Ideation Phase

Define the Problem Statements

Date: 20February 2026

Team ID: LTVIP2026TMIDS70508

Project Name: Learn Hub : Your Center For Skill Enhancement

Maximum Marks: 2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. This template helps focus on creating meaningful learning experiences. A well-defined customer problem statement allows the team to design effective solutions while empathizing with users.

Reference: https://miro.com/templates/customer-problem-statement/

Problem Statements

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	I am a student	I'm trying to learn new technical skills online	But I cannot find structured and affordable courses easily	Because many platforms are expensive or poorly organized	Which makes me feel frustrated and confused
PS-2	I am an educator	I'm trying to share my knowledge with students	But I don't have a simple platform to upload and manage courses	Because existing platforms are complex and costly	Which makes me feel limited and unmotivated