

# Credit Card Customer Report

Revenue  
\$57M

Total Interest  
8.0M

Avg. Income  
57K

CSS  
3.19

Week Start Date

All

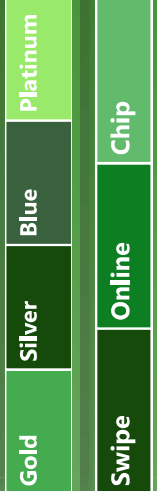


Q4

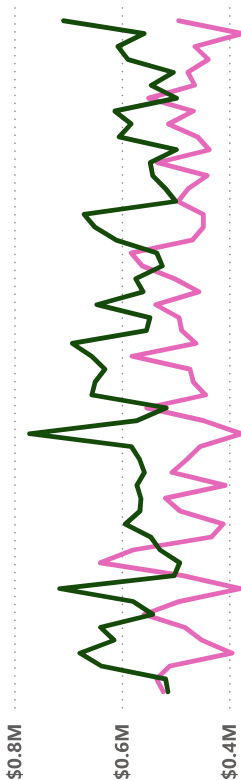
Q3

Q2

Q1



Revenue vs Gender

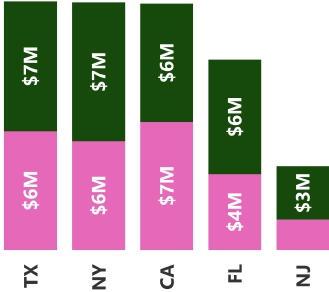


Customer_Job	Revenue	Income	Customer	Acq Cost	Avg. Credit Limit
Businessman	\$18M	190M		189K	9.91K
White-collar	\$10M	106M		152K	8.91K
Self employed	\$9M	78M		247K	8.48K
Govt	\$8M	91M		150K	8.16K
Blue-collar	\$7M	74M		154K	8.01K
Retirees	\$5M	50M		99K	7.96K
Total	\$57M	588M		991K	8.64K

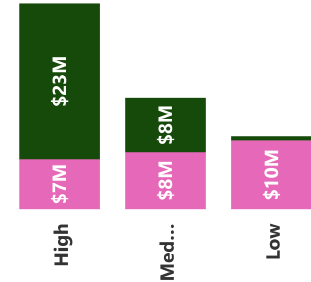
Age Group



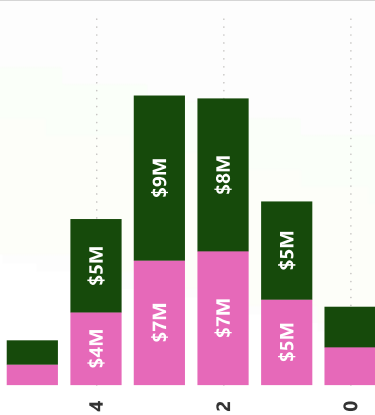
Top 5 States



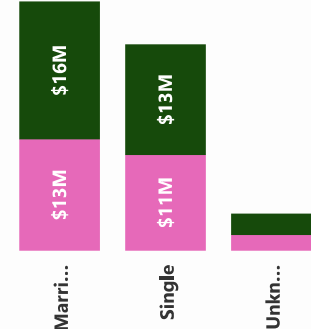
Salary Group



Dependent Count



Marital Status



Education Level

