

E COMMERCE SALES DASHBOARD

Segment

Consumer

Corporate

Home Office

YTD Sales

\$6.92M

▼ -1.22%

YTD Profit

\$824.62K

▲ 9.56%

YTD Quantity

64.7K

▼ -6.56%

YTD Profit Margin

11.92%

▲ 10.91%

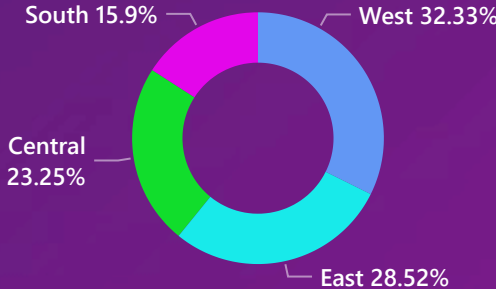
Sales By Category

category	YTD Sales	PYTD Sales	YoY Sales	Trend
Furniture	\$2.52M	2.50M	0.73%	▲
Office Supplies	\$6.92M	7.00M	-1.22%	▼
Technology	\$2.10M	2.13M	-1.37%	▼

Top 5 products by YTD sales

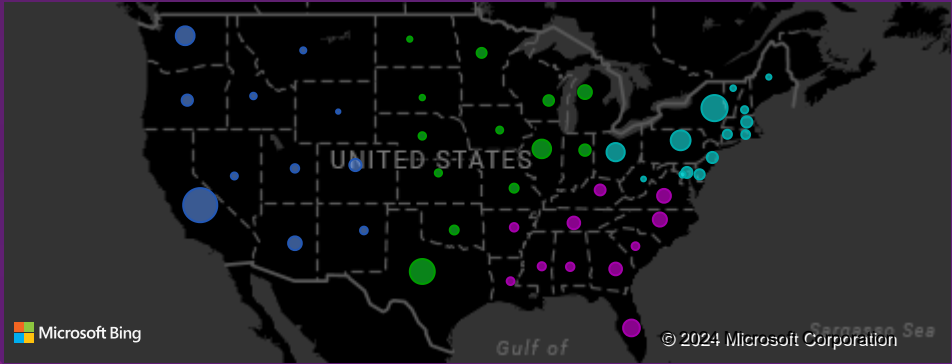
Staple envelope	\$57K
Staples	\$52K
Easy-staple paper	\$47K
Staples in misc. co...	\$26K
Avery Non-Stick B...	\$22K

YTD Sales by Region



Sales By State

customer_region ● Central ● East ● South ● West



Bottom 5 products by YTD sales

Boston 16701 Sli...	\$0.71K
Boston 1900 Elect...	\$0.6K
Eldon Jumbo ProF...	\$0.38K
Xerox Blank Comp...	\$0.23K
Rediform S.O.S. P...	\$0.18K

YTD Sales by Shipping Type

