

**Janasanyog, Assam      Press Release No. 06 – Industries & Commerce**

**PepsiCo India to invest 40000 crores in State**

**Dispur, February 06:** A delegation of PepsiCo India comprising Viraj Chouhan, Chief Government Affairs and Communication Officer-India Region; Rahul Sharma, Public Policy and Government Affairs Officer and Nitin Jindal, Associate Director, Business Planning called upon Industries and Commerce Minister Chandra Rajesh at Janata Bhawan, Dispur today.

The team informed the Minister that PepsiCo India has submitted a proposal to set up a green field project for manufacturing Lays and Kurkure chips in Assam worth Rs. 40000 crores. They stated that the company would engage in contract farming (buy back policy) whereby it would provide seeds to the farmers and buy back the matured potatoes from them. The company would also provide handholding support to the farmers. Right now, PepsiCo India has been working with over 24,000 farmers in many cities in **Andhra Pradesh**.

District Name: Krishna

Total Locations:6

Location-1 : Vijayawada

Product Name	Damaged	Date of Expired	Total
Lays	62	75	137
Bingo	48	37	85
Chips	64	82	146
Bingo Tangles	28	96	124

Location-2 : Gannavaram

Product Name	Damaged	Date of Expired	Total
Lays	41	73	114
Bingo	62	64	126
Chips	84	37	121
Bingo Tangles	92	85	177

Location-3 : Gudivada

Product Name	Damaged	Date of Expired	Total
Lays	75	96	171
Bingo	96	53	149
Chips	28	86	114
Bingo Tangles	81	57	138

Location-4 : Guduru

Product Name	Damaged	Date of Expired	Total
Lays	83	94	177
Bingo	27	59	86
Chips	91	71	162
Bingo Tangles	27	55	82

Location-5 : Jaggaiahpeta

Product Name	Damaged	Date of Expired	Total
Lays	73	72	145
Bingo	92	26	118
Chips	74	36	110
Bingo Tangles	96	74	170

Location-6 : Kaikalur

Product Name	Damaged	Date of Expired	Total
Lays	83	84	167
Bingo	92	36	128
Chips	16	28	44
Bingo Tangles	43	41	84