

Key Insights

₹985M

Revenue

2M

Sum of sales_qty

2017

2018

2019

2020

17-Aug

17-Dec

17-Jul

17-Jun

17-Nov

17-Oct

17-Sep

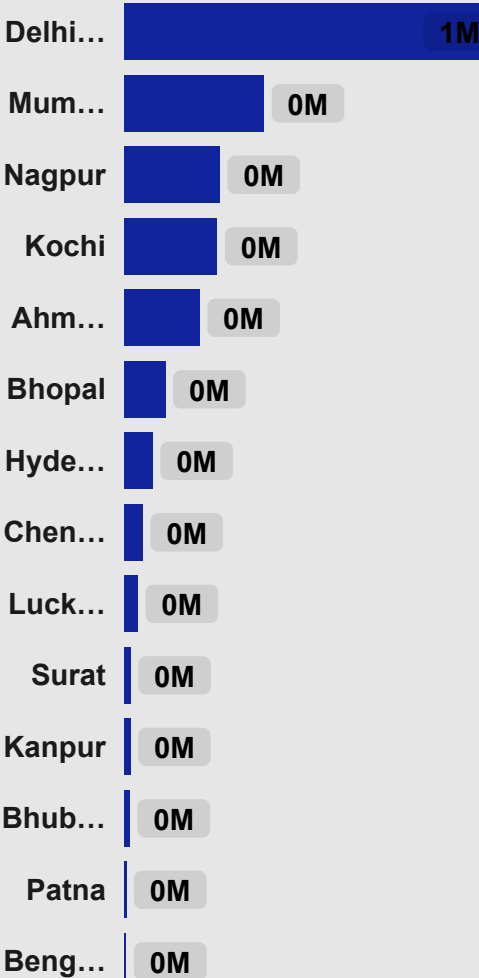
18-Apr



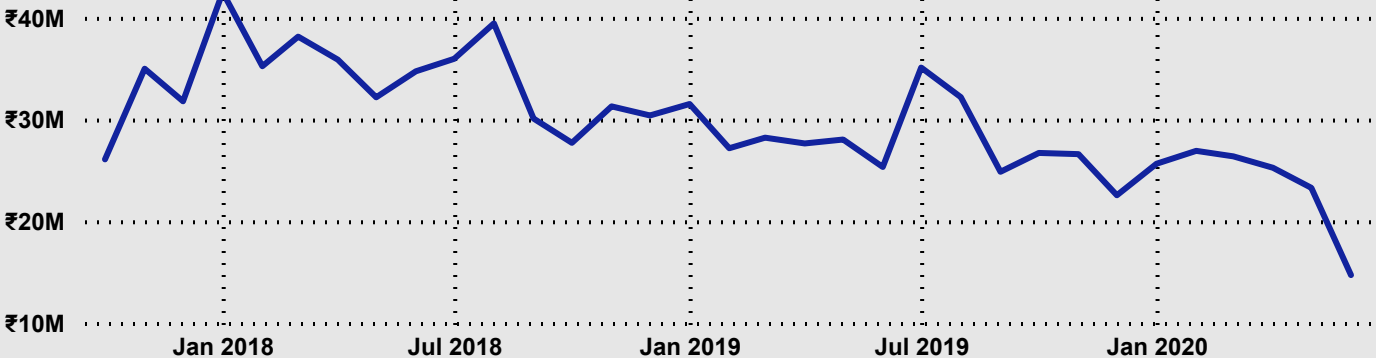
Revenue by Markets



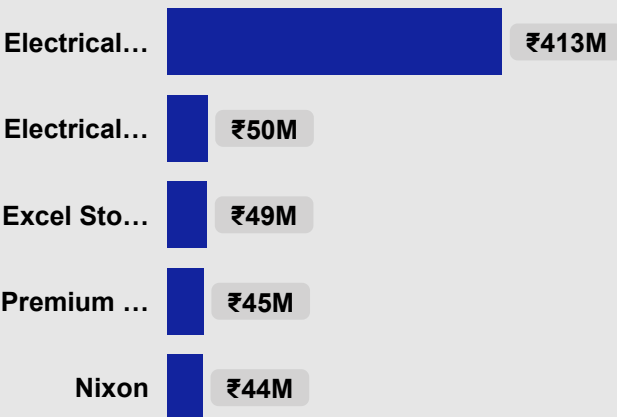
Sales Qty by Markets



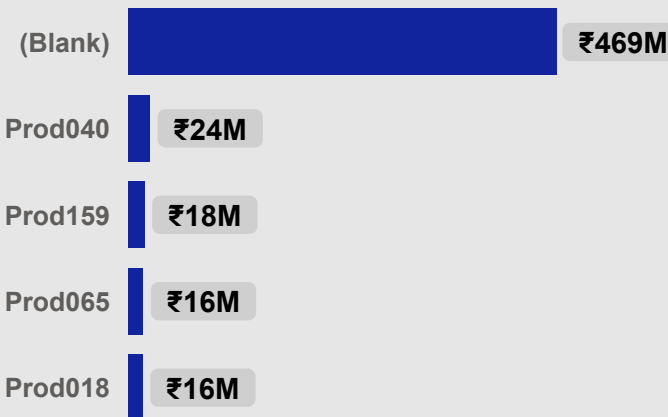
Revenue Trend



Top 5 Customers



Top 5 Products





Profit Margin

₹985M
Revenue

₹24.7M
Total Profit Margin

2017

2018

2019

2020

17-Aug

17-Dec

17-Jul

17-Jun

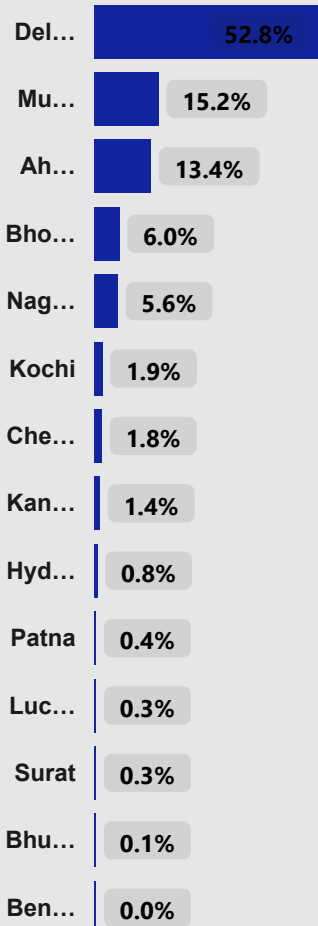
17-Nov

17-Oct

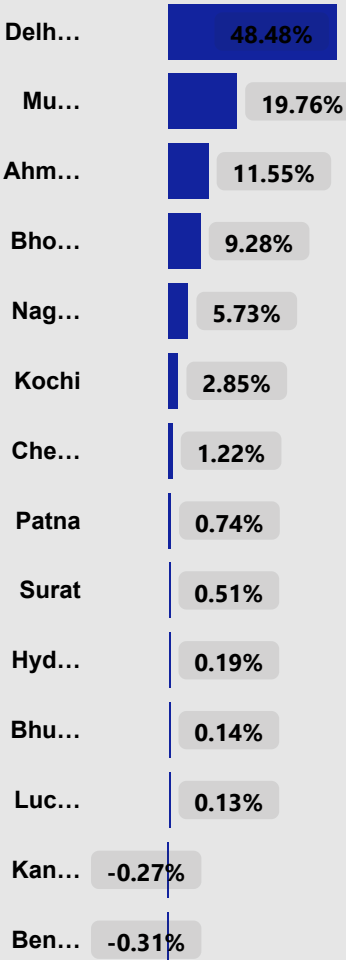
17-Sep



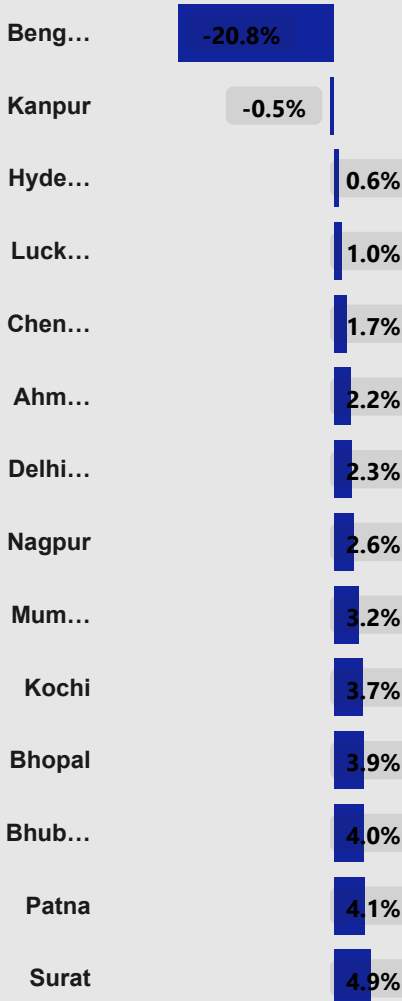
Revenue
Contribution % by
Markets



Revenue Contribution
% by Markets



Profit % by Markets



customer_name	Revenue	Profit Margin Contribution %	Revenue Contribution %	Profit margin %
Electricalsara Stores	₹413,333,588	37.75%	42.0%	2.3%
Electricalslytical	₹49,644,189	6.85%	5.0%	3.4%
