

AIRLINES CASE STUDY

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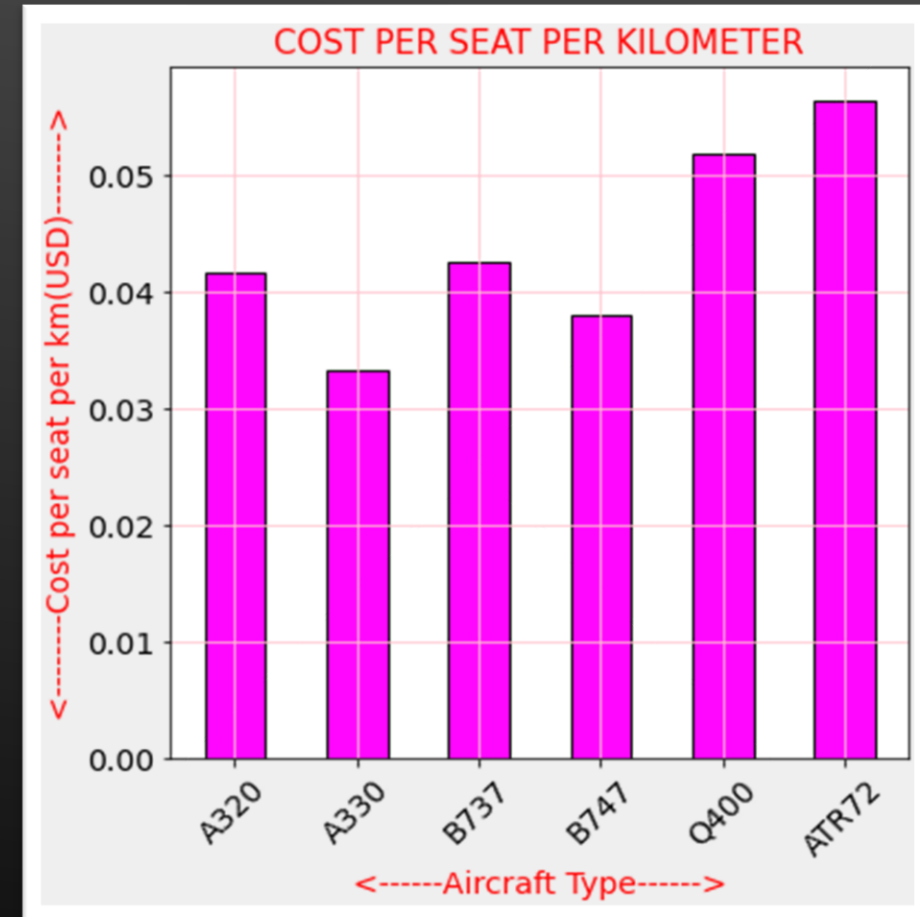
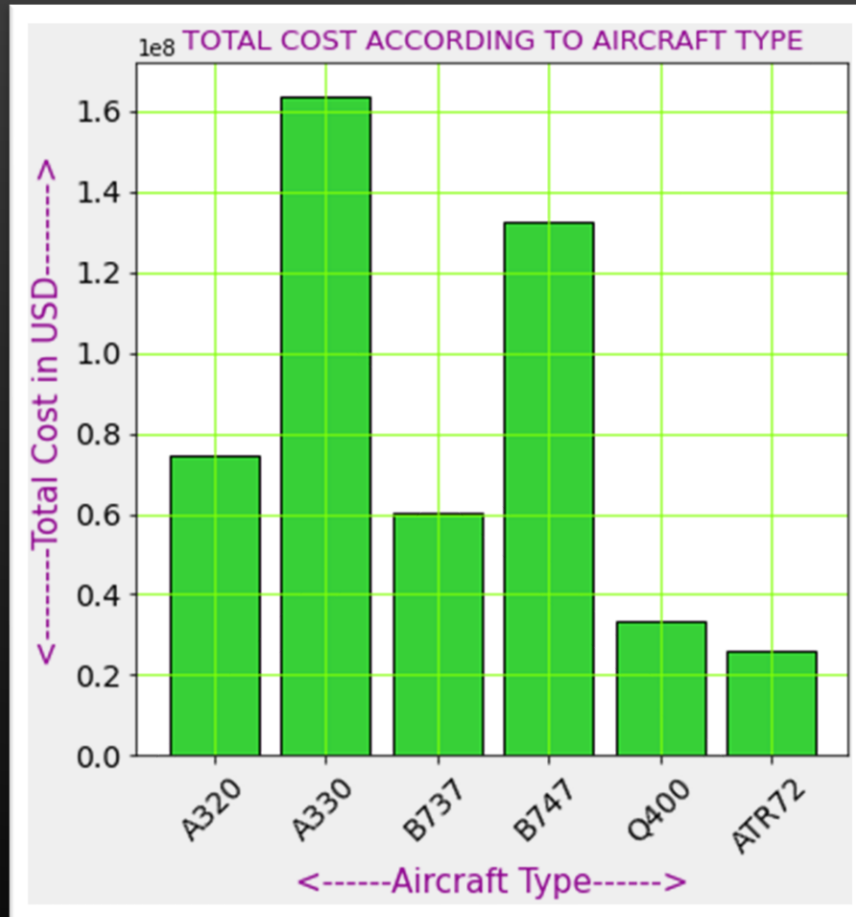


