

# Credit Card Transaction Report

Revenue  
55M

Total Interest  
7.84M

Amount  
45M

Count  
656K

Med

Low

High

Card_Category	Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	46139398	64,95,887.74	2685635
Gold	2454072	3,73,784.16	56210
Platinum	1135608	1,61,629.05	20665
Silver	5586332	8,12,081.28	187505
Total	55315410	78,43,382.23	2950015

Q4

Q3

Q2

Q1

Silver

Blue

Gold

Platinum

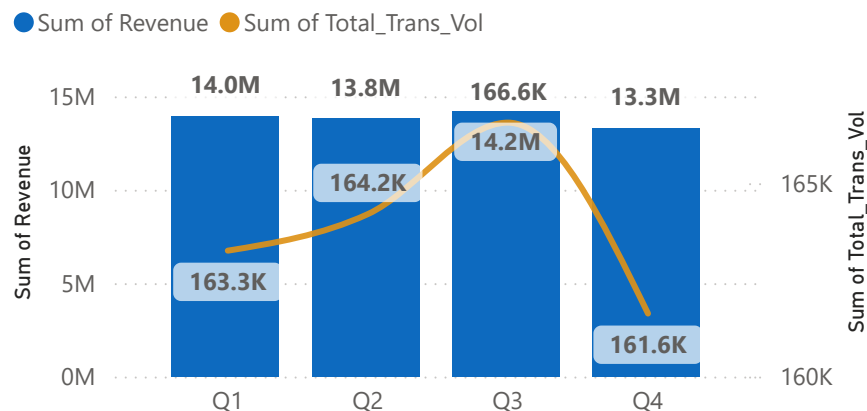
Week\_Start\_Date

All

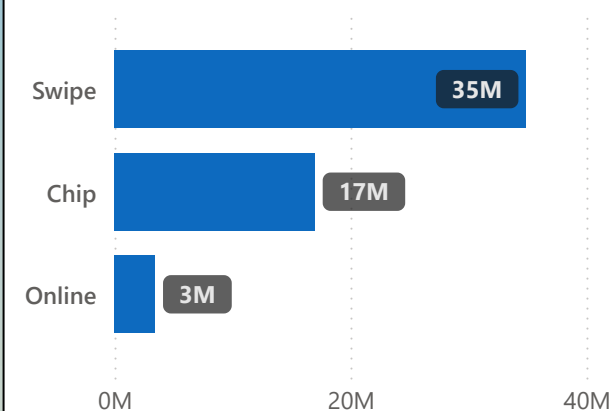
F

M

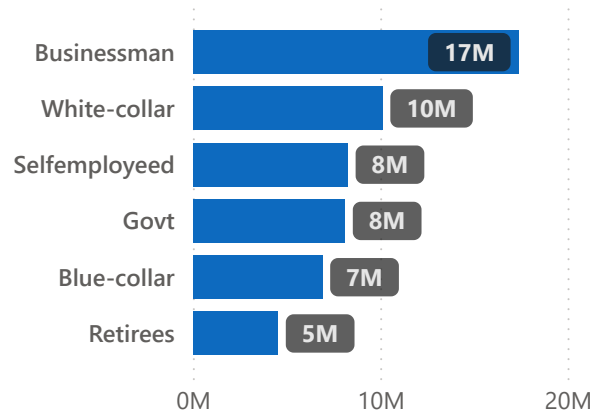
## QTR Revenue and Total Trans count



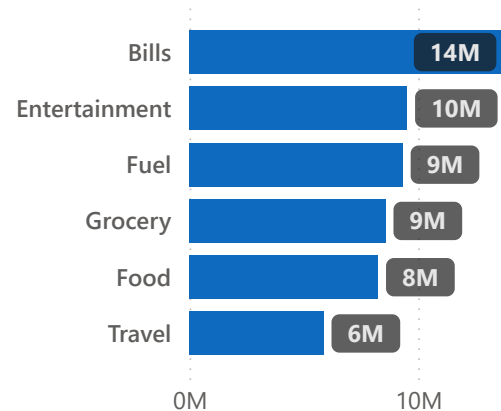
## Sum of Revenue by Use\_Chip



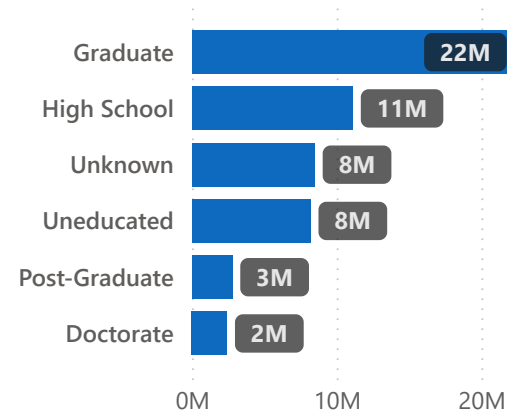
## Sum of Revenue by Customer\_Job



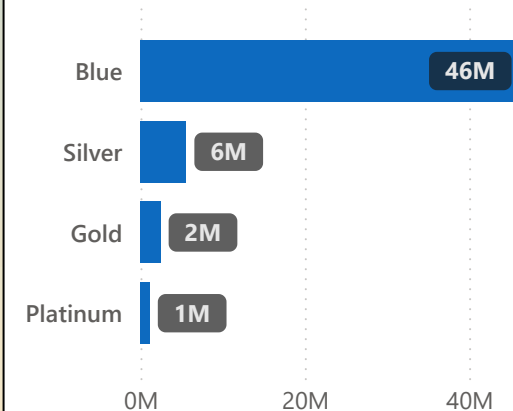
## Sum of Revenue by Exp\_Type



## Sum of Revenue by Education\_Level



## Sum of Revenue by Card\_Category



# Credit Card Customer Report

Revenue  