Excel Stores	₹49,115,620	2.76%	5.0%	1.4%
Premium Stores	₹44,906,666	4.27%	4.6%	2.3%
Nixon	₹43,893,083	7.24%	4.5%	4.1%
Info Stores	₹35,100,033	1.28%	3.6%	0.9%
Control	₹31,771,997	3.35%	3.2%	2.6%
Surge Stores	₹28,648,916	2.66%	2.9%	2.3%
Acclaimed Stores	₹21,196,727	1.30%	2.2%	1.5%
Forward Stores	₹21,026,079	2.27%	2.1%	2.7%
Epic Stores	₹18,750,440	1.33%	1.9%	1.8%
Nomad Stores	₹17,739,351	2.08%	1.8%	2.9%
Electricalsociety	₹17,489,935	2.94%	1.8%	4.1%
Modular	₹17,379,851	1.83%	1.8%	2.6%
Atlas Stores	₹16,666,713	1.20%	1.7%	1.8%
Leader	₹16,529,970	5.06%	1.7%	7.5%
Surface Stores	₹15,242,562	1.99%	1.5%	3.2%
Integration Stores	₹13,979,716	1.00%	1.4%	1.8%
Logic Stores	₹13,201,366	1.97%	1.3%	3.7%
Path	₹12,995,938	0.87%	1.3%	1.6%
Unity Stores	₹12,589,257	0.93%	1.3%	1.8%
Electricalsopedia Stores	₹10,281,203	1.34%	1.0%	3.2%
Flawless Stores	₹9,156,112	1.27%	0.9%	3.1%
Total	₹984,813,463	100.00%	100.0%	2.5%



Performance
Insights

