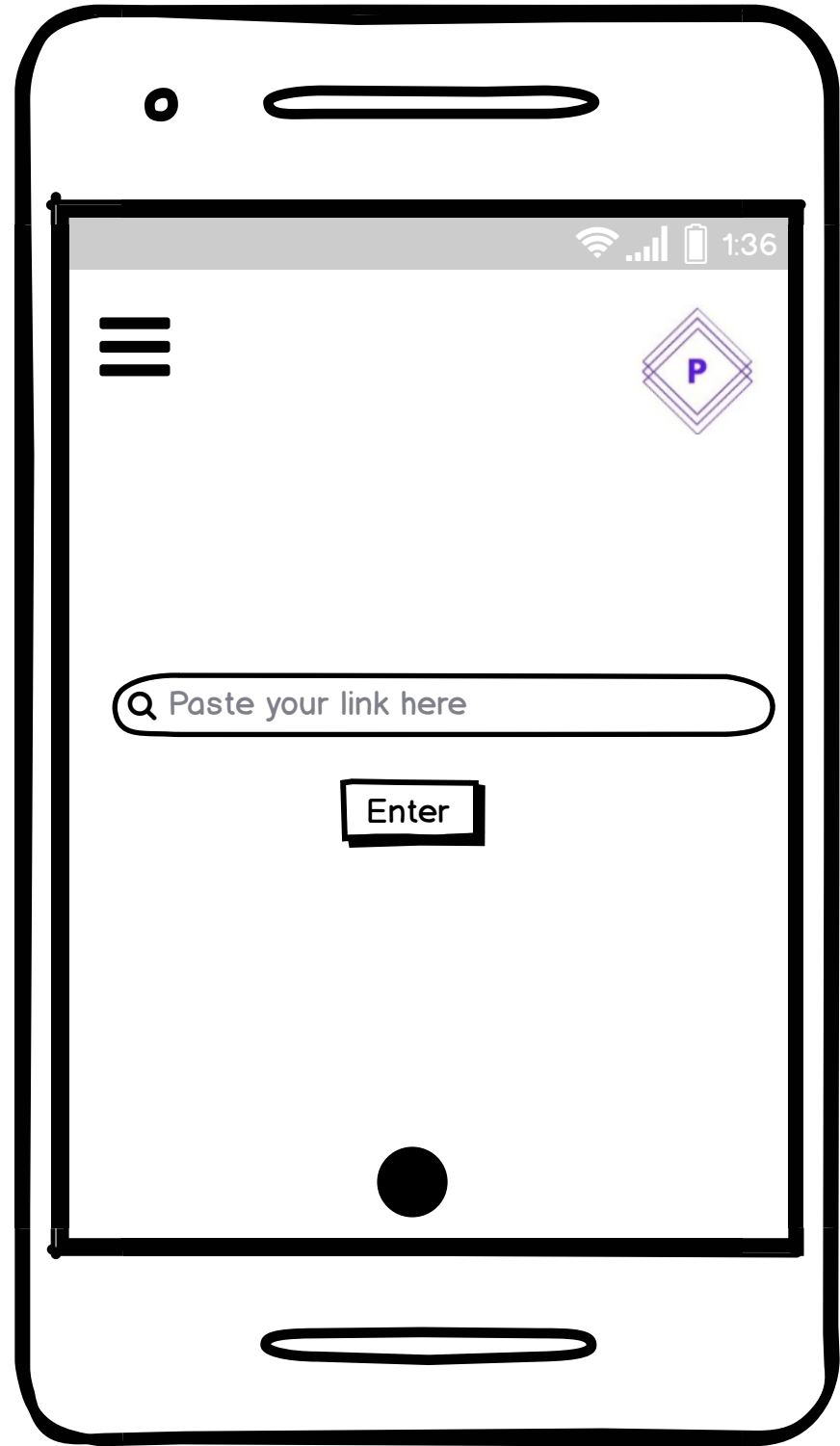
Leave a review



Read reviews









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Latest

#Trending

#Entertainment

This is an ad

Headline

This is a subheading

This is a lot of written text about the topic of your choice: Politics, Fashion, Arts, Environment, Technology, Sports, World Affairs, travel, tourism, food, health, fitness, home decor, education







