

# Measure of Central Tendency

Measures of central tendency are statistical metrics that describe the center point or typical value of a dataset. They provide a single value that summarizes a set of data by identifying the central position within that dataset.

- ① Mean or Average
- ② Median
- ③ Mode

$$Agus = [24, 32, 12, 48, 16, 20]$$

↓  
Center point

Center position



## ① Mean

Mean is the sum of all values divided by the number of values

Population Mean ( $\mu$ )

Population ( $N$ )

$$\mu = \sum_{i=1}^N \frac{X_i}{N} \left\{ N = \text{Population size} \right\}$$

Here  $X$  is a random variable

$$X = \{5, 8, 12, 15, 20\}$$

$$N = 5$$

$$\mu = \frac{5+8+12+15+20}{5} = \frac{60}{5} = 12$$

Sample mean ( $\bar{x}$ )

Sample ( $n$ )

$$\bar{x} = \frac{\sum_{i=1}^n X_i}{n}$$

$n \rightarrow$  Sample size

note:  
 $n \leq N$

## \* Characteristics

- Ⓐ Affected by extreme outliers
- Ⓑ Used for interval And Ratio Data

$$X = \{1, 2, 3, 4, 5\}$$

$$\mu = \frac{1+2+3+4+5}{5} = 3$$

$$X = \{1, 2, 3, 4, 5, 100\}$$

adding outlier 100

$$\mu = \frac{1+2+3+4+5+100}{5} = \frac{115}{5} = 23$$

note : outlier is an no. which does not belong to original set of random variables .

thus, we can see that means has changed from 3 to 23 i.e. affected by extreme outlier.

## (2) Median

The median is the middle value in a dataset when the values are arranged in ascending or descending order.

$$X = \{1, 2, \boxed{3}, 4, 5\}$$

No. of elements = 5

5 is odd

$$\text{Median} = \underline{\underline{3}}$$

adding outlier

$$X = \{3, 4, 1, 5, 2, 100\} \Rightarrow \{1, 2, \boxed{3}, 4, 5, 100\}$$

No. of elements = 6

6 is even

$$\text{Median} = \frac{3+4}{2} = \boxed{3.5} \rightarrow \text{not getting affected}$$

### Characteristics

- \* Not affected by extreme outliers
- \* Used for ordinal, interval and ratio data.

## (3) Mode

Defn: The mode is the value that appears most frequently in a dataset.

Dataset: 2, 4, 4, 6, 7, 7, 7, 9

Mode = 7 (most frequent value)

3, 5, 5, 6, 6, 8

Mode = 5, 6 (bimodal)

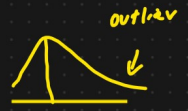
### (\*) Characteristics

- ① Not affected by extreme values.
- ② Used for Nominal, ordinal, interval and ratio data.

## Choosing the Appropriate Measure



1. Mean: Best used when data is symmetrically distributed without outliers. Provides a mathematical average, which is useful for further statistical calculations.



2. Median: Best used when data is skewed or contains outliers. Provides the middle value, which better represents the center of a skewed dataset.

3. Mode: Best used for categorical data to identify the most common category. Also useful for identifying the most frequent value in ordinal, interval, or ratio data.

## Real World Application

EDA

Feature Engineering

Mode

Gender

M Nominal

F Dat

F

M

-

-

-

M

Degree

BE

{ Nominal  
+  
Ordinal }

PHD

B.E

Master

Bsc

B.E

Handling  
the missing  
value

Mean



Median



Age

24

25

27

24

32

-

-

40

Weight

70

80

95

-

-

60

65

72

Salary

40K

70K

45K

50K

60K

-

55K

-

hence , we can replace the missing values with mean/median/mode as per the req.