



# PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza Category

All

01-01-2015

31-12-2015

Home

Best / Worst Sales

## BUSIEST DAYS AND TIMES

### DAYS

Orders are **Highest** on weekends, Friday and Saturday evenings.

### MONTHLY

There are maximum orders from month of July and January

## SALES PERFORMANCE

### CATEGORY

Classic Category contributes to maximum sales and total orders.

### SIZE

Large size pizza contribute to maximum sales



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizza Sold



21350

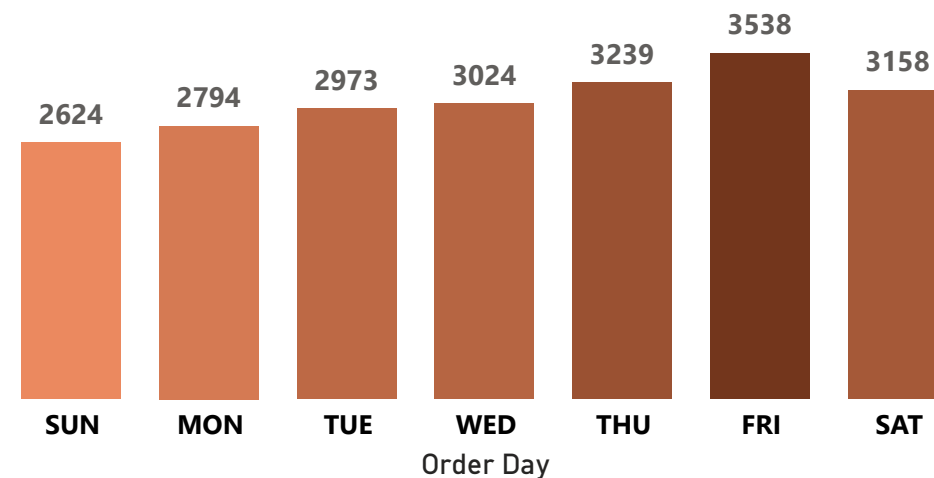
Total Orders



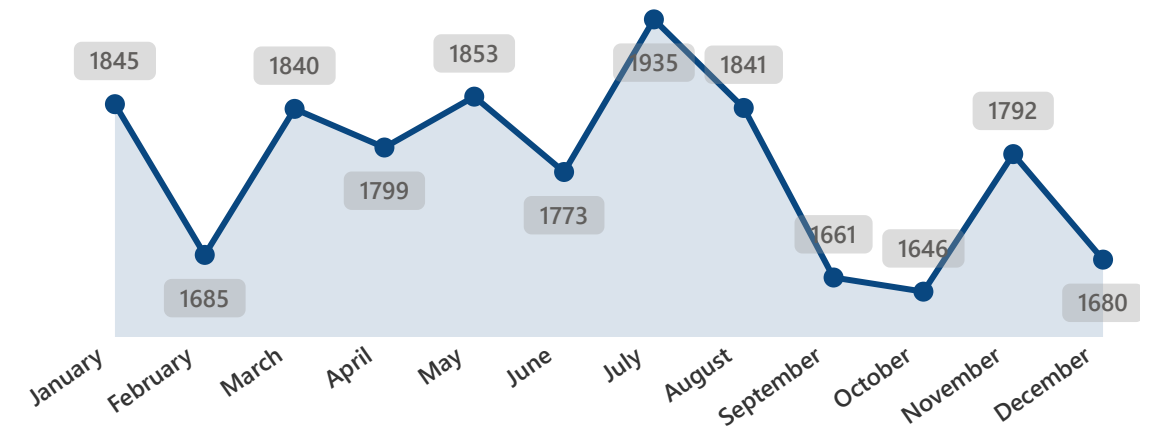
2.32

Avg Pizza Per Order

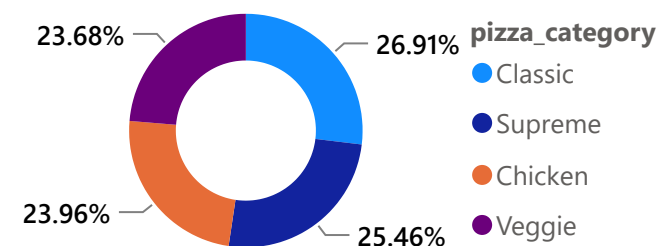
### Daily Trend for Total Orders



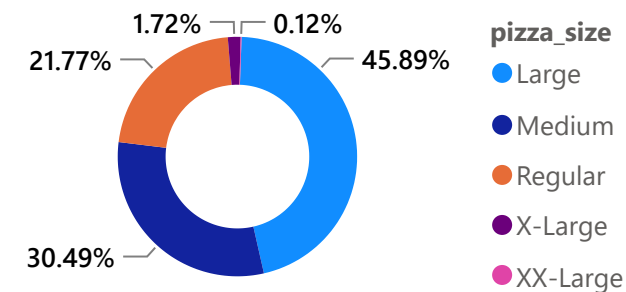
### Monthly Trend for Total Orders



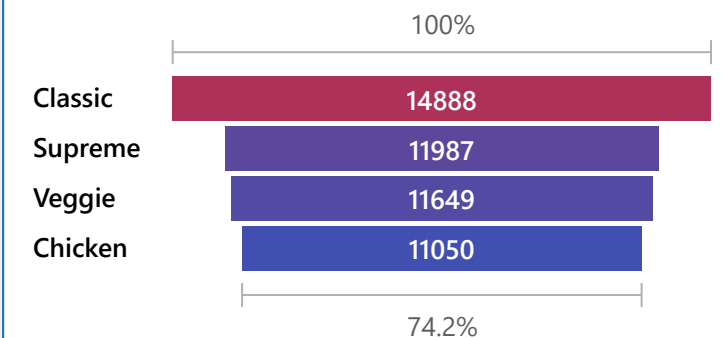
### % of Sales By Pizza Category



### % of Sales By Pizza Size



### Total Pizza Sold by pizza\_category





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## BEST SELLERS