1:36



pinkvilla.com



Latest

#Trend

This

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This is a lot of writ  
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- New tab
- Bookmarks
- Recent tabs
- History
- Downloads
- Translate...
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- Add to home screen
- Settings
- Help & feedback





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Latest

#Trending

#Entertainment

This is an ad

[Share...](#)

Headline





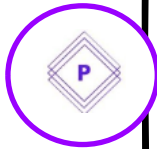


## Headline on a news app

This is a subheading  
and a kicker  
and a three-line introduction

This is a lot of written text about the topic of  
your choice: Politics, Fashion, Arts, Environment,  
Technology, Sports, World Affairs, travel,  
tourism, food, health, fitness, home decor,  
education

This is a lot of written text about the topic of  
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Headline on a news app

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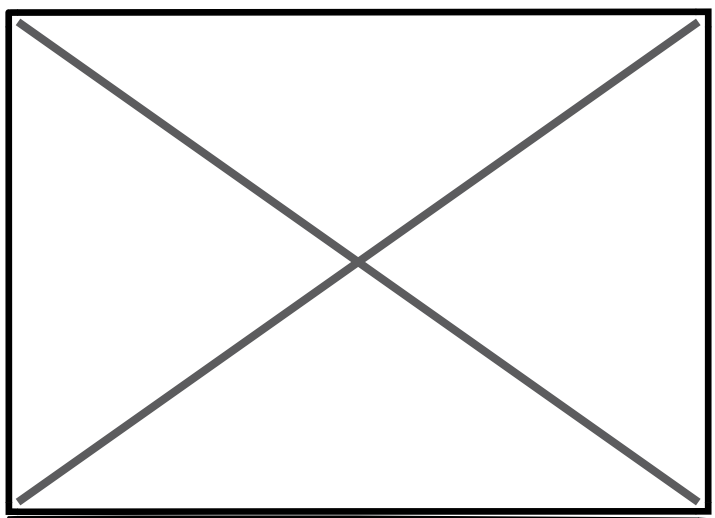
This is a lot of written text about the topic of  
your choice: Politics



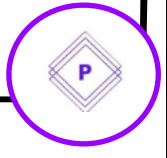


Contact Name

Forwarded

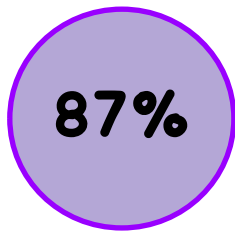


A forwarded message on your WhatsApp chat





Wi-Fi signal icon, cellular signal bars, battery icon, 1:36

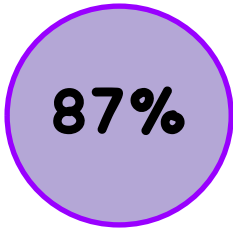


First Published 4/11/2018 on xyz.com	▼
Media Score 92%	▼
Website Score 76%	▼
Spam Score 22%	▼
Sentiment level: Negative	▼
Fact-Checked Status - NA	▼





Wi-Fi signal, cellular signal, battery icon, 1:36



Sentiment Level: Negative



The sentiment level is the language used in the article, based on the category of the article. A negative sentiment means that the language used is negative and could be but is not necessarily provocative.

[Read more](#)

Media Score 92%



Website Score 76%



Spam Score 22%



First Published 4/11/2018 on xyz.com



Fact-Checked Status - NA





1:36

About Us

[What is the Poirot Score](#)

[How we Calculate it](#)

FAQs

Help & Feedback

Enter





## What is the Poirot Score?

The Poirot score does two things:

1. It assigns a confidence rating to what you reading, to make sure that the words are not plagiarized, the website has a good standing, the images are not edited without alerting you, the users on the spam real accounts and not spam or bots.
2. It also will help you learn to see beyond the words on the page.
3. We urge you to not rely on the score as a final stamp, but work with Poirot to become more responsible readers





A comprehensive insight into how we arrive at the final score

1. What is the overall credibility of the website?
2. How much the images are edited
3. What is the proportion of ads to content
4. How and where has it been appeared in same or similar form on the web
5. How many external links it has and what is the general credibility of those websites
6. How many backlinks link back to this page/website and what is their credibility?
7. Are comments made by bots or spammers?
8. When and where was this first published?
9. Has it been factchecked anywhere across the world (where applicable)?
10. What is the overall history of the website (an aggregate based on these parameters?)