- ▶ In the PART-A of this case study our aim is to observe the flight operations using characteristics for Airline A
- ▶ Airline A is a successful airline which is flying a substantially large international network
- ▶ We have the aircraft characteristics and flight operations in the form of raw data which is formatted for our analysis
- ▶ The total yearly cost of an aircraft was calculated using the following formula:
 - ▶ $\text{Total Cost} = \text{Total Hours Flown} * \text{Cost/hour}$
- ▶ We have also calculated the cost per seat per km flown which means that we need to calculate the cost of one seat in a particular type of Aircraft for each kilometer flown
 - ▶ For that we need to divide the total cost of that type of aircraft with the product of Number of seats, total hours flown and the speed of the aircraft
 - ▶ $\text{Cost per seat per km} = \text{Total cost} / (\text{No. of seats} \times \text{Total hours} \times \text{Avg. speed})$

PART-A

ANNEXURE-A

Graphical representation of the insights derived after performing Exploratory Data Analysis on Airline A



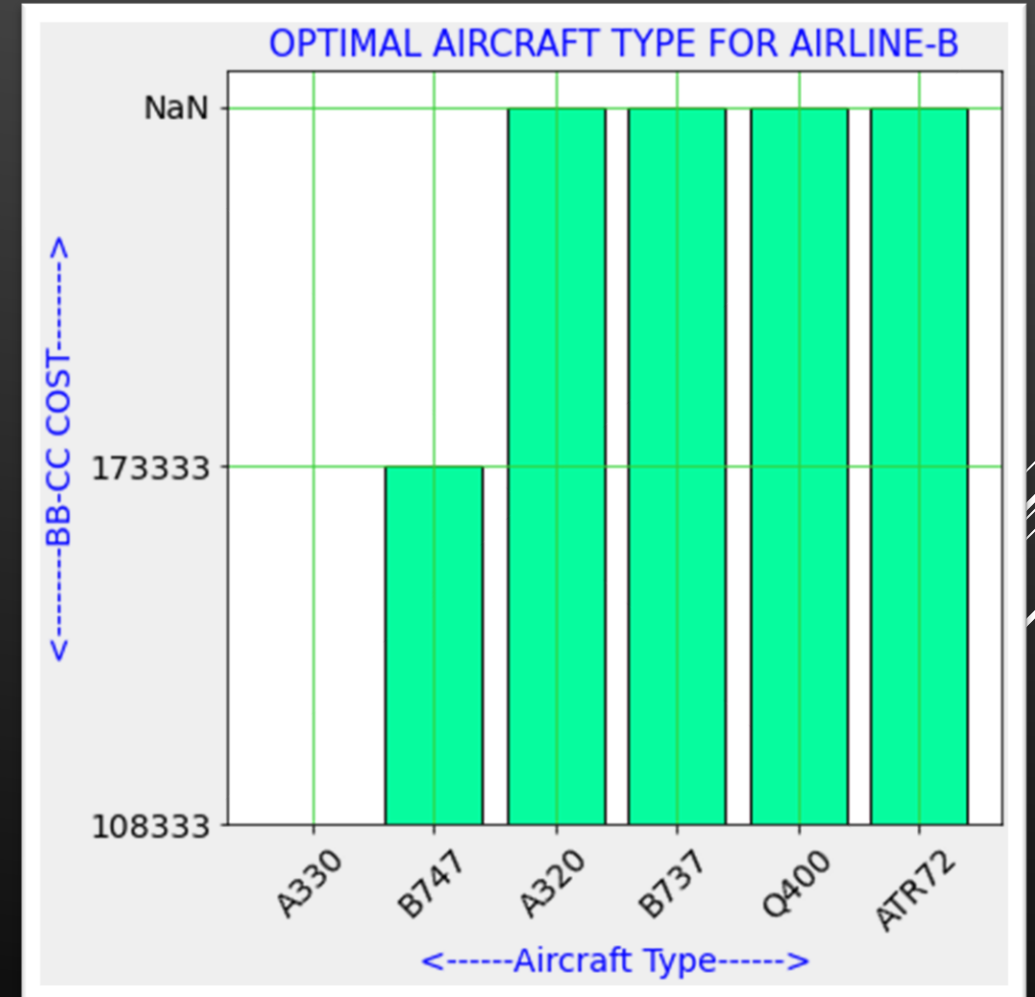
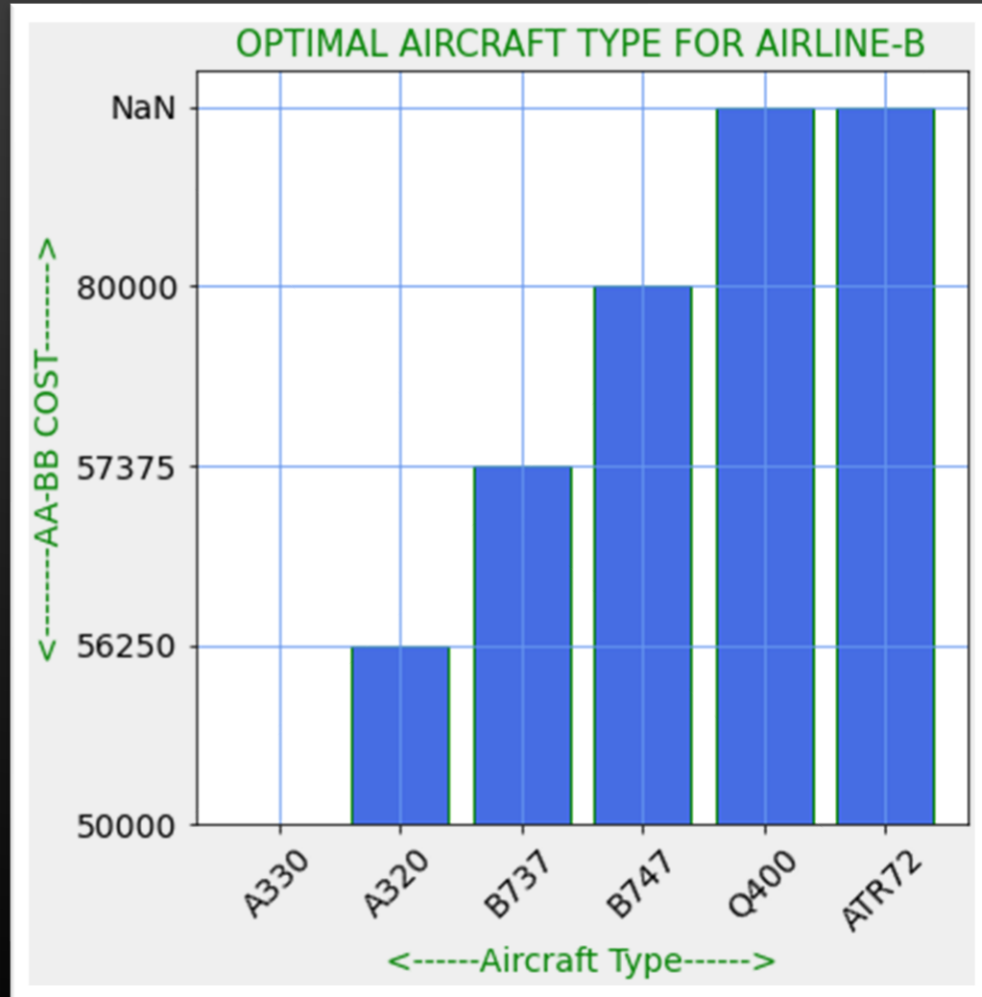
OUTCOME : Aircraft **A330** is the most economical aircraft type which is the least expensive and costs **0.033333\$** per seat per km flown

