

**Janasanyog, Assam      Press Release No. 06 – Industries & Commerce**

**PepsiCo India to invest 40000 crores in State**

**Dispur, February 06:** A delegation of PepsiCo India comprising Viraj Chouhan, Chief Government Affairs and Communication Officer-India Region; Rahul Sharma, Public Policy and Government Affairs Officer and Nitin Jindal, Associate Director, Business Planning called upon Industries and Commerce Minister Chandra Rajesh at Janata Bhawan, Dispur today.

The team informed the Minister that PepsiCo India has submitted a proposal to set up a green field project for manufacturing Lays and Kurkure chips in Assam worth Rs. 40000 crores. They stated that the company would engage in contract farming (buy back policy) whereby it would provide seeds to the farmers and buy back the matured potatoes from them. The company would also provide handholding support to the farmers. Right now, PepsiCo India has been working with over 24,000 farmers in many cities in **Andhra Pradesh**.

District Name: Visakapatnam

Total Locations:6

Location-1 : Gajuwaka

Product Name	Damaged	Date of Expired	Total
Lays	66	39	105
Bingo	84	59	143
Chips	55	55	110
Bingo Tangles	45	75	120

Location-2 : Anakapalli

Product Name	Damaged	Date of Expired	Total
Lays	26	54	80
Bingo	38	83	121
Chips	40	92	132
Bingo Tangles	63	28	91

Location-3 : Labbipeta

Product Name	Damaged	Date of Expired	Total
Lays	37	69	106
Bingo	29	64	93
Chips	10	23	33
Bingo Tangles	67	94	161

Location-4 : Ramakrishnapuram

Product Name	Damaged	Date of Expired	Total
Lays	58	75	133
Bingo	30	54	84
Chips	54	35	89
Bingo Tangles	83	22	105

Location-5 : Bheemili

Product Name	Damaged	Date of Expired	Total
Lays	48	73	121
Bingo	22	78	100
Chips	50	49	99
Bingo Tangles	63	30	93

Location-6 : Narsipatnam

Product Name	Damaged	Date of Expired	Total
Lays	54	83	137
Bingo	55	25	80
Chips	49	44	93
Bingo Tangles	28	46	74