

### MedBuddy: The Future of Medication Adherence is Here

Imagine a world without missed doses. Technology keeps you on track.

Locate pharmacies and get rewarded for good health. MedBuddy makes this future a reality.

Team MedBuddy

## The Global Crisis: Medication Non-Adherence Explained

Medication non-adherence is a worldwide problem. 50% of patients don't take their medication as directed. This leads to increased hospitalizations. It also results in increased healthcare expenditure.

Worldwide Problem

High Percentage

Medication non-adherence is a global issue.

50% of patients do not adhere to their medication.



# Introducing MedBuddy: Your Personalized Health Companion

MedBuddy is your personalized health companion. It's designed to help you manage your medications. Never miss a dose again. Improve your health outcomes.



**Smart Reminders** 



**Pharmacy Locator** 



**Rewards System** 



#### Key Features: Smart Reminders, Pharmacy Locator, and Rewards

- 1 Smart Reminders
  Personalized reminders
  ensure you never miss a
  dose.
- Pharmacy Locator
  Find the closest pharmacy in case of emergencies.

Rewards

Earn rewards for adhering to your medication schedule.

#### How MedBuddy Works: A Seamless User Experience

MedBuddy offers a seamless user experience. Simply download the app. Enter your medication details. Receive personalized reminders and rewards.





## The Impact: Better Health Outcomes and Reduced Costs

MedBuddy leads to better health outcomes. Reduced hospitalizations and increased medication adherence. Lower healthcare costs for individuals and the system.

50%

25%

Hospitalizations

Adherence

Reduction in hospitalizations.

Increase in medication adherence.

\$100M

Savings
Potential savings in healthcare
costs.



### Join the MedBuddy Movement: Invest in a Healthier Future

Invest in a healthier future with MedBuddy. Help us improve medication adherence. Support better health outcomes for everyone.

