**Oxorealty.com**

**What this platform does!!**

**Oxo-realty is an online property market place which is providing users with much needed property availability information in the real time basis in the form of our in-house generated easy-view option.**

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| **1st page** | **URL-https://oxorealty.com** | **Title-**Buy Sell Properties in India  | Leading Property Marketplace in India I Indian Real Estate | OXORealty.com |

**Description about 1st page**

1. This is fully responsive
2. In header it contains three functionalities Buy,Business, Blog, Signup.
3. After that there is a search functionality where we can search property by applying filters like city where we want property, locality in city, unit-type (1BHK, 2BHK etc.) and budget if some property is available on platform according to User filter then it will render the result.
4. Our USP (Unique Selling Proposition)

* **verified property listings with approval details**
* **3D visualization and aerial view**
* **Documentation support**

**Our USP’s differentiates our platform from several other platforms**

1. A demo video is also there to experience 3D-view of property which is very helpful for a new User.
2. User can experience Bird Eye View and Easy View by clicking on the links provided.
3. After that User can go through the valuable reviews about our platforms given by professionals.
4. User can contact us by providing details and can write the message and send it.
5. After that some useful links are there

* About us (User can know about us).
* Contact us.
* Feedback.
* Privacy & policy.
* Terms & condition (user should check T&C before buying).
* Refund and cancellation policy.
* Some social media links are also there **YouTube, LinkedIn, Facebook, twitter** so that User can follow us for latest updates.

**Description about 2nd part of home page (My-Profile):-**

How a User can be a part of our platform.

1. First of all, register to our website by providing details and then login to our platform so user can perform actions.

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| My profile | <https://oxorealty.com/profile> |

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1. After that User can move to My profile

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1. After that User can see his activity—

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| My-Bookings | <https://oxorealty.com/my-bookings> |
| My Site Visits | <https://oxorealty.com/my-sitevisits>  if user want to visit the site can fill the form and visit the site |
| My Reverse Bids | <https://oxorealty.com/my-reversebids> |
| My Wishlist | <https://oxorealty.com/my-wishlist>  User can see his loved property |
| Recently Viewed | <https://oxorealty.com/recently-viewed>  User can see his recently viewed activities |

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| **Recently – viewed** |
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1. **Some samples of my activities**

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| **My-Wishlist** |
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1. **One drawback is there which I found that my profile page is not responsive** I think this problem can be resolved when we will develop an app of our platform in future.
2. Sample image

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**Description about the 3rd part of home page (Blogs): -**

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| ***Blogs*** | <https://oxorealty.com/blogs> |

1. In blogs User can see the latest blogs about the real estate

And it can be provided by the company authorities or by the government authorities.

1. Page is fully responsive.
2. **Sample image**

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**Description about 4th part of home page (Buy): -**

**This is most important section of our platform. Where User can fulfil dreams of buying his/her dream property.**

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| **Buy** | <https://oxorealty.com/1/property-listing?visibility=1> |

1. First functionality is that User can apply filter such as

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| **Select city** |  | **Select location** |  |

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| **Property type** |  | **Unit-Type** |  |

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| **Project status** |  | **Amenities** |  |

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| **Project type** |  | **Builder** |  |

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| **Price -range** |  | ***After that apply filter and get the rendered result*** |  |

1. **Now we move to the main part how User can see the property and buy it.**

* Firstof all, User have to select the projectof his choice.

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* After clicking on the project User can see the whole Project with details.
* Each and every project is divided into towers where user can select the tower according to his/her choice.
* **When user select the project status of available units and sold units in given according to whole project.**

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* Suppose user select any tower for example tower c.
* **When user select the tower status of available units and sold units in given according to tower**.

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* After the selection of tower User can select the floor of his/her choice.
* User can apply filters like floor selection, unit-type (2BHK,2.5BHK etc.) and entry and exit direction of unit.

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* After floor selection User can see the wonderful view of whole floor with details.

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* **In this view red unit means that they have sold and green shows available for sale.**
* Now user can see **2D AND 3D VIEW** of available unit with unit details, price per square feet and dimensions of each and every part of unit.

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| **3D-VIEW WITH DETAILS** |
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| 2D-VIEW |
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* Easy 360-degree view is available soon.so the User can do more better experience.
* After that user can either send the enquiry or book the house by providing details.

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* One more functionality when user is selecting the tower, he can experience the different views of tower by clicking on the compass.

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* There is one more section where user can see detailed description of price of the unit (PRICE-BREAK UP)

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**Problem which I found**

* **One thing I have seen that in the section featured projects the uniformity is maintain till end like selection of tower from the image selection of floor and selection of unit 2d view 3d view all these things are in uniform manner.**
* **In the section of our other projects this uniformity is not maintain.**

**Description about the business page:**

1. In this section we have some software’s which are used to maintain Business smoothly.
2. These software’s are very useful for the builders for easy management of buyers, projects inventories and other relevant data.

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| Business | <https://oxorealty.com/business> |

* **Inventory Management**

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| Builder can select a project of his choice |  |

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| Then he can view total no of towers, inventory status like total no of units launched, available, sold. |

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| After that builder can see the floors along with the entire inventory status |

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| After clicking on the floor builder can see the entire inventory status of selected floor. |

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| After clicking on the floor builder can edit the status according to the power allotted to builders admin sales and data team. |  |

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* **Reverse bidding and performance analytics:**

1. Establish Direct Communication Between the Builder and Buyers for Price Negotiation.
2. It Will Help in Disposing the Inventories Much Faster.
3. Remove Any Third-Party Intervention Between Builder and Buyers.
4. There are two features are available there first one is reverse bidding in which builder can fix his own price and buyer can fix his own price of a unit by B2C property marketplace (Buyer).

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1. In performance analytics a builder can actually see the performance chart of the inventories at project and tower level from time to time.
2. Builder can also evaluate the number of units sold and held with respect to days weeks and months.

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* **Team and buyer’s management**

1. Bring Each and Every Team Member on A Common Platform for Enhancing Performance & Improving Efficiency.
2. Track Work-Flow in Real Time. Maintain & Update Buyers Record for Each Project

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**Privacy and policy page**

There is one spelling mistake

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