

RETAIL STORE SALES ANALYSIS

-WEEK 2 SUBMISSION BY DIVYANSHI DOSER

PIVOT TABLES

TOTAL SALES BY CATEGORY		
Category		Total Sales
Beverages		197047.5
Butchers		208118
Computers and electric accessories		190692.5
Electric household essentials		203813.5
Food		194812
Furniture		195310
Milk Products		180112
Patisserie		182165.5
Grand Total		1552071

SALES DISTRIBUTION BY LOCATION		
Location		Total Sales
In-store		49.01%
Online		50.99%

TOTAL SALES BY MONTHS		
Months		Total Sales
Jan		174421
Feb		119685
Mar		122392
Apr		125618.5
May		124594.5
Jun		129771
Jul		131509
Aug		123287.5
Sep		129344
Oct		119413.5
Nov		122346.5
Dec		129688.5
Grand Total		1552071

TOTAL QUANTITY BY CATEGORY		
Category		Total Quantity
Beverages		8358
Butchers		8206
Computers and electric accessories		8272
Electric household essentials		8309
Food		8387
Furniture		8462
Milk Products		8339
Patisserie		7943
Grand Total		66276

TOTAL SALES BY YEAR		
Year		Total Sales
2022		510329.5
2023		491312
2024		524881
2025		25548.5
Grand Total		1552071

TOTAL QUANTITY SOLD BY MONTHS		
Months		Total Quantity
Jan		7355
Feb		5115
Mar		5306
Apr		5309
May		5349
Jun		5556
Jul		5708
Aug		5351
Sep		5374
Oct		5163
Nov		5167
Dec		5523

TOTAL SALES BY PAYMENT METHOD AND CATEGORY		
Payment Method		Total Sales
Cash		537710
Beverages		70249.5
Butchers		72638
Computers and electric accessories		68063
Electric household essentials		68011
Food		69710
Furniture		67565
Milk Products		59882
Patisserie		61591.5
Credit Card		507082
Beverages		61310.5
Butchers		72832.5
Computers and electric accessories		63348
Electric household essentials		60514
Food		63540.5
Furniture		64779
Milk Products		60822
Patisserie		59935.5
Digital Wallet		507279
Beverages		65487.5
Butchers		62647.5
Computers and electric accessories		59281.5
Electric household essentials		75288.5
Food		61561.5
Furniture		62966
Milk Products		59408
Patisserie		60638.5

SALES DISTRIBUTION BY MODE		
Year		Total Sales
Cash		34.64%
Credit Card		32.67%
Digital Wallet		32.68%

TOTAL SALES	
	1552071

TOTAL QUANTITY	
	66276

DISCOUNT INFO		
Discount Applied		Count of Discount
Discount Applied		4019
No Discount		3964
Not Defined		3988
Grand Total		11971

TOTAL TRANSACTION	
	11971

DATA VISUALIZATION IN EXCEL



POWER BI BASIC REPORT

