- 1. If applicable, please explain any reasons for academic underperformance.\*
- 2. Have you ever received formal disciplinary action from an academic institution or been forced to withdraw from a course of study? If so, you must declare the information here.\*
- 3. Please detail any work experience that you have not highlighted already on your CV:
- 4. Please detail your plans from now to the start of the programme, detailing any further work experience, travel, and/or further qualifications.\*
- 5. Please outline your experience of working or studying in an English-speaking environment. Do you plan to take further English language tuition before the programme starts?
- 6. Please tell us which country/countries you hope to work in after graduation.\*
- 7. In 300 words or less, please describe your post-Programme career goals, telling us your ideal sector, role and function; and your motivation for this goal.\*
- 8. In 300 words or less, please describe your alternative career goals, telling us how you would respond in a challenging job market, how would you expand your job search to other roles and locations if your primary goal is unsuccessful.\*
- 9. In 150 words (or less), tell us about a hobby or main interest.\*
- 10. In 300 words or less, please tell us how will your previous experience(s) enable you to thrive within our School's diverse and international community?\*
- 11. How did you first hear about London Business School? (Max 200 characters)
- 12. How did you hear about this programme? (Max 100 characters)\*
- 13. How have you connected with the LBS community?\*
- 14. MAIN. What learning outcomes are you aiming to achieve as part of your Masters in Management programme? What challenge(s) might you encounter? (500 words)
- 15. MAIN. During your time as a Masters in Management student, how will you contribute to the School community? (400 words)

## **INSEAD**

1. Please briefly explain any time gaps (2 months or more) since leaving high school that are unaccounted for in your application (40 words maximum).

- 2. MAIN. How would you describe yourself? (Maximum 200 words) \*
- 3. MAIN. Describe all types of extracurricular activities in which you have been or are still involved for a significant amount of time (clubs, sports, music, arts, etc.). How are you enriched by these activities? (Maximum 200 words) \*
- 4. MAIN. Tell us what you have been doing since graduating from secondary education and what motivated your choices? (Maximum 200 words) \*
- 5. MAIN. Please give us all the information about your activities and occupation from now until the start of programme. (Maximum 40 words) \*
- 6. Share your short and long-term career aspirations with a MIM from INSEAD. (Maximum 100 words) \*

## **HEC Paris**

- 1. MAIN. Why are you applying to HEC Paris and this program? Please include your career goals in this essay (450 words max)\* (diff for 2 programs)
- 2. MAIN. What is Leadership to you and how do you recognize a great leader? Please include personal example(s). (600 words max)\*
- 3. MAIN. In recent weeks, what business issue or news topic have you found inspiring? (300 words max)\*
- 4. MAIN. (MSc Marketing). What did you do recently that impacted your community in a favorable manner? (300 words)\*

## **ESSEC**

1. MAIN. Letter of Motivation

Miscellaneous Store:

Archive sentences:

He has been a great teacher and mentor to me even outside classroom and I share a good relationship with him even after graduating college.

I've taken five of Dr. Anup Tripathi's courses during my bachelor's degree. He has also been my major project guide and supervisor for an entire year of my bachelor's and has greatly supported me for my academics and research. Dr. Tripathi has known me well and long-enough to evaluate my abilities and hence the decision of choosing him as my referee.

During my bachelor's degree, I took five of Dr. Anup Tripathi's classes. He was also my main project advisor and supervisor for a whole year of my bachelor's degree, and he has been a

huge help to me with my studies and research. Dr. Tripathi knows me well and has had enough time to assess my talents, which led to his selection as my referee.

During my bachelor's degree, I took five of Dr. Anup Tripathi's courses. He was also my major project guide and supervisor for an entire year of my bachelor's degree, and he has been a tremendous help to me in my academics and research. Dr. Tripathi has known me well and for a long enough time to evaluate my abilities, which is why I chose him as my referee.

Mr. Praveen Madhava is my current manager at work and I've been working closely with him in the Innovation Department for more than a year now. He has been a great mentor to me and has supported me greatly in advancing my technical as well as leadership skills. I've chosen him as my referee as he has known me well-enough to gauge my professional work ethics and abilities to perform and succeed in a professional setting.

Mr. Praveen Madhava is my current boss, and I've been working with him in the Innovation Department for over a year. He has been a wonderful mentor to me, and he has helped me greatly in developing both my technical and leadership skills. He was chosen as my referee because he knows me well enough to assess my professional work ethics and abilities to perform and succeed in a professional setting.

Mr. Praveen Madhava is my current manager, and I've been working closely with him in the Innovation Department for over a year. He has been a fantastic mentor to me and has helped me significantly in advancing my technical and leadership skills. I chose him as my referee because he knows me well enough to assess my professional work ethics and talents to perform and achieve in a professional setting.