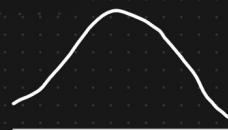


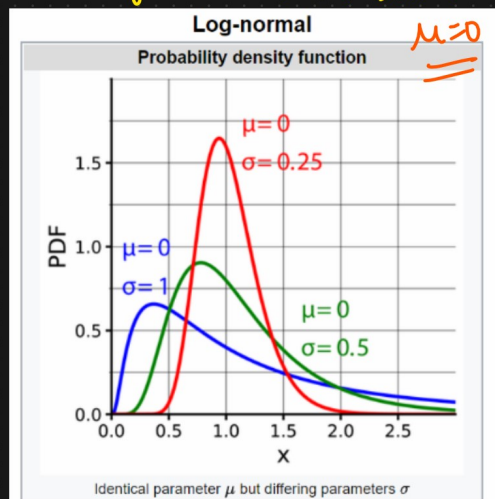
# ① Log Normal Distribution



Empirical Rule

In probability theory, a log-normal (or lognormal) distribution is a continuous probability distribution of a random variable whose logarithm is normally distributed. Thus, if the random variable  $X$  is log-normally distributed, then  $Y = \ln(X)$  has a normal distribution. Equivalently, if  $Y$  has a normal distribution, then the exponential function of  $Y$ ,  $X = \exp(Y)$ , has a log-normal distribution

LND is Right Skewed Distribution



$$X \sim \text{Log Normal Distribution}(\mu, \sigma)$$



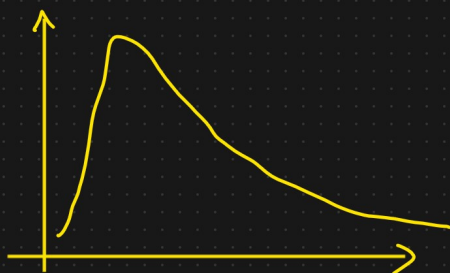
$$Y \sim \ln(X) \Rightarrow \text{Normal Distribution}$$



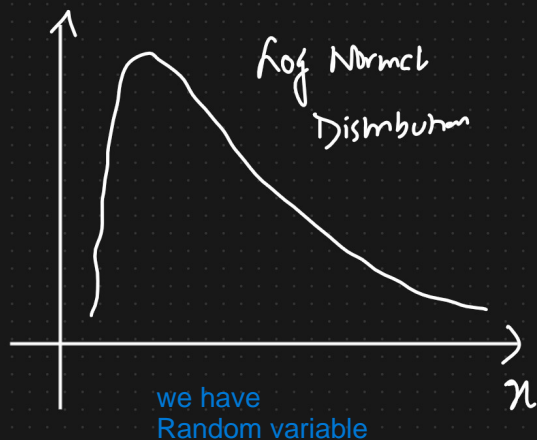
Natural log  
[log<sub>e</sub>]



$$X \sim \exp(Y) \Rightarrow \text{Log Normally Distributed}$$



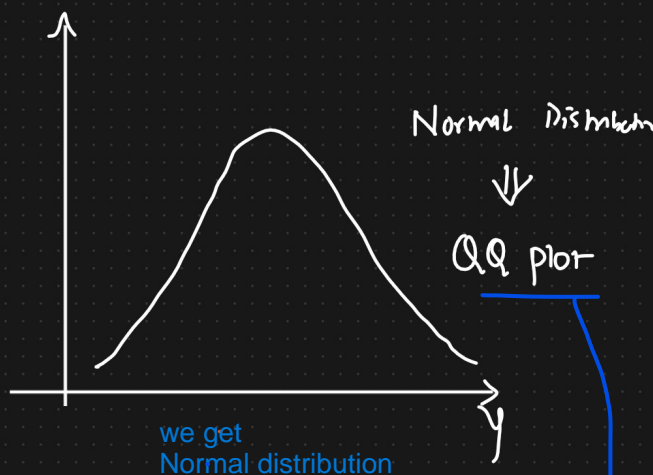
now lets say :



we apply :

$$\ln(x)$$

we get :  
 $\exp(y)$



QQ plot technique is used to check weather distribution is normal or not

Eg:

- ① Wealth distribution of the world
- ② Discussion Forum → Length of the comments
- ③ Length of chess games
- ④ Dwell time on online articles (joke, news)
- ⑤ Salaries of employees in a company.