However, this explanation is out of scope for this project.

[Learn about each metric](#)







Sentiment Level



This box will give a brief overview of how the score is arrived at, and easily and clearly lays down the parameters involved.

Media Score



Spam Score



Website Score



Fact-Checked Status



First Published





# App permissions



Poirot

Force Stop

Uninstall

Notifications



Allow app to overlay over other apps



App Details





https://



Chrome Website Store

Home --> Extensions --> Poirot



Poirot

Offered by [www.poirotscore.com](http://www.poirotscore.com)

Add to Chrome

Overview

Reviews

Related

Overview

 Compatible with your device

Poirot does three things:

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Additional Information

[Website](#)

Version  
53.0.2784.6

Updated  
April 2020

Size  
2.95MiB

Languages  
English

Developer  
[Privacy Policy](#)



https://



Chrome Website Store

Home --> Extensions --> Poirot



Poirot

Offered by wv

Are you sure you want to add the Extension to Chrome?

Poirot will:

1. Scan the web-page you are one
2. Send the report of the page back to Poirot
3. It will not track your browsing activities, or send your data back to Poirot's server and database

Add to Chrome

Overview



Compatible with your device

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Read More...

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### Website

Version  
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Updated  
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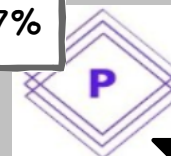
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https://https://www.purplepencilproject.com/book-review-timeless-tales-



Sentiment level ▾	Media Score ▾	Spam Score ▾	First Published ▾	FactChecked? ▾	Website Score ▾
Negative	54%	74%	4/17/2013	N/A	98%

[Home](#) [Fashion](#) [Lifestyle](#) [Culture](#) [Art](#)

This is a headline in H1 tag

This is an  
original  
photograph with  
some filters

Author of Article

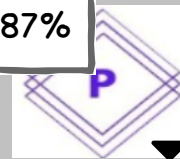
Date shown on website

This is a body of text about the rest of this article.

This is  
an ad

This is  
an ad

This is  
an ad



https://https://www.purplepencilproject.com/book-review-timeless-tales-

Sentiment Level ▾	Media Score ▾	Ad Score ▾	First Published ▾	FactChecked? ▾	Website Score ▾
Negative	54%	74%	4/17/2013	N/A	98%

Home Fashion Lifestyle Culture Art

Sentiment is analyzed based on which category the article falls into, and then to see if its tone is positive, neutral, or negative.

[Read More](#)

tag

This is an original photograph with some filters

Author of Article

Date shown on website

This is a body of text about the rest of this article.

This is an ad

This is an ad

This is an ad



https://https://www.purplepencilproject.com/book-review-timeless-tales-marwar/

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# This is a headline in H1 tag

This is an original photograph with some filters

This is an ad

This is an ad

Author of Article

Date shown on website

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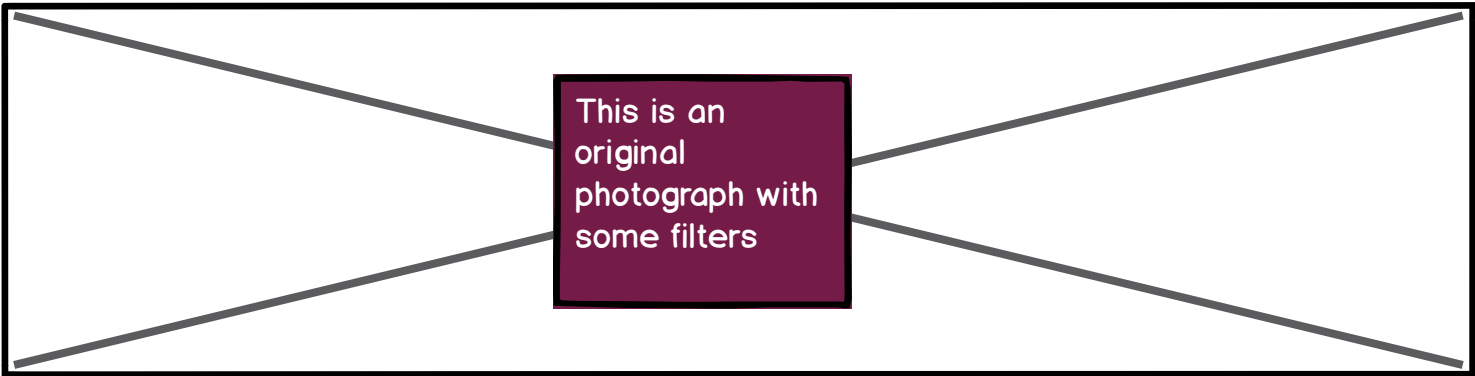


