PRAMA ADITYA PUTRA

USER EXPERIENCE CONSULTANT

SUMMARY

User problems always lead to business problems, be it loss of conversions and revenues or high cost of costumer support.

To me, UX design means problem solving. By designing for users, I am solving their problem and by proxy I am also solving the business problems.



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WORK EXPERIENCE

— User Experience Consultant

Xtremax Pte Ltd

December 2015 - Present

As a UX Team Leader in Bandung branch, I'm responsible for the design of our client's products. I'm involved from the research phase to the development phase

I'm also responsible for building and refining user-centric design methodology in the company and recruitment of new UX Consultants.

Front End Developer

Nusantech September 2015 - November 2015

— UI Designer and Full Stack Web Developer

Vresco Studio April 2013 - July 2013

EDUCATION & COURSES

HYPERISLAND UX Lab Course

HYPERISLAND Singapore July 2016

— Institut Teknologi Bandung

Sistem Teknologi Informasi 2011 - 2015

— SMA Taruna Nusantara

2008 - 2011

OTHER COMPETENCIES

- IELTS

Overall Score: 8 (out of 9)

SKILLS

User Experience Design

Jobs-to-be-done Interview

Information Architecture Design

Interaction Design

Wireframing

Rapid Prototyping

Usability Testing

Card Sorting

Tree Testing

Front End Development

Heuristic Review

TOOLS

Balsamiq

Adobe Photoshop Sketch

Proto.io

Invision

Pixate

Pencil & Paper