



PACE

2K25

PRIZES WORTH

RS. 10 LAKHS+

28TH FEB-3RD MARCH

HEAD OF ADMINISTRATION



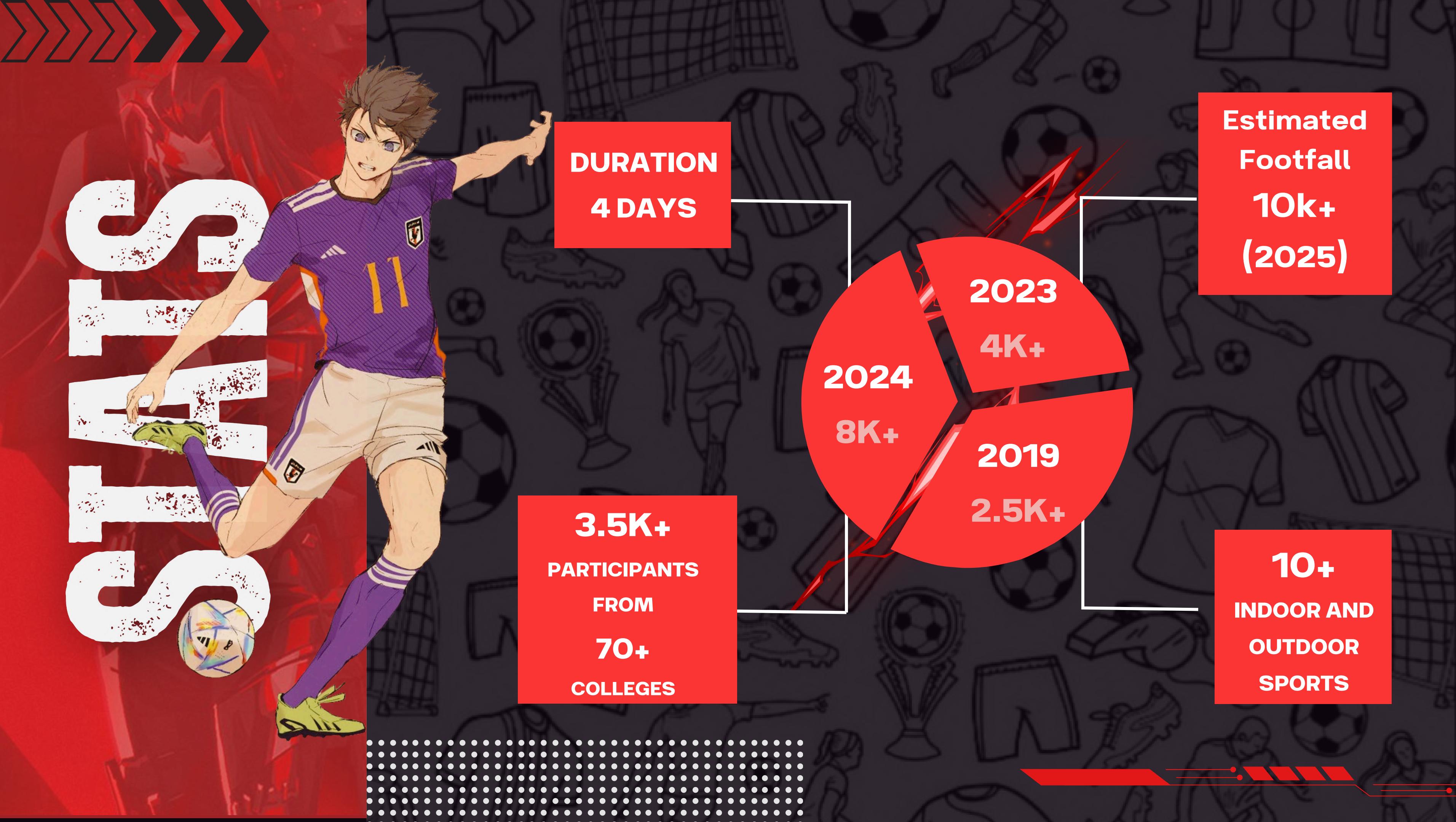
**Lt Gen SP Singh, YSM
Patron AIT**



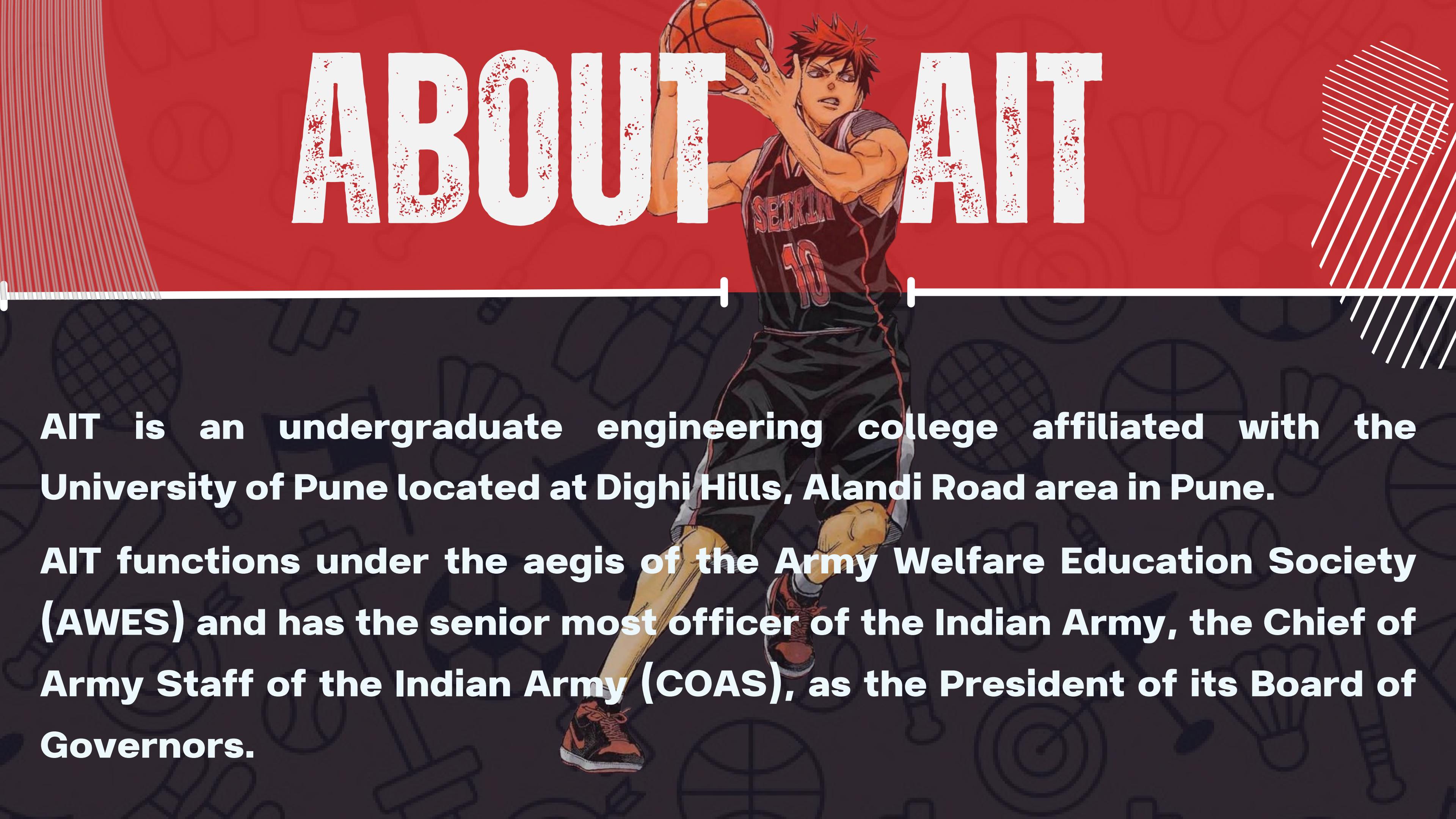
**Brig. Abhay Bhat
(Retd)
Director AIT**



**Maj Gen KK Chakrabarti
Chairman AIT**



ABOUT AIT



AIT is an undergraduate engineering college affiliated with the University of Pune located at Dighi Hills, Alandi Road area in Pune.

AIT functions under the aegis of the Army Welfare Education Society (AWES) and has the senior most officer of the Indian Army, the Chief of Army Staff of the Indian Army (COAS), as the President of its Board of Governors.



BACKGROUND GOAL

- >>Annual Sports Fest of AIT Pune.
- >>4 days event from 28th Feb 2025 to 3rd March 2025.
- >> Multiple indoor & Outdoor sports.

PARTICIPANTS

- >>3.5k+ Participants from 70+ colleges .
- >>**Cadets from NDA and AFMC, BEG, INA & CME.**
- >>Accommodation and Facilities for participants

GOAL

- >>Connect with the sports community.
- >> Increase our reach to 12k+
- >>Promote sportsmanship & social skill.

PERKS & BENEFITS

- >>Trophies & Certificates of recognition.
- >>10+ Indoor and Outdoor sports.
- >>Platform to show your skills and improve on oneself.

PREVIOUS CHIEF GUESTS

PACE 2018



Late Milkha Singh

>>Ex-JCO in the Indian army.

>>Commonwealth & Asian Games gold
medallist



PACE 2019



Deepak Lather

>> Naib Subedar in the Indian army.

>>youngest person to hold an
Indian national record in weightlifting.
>>Commonwealth bronze medallist.

