

Pranali Linge

UX/UI designer with a background in Industrial design. Experienced in communicating ideas and empathizing with people to create user-centric design solutions.

Portfolio: www.pranalilinge.com

Mail: pranaliplinge@gmail.com

LinkedIn: linkedin.com/in/pranalilinge/

Contact: +49 178 6960445

Frankfurt Am Main

WORK EXPERIENCE

UX/UI design (2020 - 2022)

UX/UI part-time design intern at Bridgit, USA

June 2021 - September 2021

- Leveraged existing UX research, prioritized pain points and created solutions through rapid iteration.
- Carried out user testing and analysis.
- Redesigned high-fidelity screens for desktop version based on stakeholder requests and end-user feedback.

UI Tutor at Career Foundry

June 2020 - Currently working

- Connect with students by evaluating how they perform design tasks, empathetically understanding their difficulties, and adapting teaching methods to best help them succeed.

Industrial design (2015 - 2019)

Aiila Innovations, India

- Associated as a design consultant.
- Responsibilities like branding, logo design, client presentation, brochure design etc.

Mindstix Software Labs, India

- Designing & conceptualizing IOT products.
- Conducting user research creating presentations & 3D renders.

YUJ Design, India

- Designed & prototype water purifying appliance using copper.

Urvision, India

- Design and development for a 3D projector

The Luggage Label, India

- Design and development for a smart traveling bag

Sansun Fitness, India

- Design, CAD and development for Gym Equipment

Science for Society, India

- Design and development for a Baby Incubator

Mosquino, India

- Design & development of mosquito repellent

INTERNSHIP

Kitchen Grace (India) Pvt. Ltd

Jul 2014 - Jan 2015

Graduation Project Internship

- Produced a new kitchen storage system focusing on Indian households.
- Sketching, journey mapping, prototyping, ideation, and implementation of ideas.
- Created 3 sets of kitchen baskets that caters to Indian cuisine and with end user feedback a detailed design documentation was created.

Anandita Toys, 2013

- Design and developing a new strategic board game design from 5 to 60+ target audience.
- Market analysis, desk research, user interviews, ideation, 3D models, prototypes, user testing was carried out to come up with a idea.
- The final design can be played with 3+ years and can have multiple levels of difficulties & it was patented in 2013.

Patent Pending

EDUCATION

Career Foundry, April 2021 - March 2022

- A 10-month intensive course for UX designers specializing in UX fundamentals, methodology, and research-driven approaches to design.
- Pursuing specialization in front end development.

MIT University of Design, India

2010-2015

- Bachelor of Design, Major in Industrial design

University of creative art, London

2013 for 6 months

- Product Design Exchange program

University of Pune, India

2010 - 2014

- Bachelor of Business Administration

SKILLS

Personas
Usability Analysis
User Research
UI / Visual Design
Information Architecture
Wireframing
Prototyping
Branding / Logo Design
Web Design
Style Guides
Responsive Grids
UI Animation

TOOLS

Figma,
Adobe XD,
Invision,
Balsamiq,
Adobe illustrator,
Adobe photoshop,
Indesign,
MicrosoftOffice,
Keynote

AWARDS

IF Design talent award, Germany, 2017
For project Linkage

World design impact, 2016
(Top 80 finalist, USA) for project filteron

IF student concept design, Germany, 2015
(Top 300 finalist) for project spepper

Toshiyoki inoko award, Tokyo, 2014
Winner for Kimonophones

Idesign award, India, 2014
Winner for project Filteron

Behance portfolio review, India, 2014
Winner for project Lumier Aracno

EXHIBITIONS

Gwangju international design, 2015
Biennale, Korea

Tokyo design week 2014
Tokyo for project Kimono earphones

MEDIA FEATURE

Packaging of the World, Sep & Dec 2020

Opakawaniaidesign, 2020

Creative talks of asia, 2018

Pune Mirror, newspaper, 2015 & 2017

Tedx Pune (Products display) 2015

Indian express, newspaper 2015

Yanko design 2014, 2015 & 2016

Tuvie design 2014 & 2017

Packaging of the World, 2015

PATENTED PRODUCT

Game Design for Anandita Toys, Pune