55M

Total Interest  
7.84M

Income  
576M

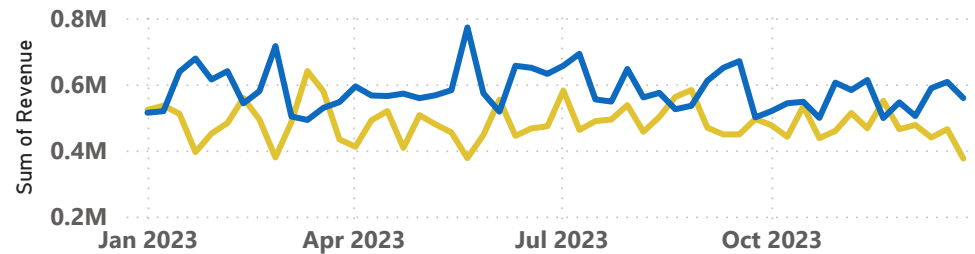
Css  
3.19

Swipe

Online

Chip

Revenue by week



Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Silver

Blue

Gold

Platinum

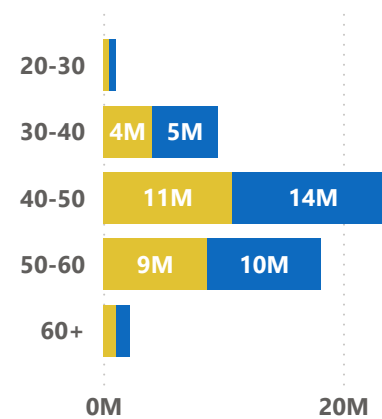
M

30M

F

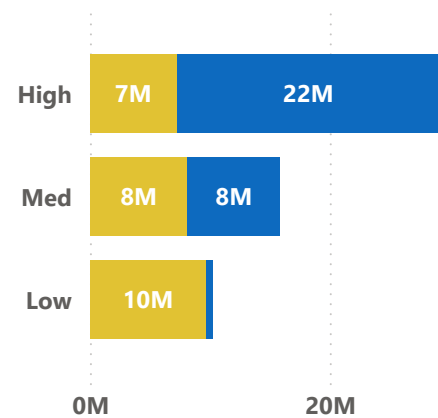
25M

Revenue by AgeGroup

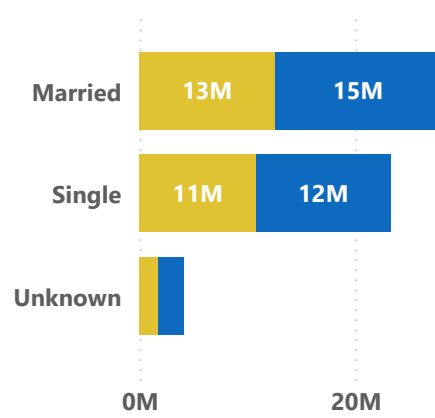


Customer_Job	Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Businessman	17387832	14285412	25,39,390.31
White-collar	10114656	8221742	14,41,073.93
Selfemployeed	8261758	6395026	11,19,741.81
Govt	8111701	6507875	11,60,016.37
Blue-collar	6904279	5488838	9,52,800.57
Retirees	4535184	3623120	6,30,359.24
Total	55315410	44522013	78,43,382.23

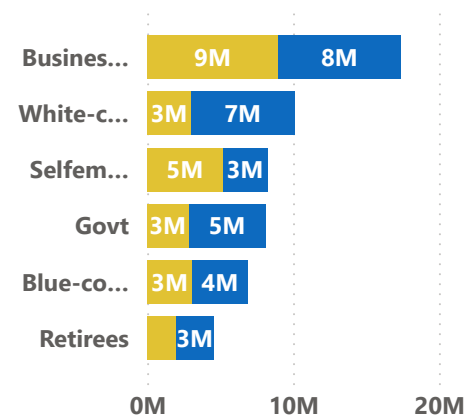
Revenue by IncomeGroup



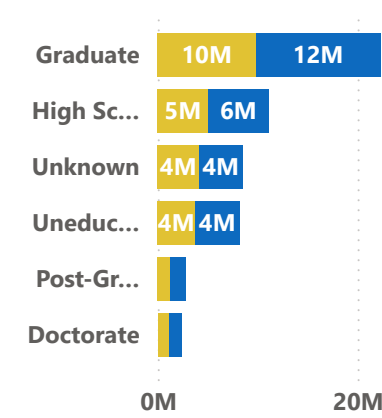
Revenue by IncomeGroup



Revenue by Customer\_Job



Revenue by Education\_Level



Top 5 Revenue by state\_cd

