US CANDY SALES ANALYSIS DASHBOARD

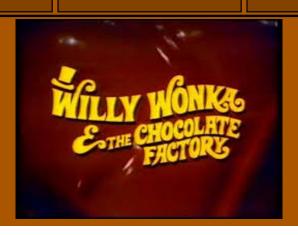
OVERALL

SALES AND PROFIT

FACTORIES

SALES - DISTRIBUTION

STORY





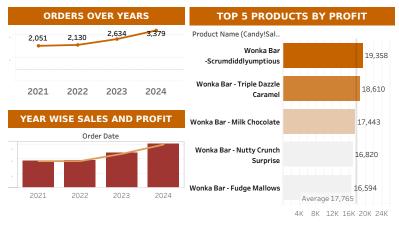
Region All

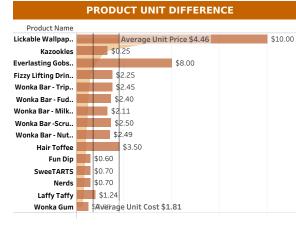
OVERALL

Order Date 1/3/2021 to 12/30/2024

MOST SOLD PRODUCT MOST PROFITABLE PRODUCT TOTAL NO. OF ORDERS MAX PRICED PRODUCT TOTAL PROFIT TOTAL SALES

Wonka Bar - Triple Dazzle Caramel Wonka Bar - Scrumdiddlyumptious 10,194 Lickable Wallpaper \$20.00 \$93,443 \$141,784





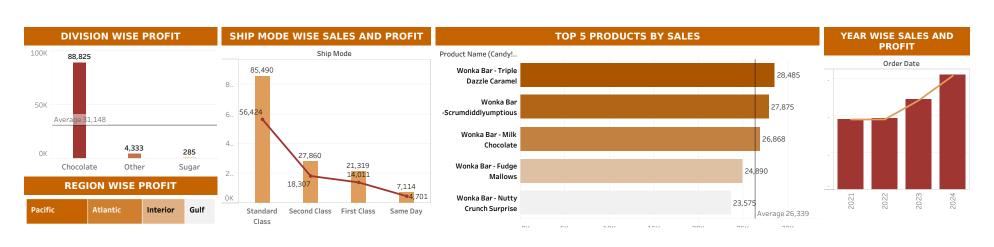




SALES AND PROFIT

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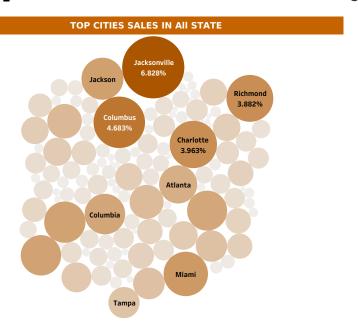


