## Pranav Lodha

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Seeking a position in the data analytics field leveraging machine learning technologies to further improve the decision process.

#### **Education**

### University of California, Santa Cruz

#### Sep 2014 – June 2018 (anticipated graduation)

- B.S. in Technology and Information Management, Minor in Economics
  - Relevant Coursework: Data Structures and Algorithms (C and JAVA), Business Strategy and Information Systems, Systems Analysis and Design, Economics of Accounting, Microeconomics and Macroeconomics.
  - o Current Coursework: Computer Systems and Assembly Language (MIPS), Discrete Math
  - o Planned Coursework: Algorithms and Abstract Data Types, Financial Engineering

# **Projects**

#### **Uber Rider and Driver Analysis**

- Predicted if an Uber driver would continue to drive with the platform or if he would leave; with 82% accuracy
- Analyzed rider data in-order to determine what kinds of advertisements should be shown to you in-app
- Predicted Uber ride price based on ride length, location, and time.
- Analyzed data using K-mean clustering, Naive Bayes classifier, and Linear Regression
- Java, Microsoft Excel

### Yelp Recommendation engine

- Recommendation engine based on 5-star yelp rating to recommend a restaurant with similar characteristics as those in the users review.
- Analyzed data using K-mean clustering
- Java, Microsoft Excel

#### Stock Volume analysis

- Created a tool that would allow me to monitor stocks on the S&P 500 that had volumes that were lower than that of their average volume.
- Python: Pandas, NumPy, Matplotlib libraries

#### **Experience**

## Intern Finance/Accounting, Stanford Children's Health

**June 2016 – September 2016** 

- Built a recording system to manage \$100 million of pledge donations and restricted funds in MS-Excel
- Analyzed pledge donations and restricted funds based on Bloomberg commodities index in order to calculate future values of the assets.
- Allowed Users quick and easy access to various information regarding the fund, saving large amounts of time.

#### **Gesher Group Student Organization**

March 2016 - Present

- Developed a Slack Bot for the group (On-going)
  - o Collects data on user's classes and hobbies to set up meetings for new members with returning members
  - o Howdyai Bot Kit, JavaScript, and Google FireBase
  - o https://github.com/gesher-group/gesher-bot
- Gesher Group Website Re-Design (On-going)
  - o Prototyped using Figma, built using HTML+CSS+JavaScript
  - o www.geshergroup.org
  - o <a href="https://github.com/gesher-group/gesher-website">https://github.com/gesher-group/gesher-website</a>

### **Skills**

- Programming Languages Java, C, Basics of Python and HTML5/JavaScript
- Tools: MS-Excel Macros, Solver