PREVIOUS CHIEF GUESTS

PACE 2023



Sub. Bajrang Lal Takhar

- >> Olympic Gold Medalist.
- >> Asian Rowing Champion.
- >> Arjuna Award.



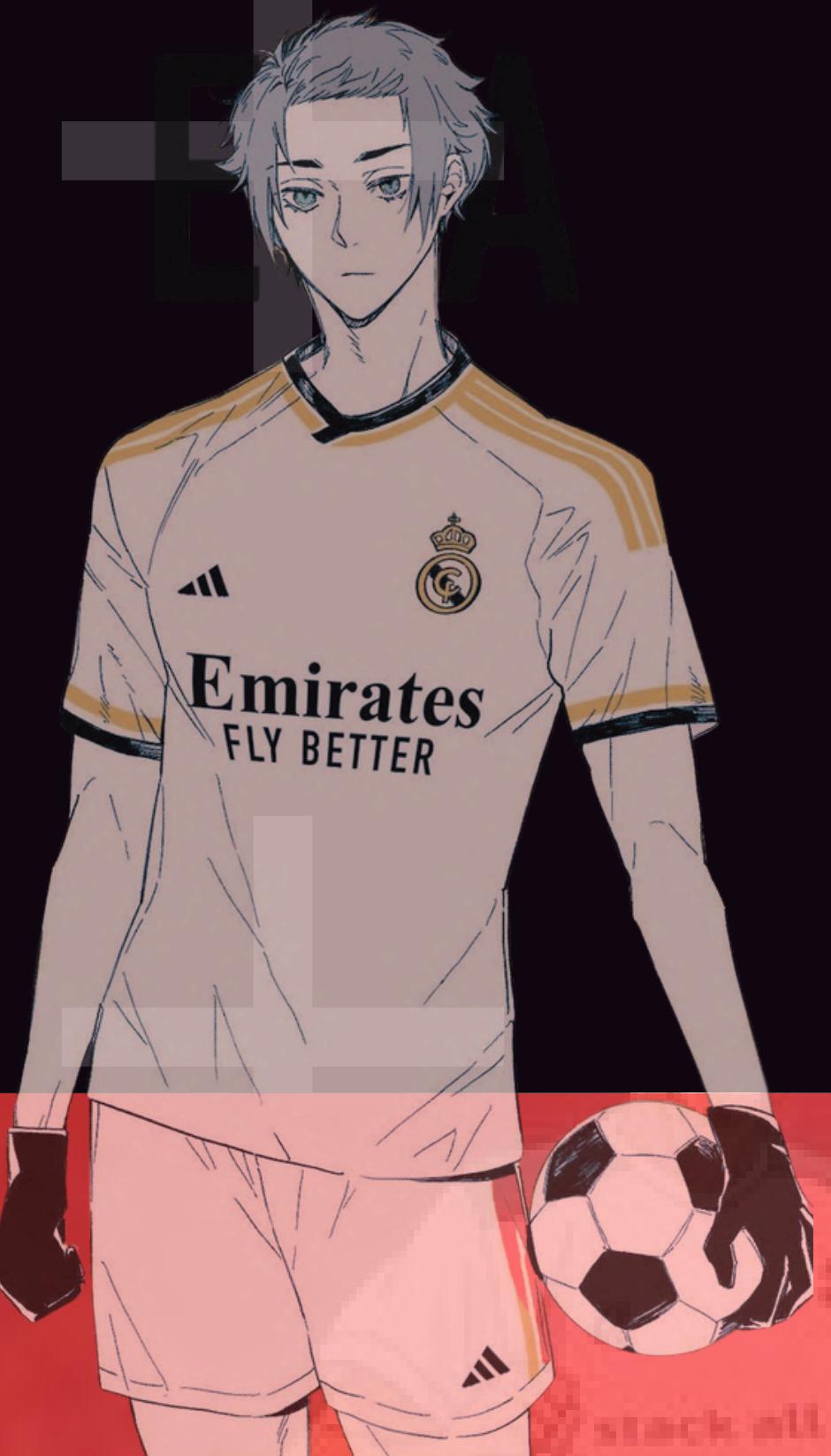
PACE 2024



Nb. Sub. Atul Verma

- >> Youth Olympics Medalist.
- >> Multiple National and International Archery Titles.
- >> Arjuna Award Recipient.

