



FOUNDING BRAND PILOT

The first unified fashion marketplace aimed to connect all brands & shoppers through one seamless experience

The Problem

- Product discovery is fragmented across platforms and brands
- Acquiring customers costs more, and ads are working less.
- Existing marketplaces ruin brand identity and push whatever products sell the most.
- Shoppers mix and match clothes across brands, but there's no fashion-only marketplace built for that behavior.

The Solution

- A fashion-only marketplace built around consumer personalized discovery
- Each brand has a dedicated profile they fully own and control
- Brands can post products, images, and videos directly to their page
- Shopper feeds are curated by individual taste, not by ad spend or GMV
- AI personalization surfaces the most relevant brands and products to each user
- Consolidates cross-brand shopping into a single checkout experience
- Only verified, U.S.-based sellers are allowed on the platform

Our goal is for Skaptix to be the first place shoppers go when buying fashion.

Why This Matters For Your Brand

- Discovery happens through personalization, not paid promotion
- Higher-intent traffic than traditional marketplaces due to a fashion-only vertical
- Skaptix provides incremental discovery, not channel replacement
- Brand-safe, side-by-side presentation without dilution

What You Get

- 0% selling fees during the pilot program
- Guaranteed early feed placement for launch visibility
- White-glove onboarding and 24/7 support
- “Founding Brand” badge on your Skaptix profile
- Early influence on the future of a new way to shop fashion

Zero Risk

- No inventory risk
- No operational overhead
- No cost

How Onboarding Works

- Share the products you'd like to list
- Build your brand profile and uploads listings
- You review, approve, and request any changes
- Share this partnership with your existing customers
- Go live for launch

What We Ask From You

- Limited catalog participation during the pilot
- Ongoing feedback to help refine the platform
- Partnership mindset as we iterate and scale
- Patience! Skaptix is in a public beta and there will be bugs/missing features

Future Vision

- Brands and creators post content directly on Skaptix
- Creators earn affiliate payouts for promoting your brand within the app
- Brands gain organic reach through community-driven discovery



CONTACT

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LETS BUILD A BETTER WAY
FOR SHOPPERS TO
DISCOVER GREAT BRANDS