- ▶ Airline B is a new player in the airline business which being a startup airline aspires to fly on various city pairs
- ▶ Our task is to analyze appropriate airlines for traveling between the source and destination city pairs
- ▶ We need to consider various parameters to find the best suited airline type:
 1. Cost
 2. Distance
 3. Number of trips
 4. Number of seats
- ▶ For that, we need to verify if the aircraft's range is greater than the distance between the source and destination
 - ▶ If the condition is true, the cost of the trip is calculated as follows:
 - ▶ Total cost of the trip = Cost per seat per km(USD) x Number of Seats x Distance(km) x Number of trips
 - ▶ Where, Number of trips = Pass. Demand (per day) / Number of Seats

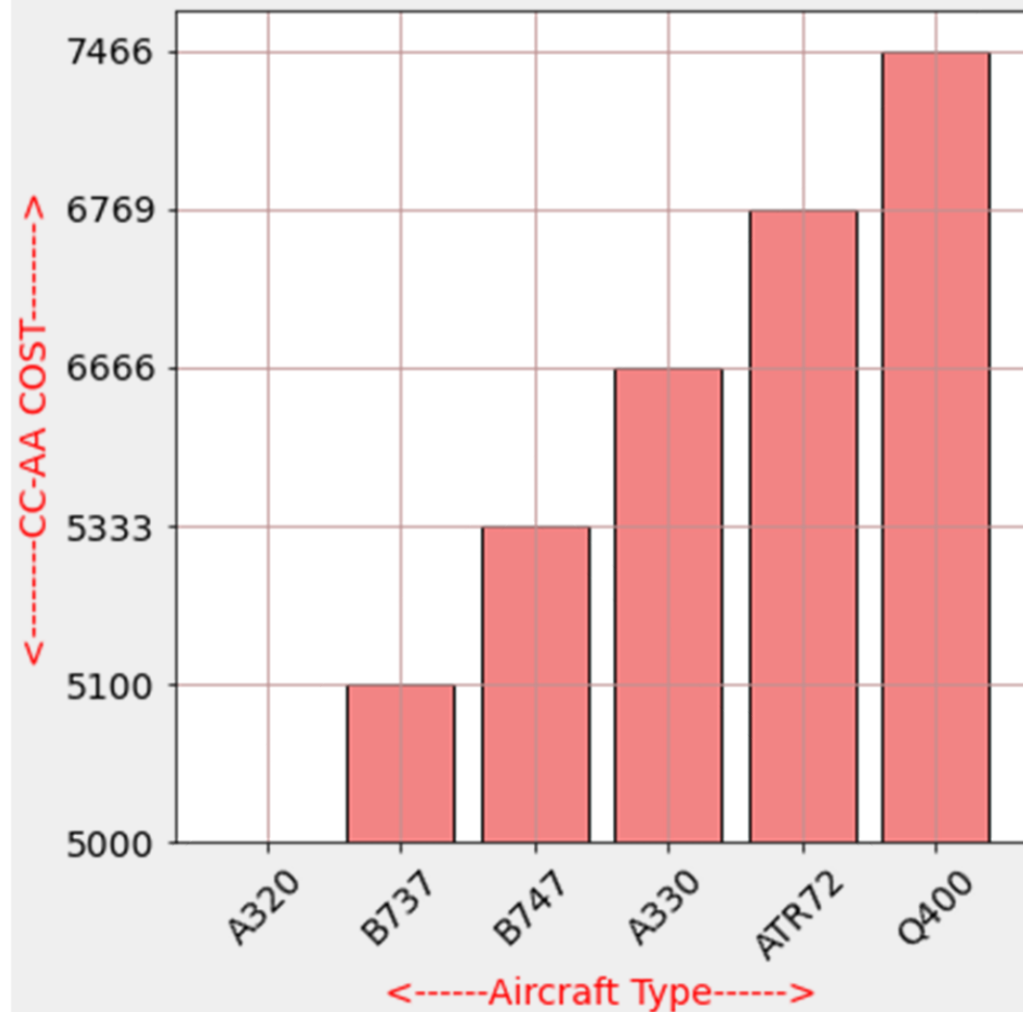
PART-B

ANNEXURE-B

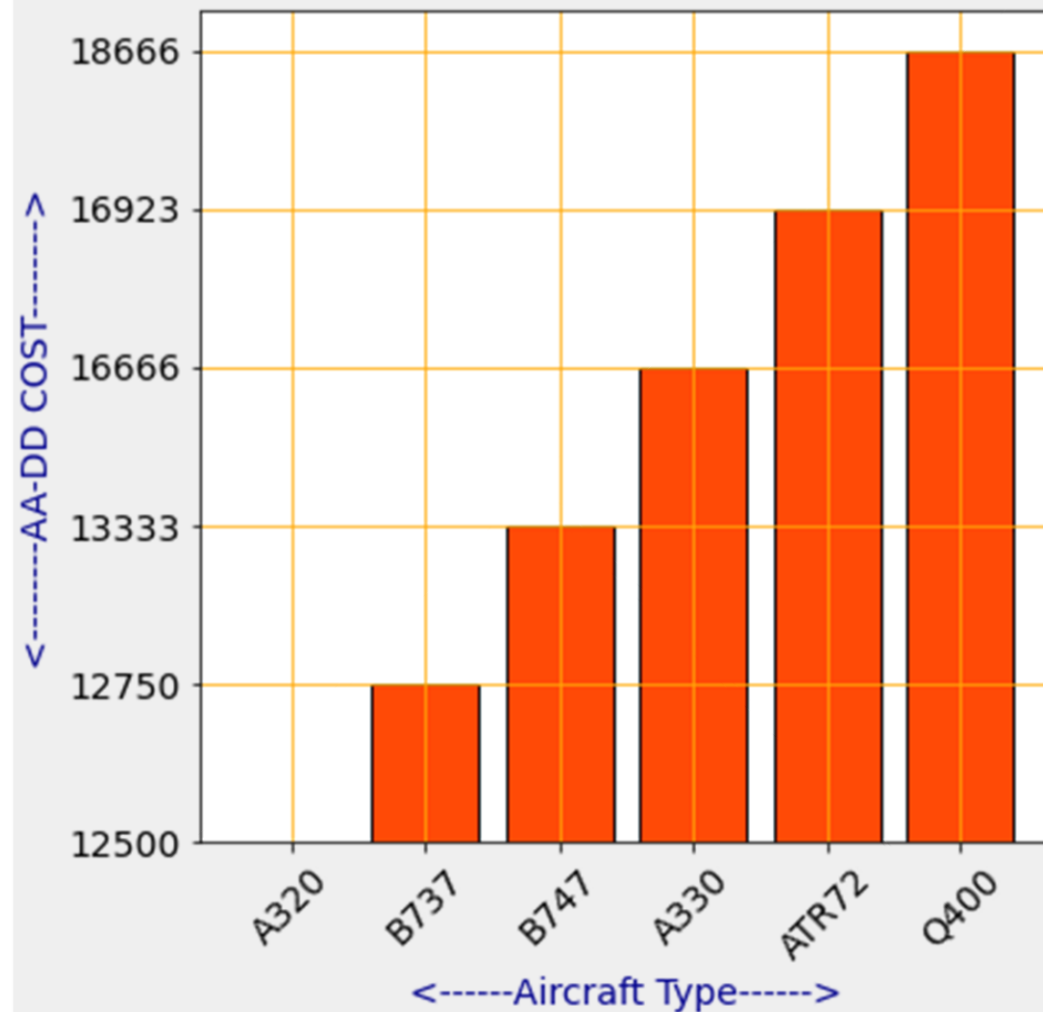
Graphical representation of the insights derived after performing Exploratory Data Analysis on Airline B



OPTIMAL AIRCRAFT TYPE FOR AIRLINE-B



OPTIMAL AIRCRAFT TYPE FOR AIRLINE-B



CONCLUSION

- ▶ Inference for AA-BB: 2 aircraft of type A330 are feasible
- ▶ Inference for BB-CC: Since most of the aircraft are not compatible for this journey, 2 aircrafts of type A330 are feasible
- ▶ Inference for CC-AA: If 1 A330 and 1 ATR72 are used, the cost is still 25 Dollars more than using 2 aircraft of A320 type. Hence, the A320 is more suitable than A330 and ATR72
- ▶ Inference for AA-DD: In continuance to the previous result, 2 aircrafts of type A320 will be well-matched than a mixture of non-identical types
- ▶ After the summarization of the analysis, the following results have been concluded:
 - ▶ **4** aircraft of type **A330** and, **4** aircraft of type **A320** are the most optimal aircraft types for **Airline B**