### REVENUE

The Thai Pizza Contributes to maximum Revenue

### QUANTITY

The Classic Pizza Contributes to maximum Total Quantities

### TOTAL ORDERS

The classic Deluxe pizza contributes to the maximum orders

## WORST SELLERS

### REVENUE

The Brie Carre Contributes to minimum Revenue

### QUANTITY

The Brie Carre Contributes to minimum Quantities

### TOTAL ORDERS

The Brie Carre Contributes to minimum orders



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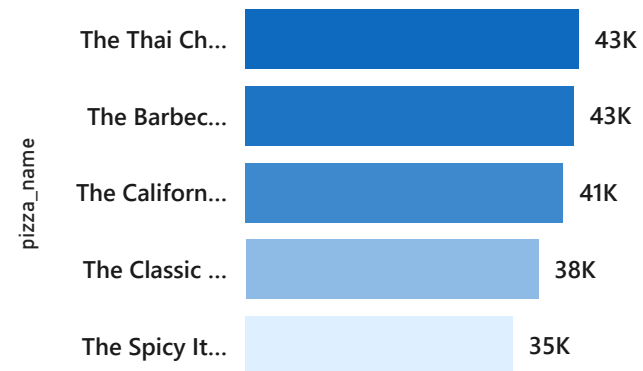
Total Orders



2.32

Avg Pizza Per Order

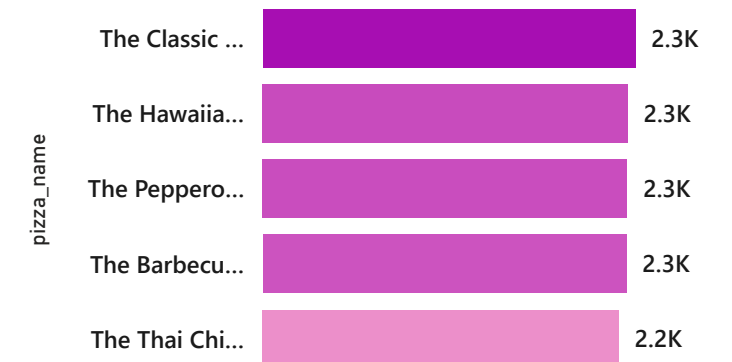
### Top 5 Pizza By Revenue



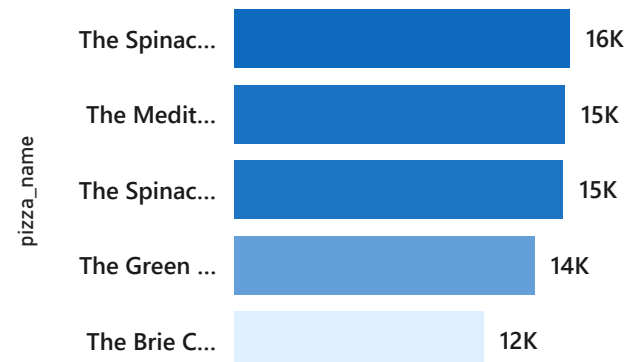
### Top 5 Pizza By Quantity



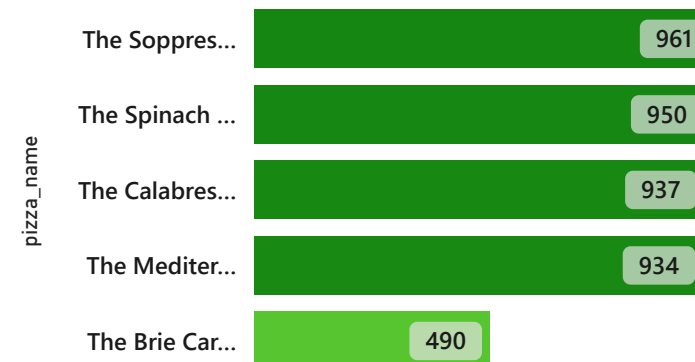
### Top 5 Pizza By Total Orders



### Bottom 5 Pizza By Revenue



### Top 5 Pizza By Quantity



### Bottom 5 Pizza By Orders

