

### Fitbit Active Users



Number of Active User in 2020:

# 31 million









### **Why Heart Disease?**

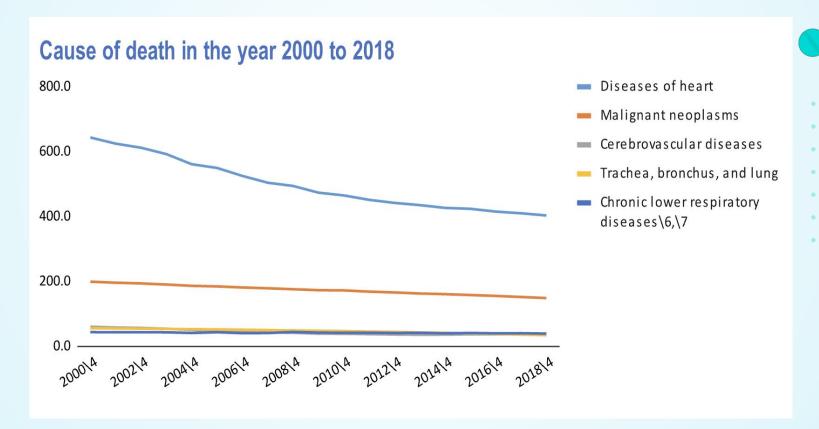
Estimated number of people die due to Heart related disease in US

659,000 People





#### Cause of death due to various diseases



#### Goal

Predict heart disease at early stage for FITBIT users

### Solution path

- Identify Correlated features
- Exploratory Data Analysis
- Develop a Linear Regression model for predicting heart disease