https://https://www.purplepencilproject.com/book-review-timeless-tales-marwar/



Home About Reviews Interviews Contact

This is a headline in H1 tag



Author of Article

Date shown on website

This is a body of text about the rest of this article.

This is an ad

This is an ad

This is an ad







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[What is the Poirot Score](#)

[How we Calculate](#)

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# Poirot

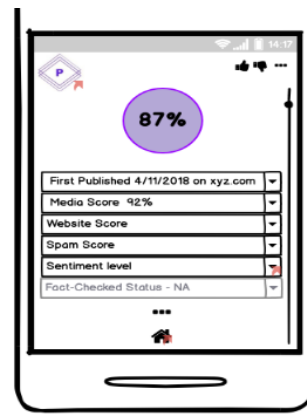
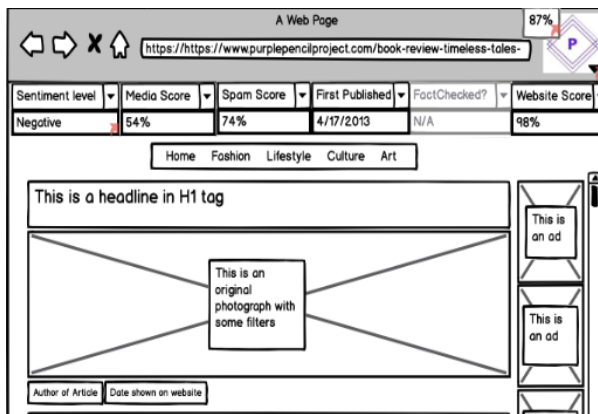


Add to your browser now

Download on your mobile

## Digital Literacy made easy with the Poirot Extension

Never be duped by plagiarized content, altered images, spam comments, or sketchy websites.



### Reviews & Testimonials

"Review by someone who had never questioned anything they read"

"Review by someone who wanted to check the credibility but they did not have the time. Now they do so quickly with Poirot"

"Review by a journalist who was not trained to identify an altered photo and did not know how to verify if a website was"

Privacy Terms Premium Reviews Affiliates team@poirotscore.com

Guides: Use Poirot in Browser | Developer Documentation



# Poirot

## What is the Poirot Score



Poirot helps you be a better judge of what you read. How?

A sentiment level tells you the tone the article is written in

A media score tells you to what degree the image or the videos have been manipulated

A spam score tells you if the user profiles on the page are genuine or no

A website score is the aggregate score of all the pages of a website and allows you to guage the trustworthiness of the site

The first published instance tells you if the content is original and new/updated, so you are directed to original content producers

Fact-checked status aggregates data from myth-busting databases all over so you only read truthful content

## Why should you care?

An explanation of how the content industry is undermined by alterations, tweaking, and hiding behind the infrastructure, which makes it very difficult to discern right from wrong, and how Poirot makes visible some of that invisible infrastructure.

How we calculate it





https://poirotscore.com



# Poirot

## How we calculate our score



- This would be a comprehensive insight, akin to documentation, into how we arrive at the final score, without revealing trade secrets. This currently includes:
1. The sentiment level of the content driven by sentiment analysis specific to the category of the page content. For instance, a political dictionary of sentiment analysis would not be used to rate a piece on fashion trends
  2. How much the images are edited
  3. What is the proportion of ads to content
  4. How and where has it been appeared in same or similar form on the web
  5. How many external links it has and what is the general credibility of those websites
  6. How many backlinks link back to this page/website and what is their credibility
  7. Are comments made by bots or spammers?
  8. When and where was this first published?
  9. Has it been factchecked anywhere across the world (where applicable)?
  10. What is the overall history of the website (an aggregate based on these parameters?)

Disclaimer: This section is beyond the actual scope of the project, and will include details from the algorithms, code and other elements that actually realize this

