## Exercise 2: E-commerce Platform Search Function

#### Scenario:

You are working on the search functionality of an e-commerce platform. The search needs to be optimized for fast performance.

#### Steps:

## 1. Understand Asymptotic Notation:

- o Explain Big O notation and how it helps in analyzing algorithms.
- Describe the best, average, and worst-case scenarios for search operations.

#### 2. Setup:

 Create a class Product with attributes for searching, such as productId, productName, and category.

## 3. Implementation:

- o Implement linear search and binary search algorithms.
- Store products in an array for linear search and a sorted array for binary search.

## 4. Analysis:

- o Compare the time complexity of linear and binary search algorithms.
- o Discuss which algorithm is more suitable for your platform and why.

#### **ANSWER**

```
import java.util.Arrays;
import java.util.Comparator;
public class ProductSearchTest {
    // Product class with attributes
    static class Product {
        int productId;
        String productName;
        String category:
        public Product(int id, String name, String category) {
            this.productId = id;
            this.productName = name;
            this.category = category;
        }
        public String toString() {
            return productId + " - " + productName + " (" + category + ")";
        }
    }
    // Linear Search
    public static int linearSearch(Product[] products, String name) {
        for (int i = 0; i < products.length; i++) {</pre>
            if (products[i].productName.equalsIgnoreCase(name)) {
                return i;
            }
        }
        return -1;
    }
    // Binary Search (requires sorted array)
    public static int binarySearch(Product[] products, String name) {
        int left = 0, right = products.length - 1;
        while (left <= right) {</pre>
```

```
int mid = (left + right) / 2;
                int cmp = name.compareToIgnoreCase(products[mid].productName);
                if (cmp == 0)
                     return mid;
                else if (cmp < 0)
                     right = mid - 1;
                else
                     left = mid + 1;
          return -1;
     }
     // Main method to test searches
     public static void main(String[] args) {
           Product[] products = {
               new Product(101, "Shoes", "Footwear"),
new Product(102, "Laptop", "Electronics"),
new Product(103, "Watch", "Accessories"),
new Product(104, "Phone", "Electronics")
          };
          System.out.println(" Linear Search for 'Laptop':");
          int linearIndex = linearSearch(products, "Laptop");
          if (linearIndex != -1)
                System.out.println("Found at index: " + linearIndex + " → " +
products[linearIndex]);
          else
                System.out.println("Not found.");
          // Sort before binary search
          Arrays.sort(products, Comparator.comparing(p ->
p.productName.toLowerCase()));
          System.out.println("\n Binary Search for 'Laptop':");
          int binaryIndex = binarySearch(products, "Laptop");
          if (binaryIndex != -1)
                System.out.println("Found at index: " + binaryIndex + " → " +
products[binaryIndex]);
          else
                System.out.println("Not found.");
     }
}
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 ductSearchTest
 Linear Search for 'Laptop':
 Found at index: 1 -> 102 - Laptop (Electronics)
 Binary Search for 'Laptop':
 Found at index: 0 -> 102 - Laptop (Electronics)
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```

Linear Search is simple but slow for large data. Time: O(n). Binary Search is much faster but requires sorted data. Time:  $O(\log n)$ . We can use binary search with a sorted array or a more advanced structure like Trie or HashMap for real-world performance.

# Exercise 7: Financial Forecasting

## Scenario:

You are developing a financial forecasting tool that predicts future values based on past data.

## Steps:

- 1. Understand Recursive Algorithms:
  - Explain the concept of recursion and how it can simplify certain problems.
- 2. Setup:
  - o Create a method to calculate the future value using a recursive approach.
- 3. Implementation:
  - Implement a recursive algorithm to predict future values based on past growth rates.
- 4. Analysis:
  - o Discuss the time complexity of your recursive algorithm.
  - Explain how to optimize the recursive solution to avoid excessive computation.

#### **ANSWER**

```
public class FinancialForecastTest {
    // Recursive method to forecast future value
    public static double forecastRecursive(double amount, double rate, int years)
{
        if (years == 0)
            return amount;
        return forecastRecursive(amount * (1 + rate), rate, years - 1);
    }
    // Main method for testing
    public static void main(String[] args) {
        double initialAmount = 1000.0;
        double annualRate = 0.10; // 10%
        int years = 5;
        // Using recursive method
        double recursiveForecast = forecastRecursive(initialAmount, annualRate,
years);
        System.out.printf("Recursive Forecast after %d years: Rs%.2f\n", years,
recursiveForecast);
 }
}
```

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Recursive Forecast after 5 years: Rs1610.51

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Time Complexity: O(n) due to n recursive calls

Drawback: Can cause stack overflow for very large n

Optimization: Use iteration or memoization