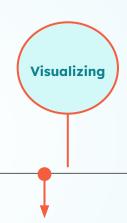


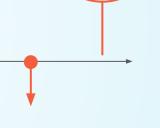




Data
Collection

Cleaning & EDA





**Future** 

work

 Heart Disease data set from kaggle

 cause of death data from cdc.gov Data Cleaning and EDA

• Google sheet

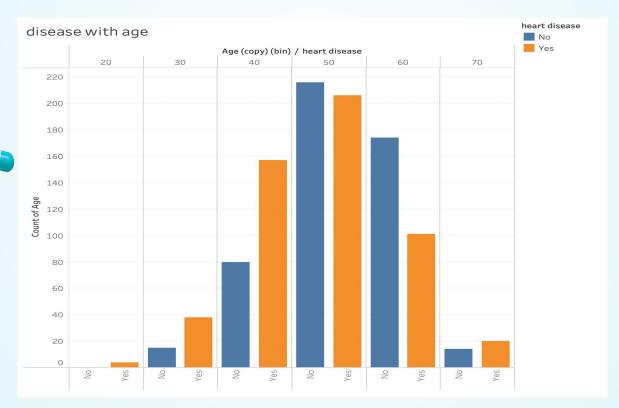
In Tableau

• In Google sheet

Develop a
 Linear
 Regression
 model



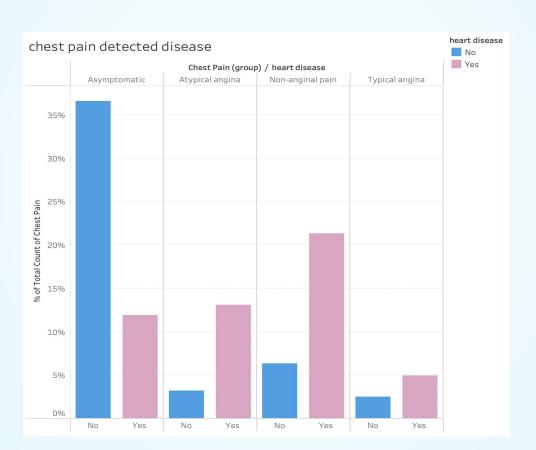
# **Disease with Age**



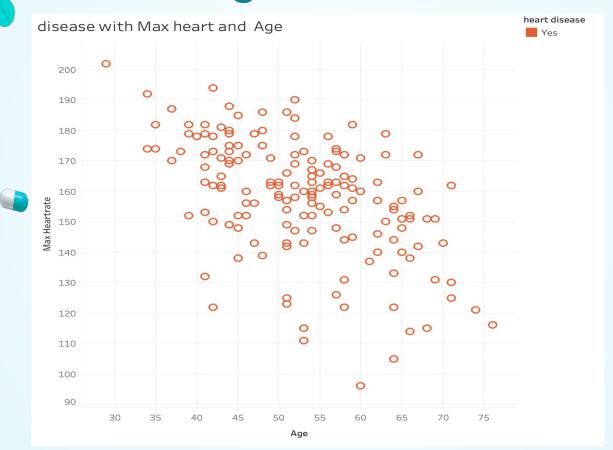




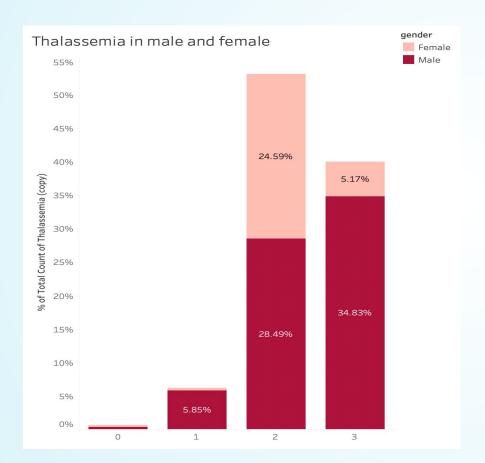
Disease related to Chest Pain



Relation b/w age and max heart rate/



#### % of people in various type of blood disorder



- 0 No Defect
- 1- Fixed Defect (No blood flow in some part of the body)
- 2- Normal blood flow
- 3- Reversible defect



### Conclusion

Age, Types of chest pain, Max heart rate, Resting Blood pressure and Thalassemia showed strong relationship.

 People above age 50 are more likely to have heart disease

Target people above age 50





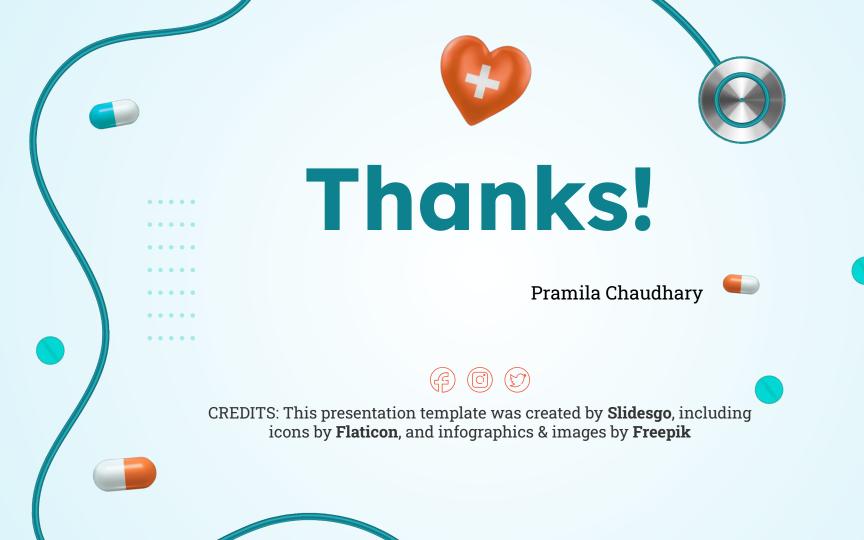
### **Future Directions**



 Include More variables such as weight, Family health history, eating habits etc to the analysis.

Develop a Linear Regression Prediction model.





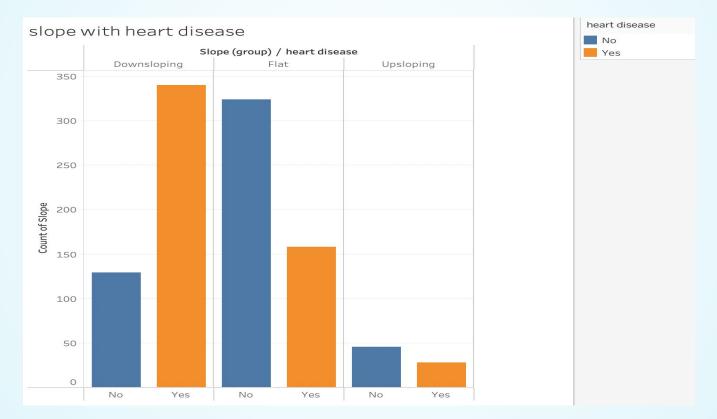
# **Appendix**

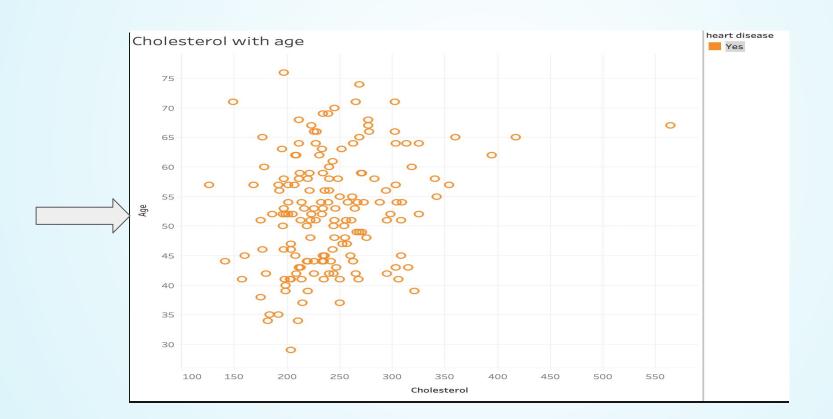
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