SPONSORSHIP



SPONSORS

PLATINUM

Rs. 60,000/-

TITLE
SPONSOR

GOLD

Rs. 40,000/-

POWER
SPONSOR

SILVER

Rs. 20,000/-

ASSOCIATE
SPONSOR

BRONZE

Rs. 10,000/-

EVENT
SPONSOR

OPPORTUNITIES

SPONSORSHIP OPPORTUNITIES

POWER SPONSOR

- >> Regular sponsors announcements
- >> Highlights on certificates
- >> Logo & name on webpages
- >> Highlights on certificates
- >> Media coverage
- >> Logo on official banners, flyers, etc

TITLE SPONSOR

- >>Regular sponsors announcements.
- >>Advertisement in annual magazine SRIJNA.
- >>Permission for stalls.
- >>Logo on official banners,flyers, etc and media coverage

SPONSORSHIP OPPORTUNITIES

ASSOCIATE SPONSOR

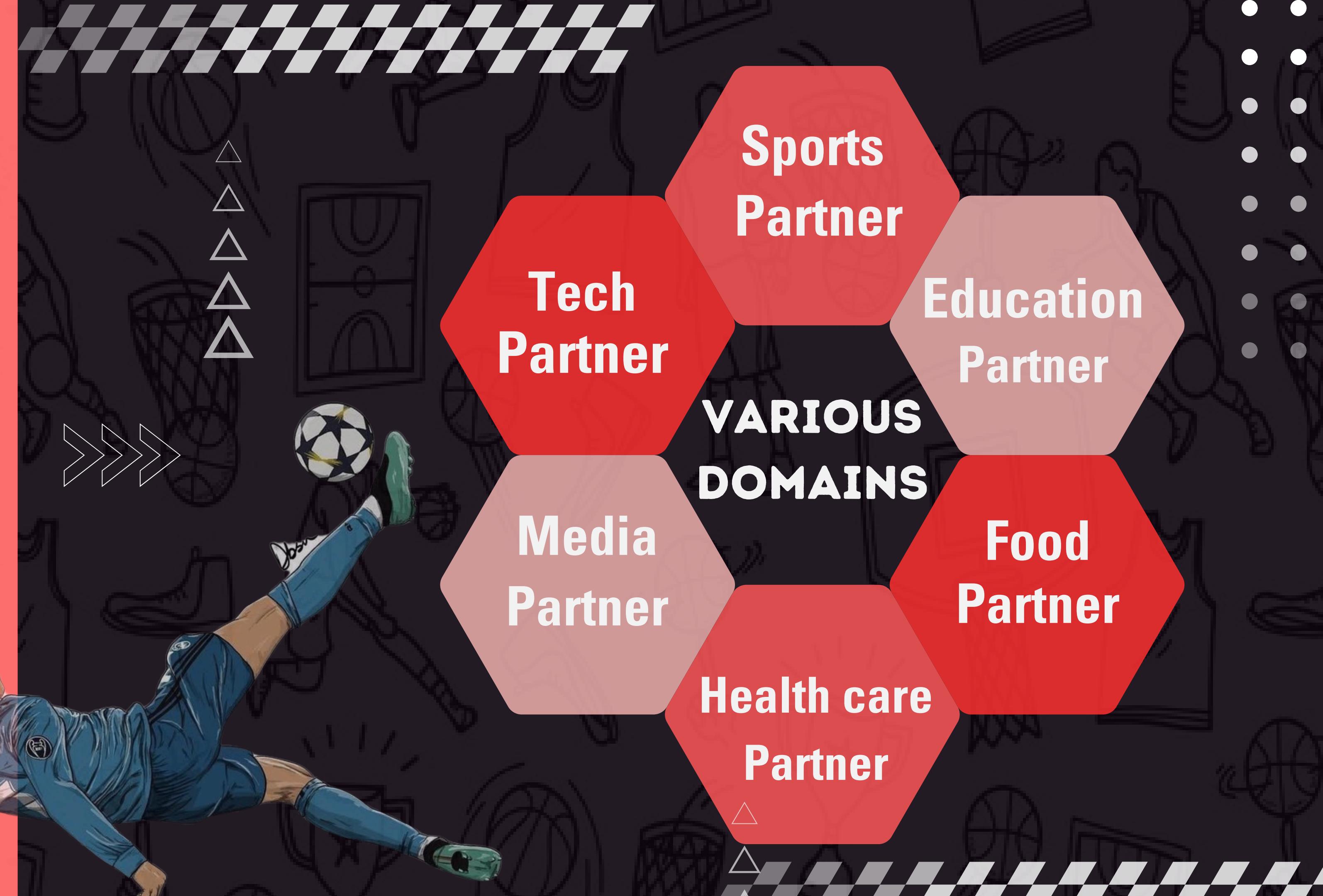
- >>Regular sponsors announcements.
- >>Logo & name on webpages screen.
- >>Daily coverage on social media platforms
- >>Logo on official banners, flyers, etc
- >>Highlights on certificates

EVENT SPONSOR

- >>Logo on official banners, flyers, etc.
- >>Media coverage
- >> Highlights on certificates
- >> Direct audience engagement
- >>Sponsor mentions in announcements throughout the event.



Sponsoring Sports



THANK YOU

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