

neexee – Branding Proposal

BRAND DEFINITION:

- Name - neexee
- Slogan - The Mailvolution
- **What is neexee?**
A collaborative platform that includes mail, chat, tasks, calendar and many other tools in a revolutionary, productive, unbelievably easy, unseen way. It's not just another email client
Neexee is the Mailvolution
- Summary – Mail is not dead, it's obsolete. It's time for a mailvolution, it's time for neexee
neexee is a tool that treats emails as collaborative documents that are alive, perfectly structured that evolve with each answer. It also eases answering, reading and searching. From the moment a conversation starts, neexee organizes it providing a structure that will help see each answer always correctly ordered chronologically, indicating where to answer each point, and showing who is watching and answering at any moment, in order to avoid useless crossed answers.
Additionally, each block in the mail may have its own attachments, including a versioning control system in case other attach new versions of the same files. If this wasn't enough, and because you can see who of your contacts is online, neexee allows to chat with them in realtime storing the conversation and attaching the as part of the emails, so that no one ever loses track and all relevant information is gathered together
Add task management, calendar, automatic reminders, integration with other external tools, and you'll have neexee. In short, a collaborative communication and productivity suite.
- Catch Phrases:
 - Be Collaborative. Be Productive
 - Business Communications to a new level.
 - The Best of Email and chat, together.
 - Modern, productive, collaborative. Email, improved. Chat, reinvented.
 - A 21st century Email, at last.
 - Start Clever writing
- Bullet points
 - One tool merging tasks, calendar and chat into mail, plus files storage and versioning and much more.
 - This is not emailing, this is not chat. It's business communications organized.
 - Enjoy clever writing! neexee makes people communicate in neat and structured conversations
 - Straight to the point. Stop useless nonsense in your team's communications
 - Valid for both internal and external communications.
 - For your team, but also for your customers, providers, partners....
 - One tool to rule them all
 - Write and Answer your emails in an truly organised and helpful way
- Features
 - Collaborative Inline answers
 - automatic follow-up reminders,
 - real-time information on who's answering a mail
 - #tags, @mentions, >task assignments and deadlines within the mail body
 - a built-in chat of which conversations are included as attachments in the mails
 - read status and "action required" specific buttons
 - Attachment version control system
 - A.I powered dashboard
 - Single and Multiple choice checklists integrated in the mail body
 - To include anyone at any moment, and they'll see the whole mail conversation and any previous chat
 - Integration with external tools