

**Janasanyog, Assam      Press Release No. 06 – Industries & Commerce**

**PepsiCo India to invest 40000 crores in State**

**Dispur, February 06:** A delegation of PepsiCo India comprising Viraj Chouhan, Chief Government Affairs and Communication Officer-India Region; Rahul Sharma, Public Policy and Government Affairs Officer and Nitin Jindal, Associate Director, Business Planning called upon Industries and Commerce Minister Chandra Rajesh at Janata Bhawan, Dispur today.

The team informed the Minister that PepsiCo India has submitted a proposal to set up a green field project for manufacturing Lays and Kurkure chips in Assam worth Rs. 40000 crores. They stated that the company would engage in contract farming (buy back policy) whereby it would provide seeds to the farmers and buy back the matured potatoes from them. The company would also provide handholding support to the farmers. Right now, PepsiCo India has been working with over 24,000 farmers in many cities in **Andhra Pradesh**.

District Name: Prakasam

Total Locations:10

Location-1 : Santhanuthalapadu

Product Name	Damaged	Date of Expired	Total
Lays	22	27	49
Bingo	64	43	107
Chips	36	62	98
Bingo Tangles	72	17	89

Location-2 : Pernamitta

Product Name	Damaged	Date of Expired	Total
Lays	67	37	104
Bingo	63	56	119
Chips	97	53	150
Bingo Tangles	64	52	116

Location-3 : Kandukur

Product Name	Damaged	Date of Expired	Total
Lays	21	84	105
Bingo	74	65	139
Chips	53	76	129
Bingo Tangles	63	85	148

Location-4 : Maddipadu

Product Name	Damaged	Date of Expired	Total
Lays	28	84	112
Bingo	62	53	115
Chips	83	12	95
Bingo Tangles	27	95	122

Location-5 : Chimakuty

Product Name	Damaged	Date of Expired	Total
Lays	35	96	131
Bingo	22	55	77
Chips	35	47	82
Bingo Tangles	86	75	161

Location-6 : Podili

Product Name	Damaged	Date of Expired	Total
Lays	68	36	104
Bingo	35	48	83
Chips	28	29	57
Bingo Tangles	87	33	120

Location-7 : Markapuram

Product Name	Damaged	Date of Expired	Total
Lays	48	22	70
Bingo	56	54	110
Chips	82	39	121

Bingo Tangles	90	68	158
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Location-8 : Mangamuru

Product Name	Damaged	Date of Expired	Total
Lays	65	81	146
Bingo	62	93	155
Chips	49	57	106
Bingo Tangles	62	73	135

Location-9 : Tangutur

Product Name	Damaged	Date of Expired	Total
Lays	72	27	99
Bingo	62	33	95
Chips	11	91	102
Bingo Tangles	38	47	85

Location-10 : Ongole

Product Name	Damaged	Date of Expired	Total
Lays	27	84	111
Bingo	38	92	130
Chips	73	19	92
Bingo Tangles	55	21	76