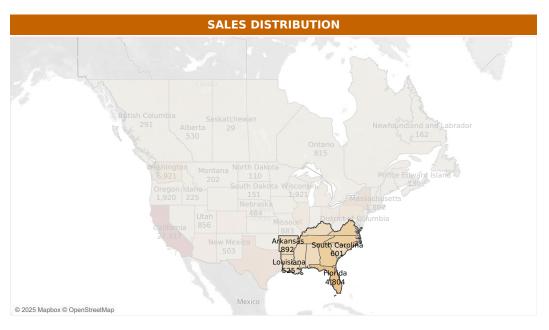
FACTORIES

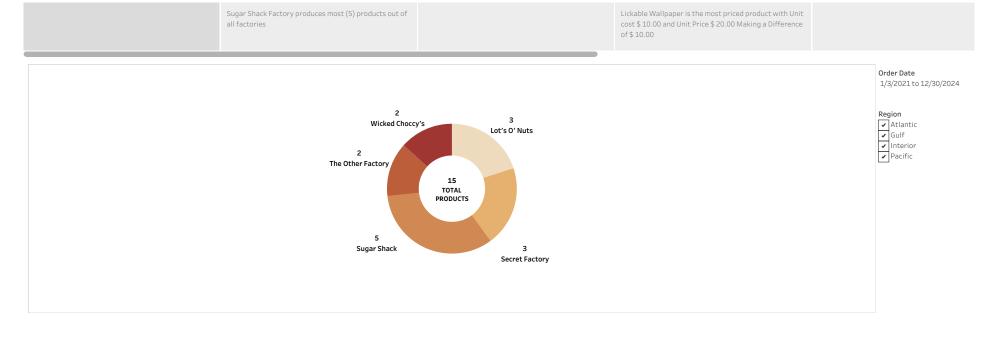


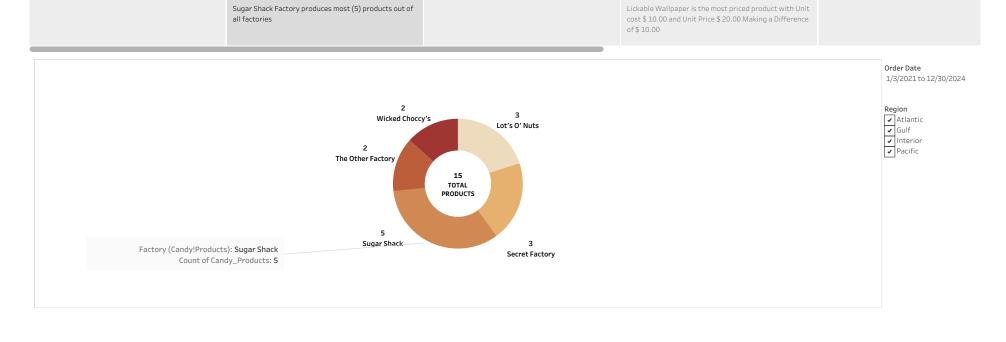


Region All

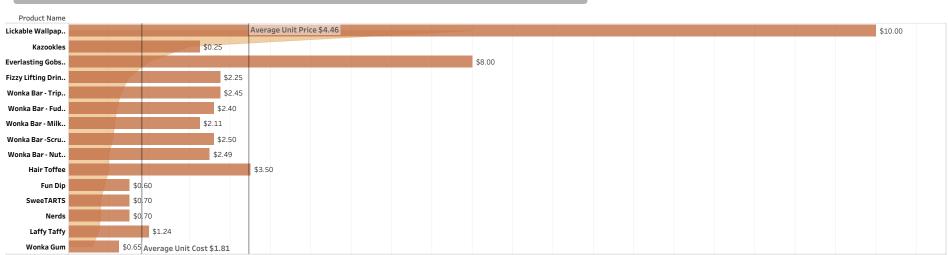




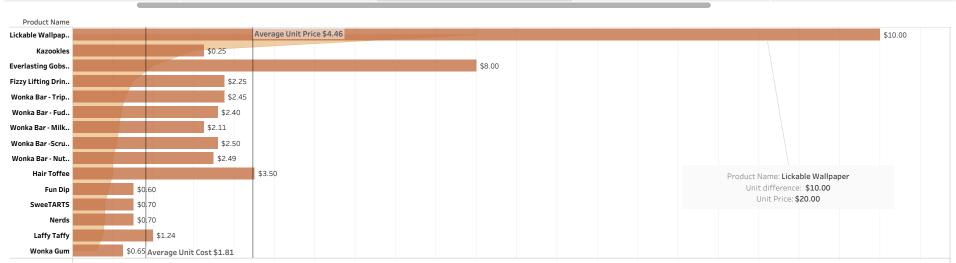












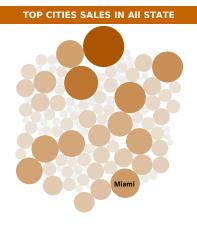
Lickable Wallpaper is the most priced product with Unit cost \$ 10.00 and Unit Price \$ 20.00 Making a Difference of \$ 10.00

MOST SALES IS IN CALIFORNIA STATE AND IN NEW YORK CITY



SALES-DISTRIBUTION

Region All





Lickable Wallpaper is the most priced product with Unit cost \$ 10.00 and Unit Price \$ 20.00 Making a Difference of \$ 10.00 MOST SALES IS IN CALIFORNIA STATE AND IN NEW YORK CITY

PROFIT IN 2024 INCREASED BY 27.16% FROM 2023 AND PACIFIC REGION HAS THE MAX SHARE OF PROFIT



SALES-DISTRIBUTION

Region All



MOST SALES IN New York City

% of Total Gross Profit: 8.819% Gross Profit: 8,241 Sales: 12,515

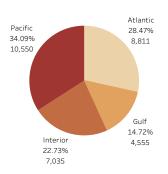


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PROFIT IN 2024 INCREASED BY 27.16% FROM 2023 AND PACIFIC REGION HAS THE MAX SHARE OF PROFIT



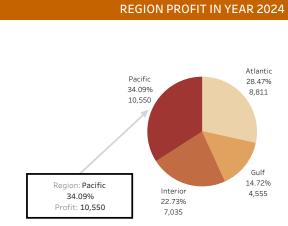
REGION PROFIT IN YEAR 2024

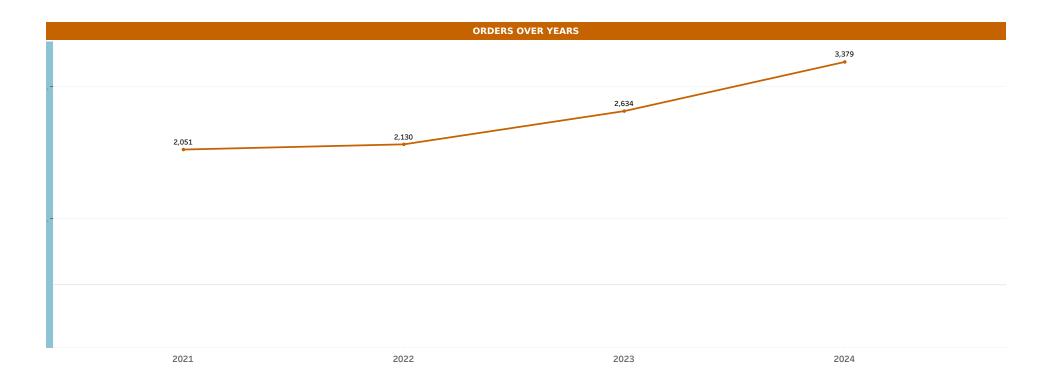


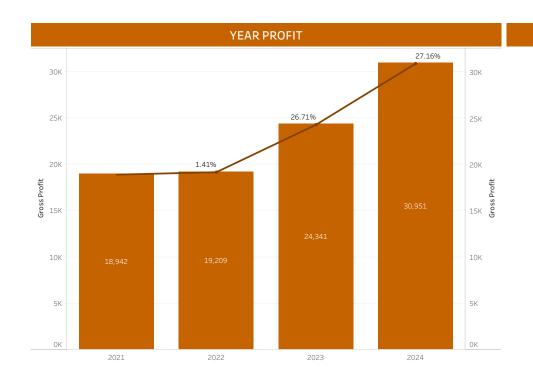
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REGION PROFIT IN YEAR 2024

