Dear Client,

We would like to express our gratitude for providing these datasets. After processing the data sets, we have obtained the following overview.

	No. of records	Unique Id's	Receiving date
Transaction dataset	20002	3495	03/08/2023
Customers Demographic	4002	4002	03/08/2023
Customers Address	4001	4001	03/08/2023

Here are some issues related with the datasets:

1. There are additional customer IDs in the transaction dataset which may result in data loss.
2. Some columns, such as brand purchase, have empty values within the dataset.
3. The dataset displays varying data types for the same attributes, resulting in inconsistencies.
4. The dataset contains inconsistent data values for the same attributes.

"We will be prioritizing data cleaning and standardization which will enhance the quality and usefulness of the data for future processing."

Regards,

Pramita Dileep Sandhyan