

# Lecture Note 2

## Stationarity, sample means, and robust regressions

Lars A. Lochstoer  
UCLA Anderson School of Management

Winter 2025

# Overview of Lecture Note 2

## Prices vs. returns, and methods for robust inference

- Efficient markets, i.i.d. returns, and the Random Walk hypothesis
- Covariance stationarity: returns vs. prices
- The standard error of the mean return revisited: the central limit theorem
- Time-varying volatility and Generalized Least Squares
- Robust standard errors

# A useful benchmark model of returns

Write log returns as:

$$r_t = \mu + \sigma \varepsilon_t, \quad \text{for all } t$$

where the error term,  $\varepsilon_t$ , has the following properties

- ① Independent across time:  $f(\varepsilon_t, \varepsilon_{t+j}) = f(\varepsilon_t) f(\varepsilon_{t+j})$  for any  $t, j$
- ② Has mean zero:  $E_{t-1}[\varepsilon_t] = 0$  for all  $t$
- ③ Has unit variance:  $Var_{t-1}[\varepsilon_t] = 1$
- ④ Has finite skewness and kurtosis (so that typical Central Limit and Law of Large Numbers theorems hold)

Notice: Returns have constant conditional mean and variance, but are not necessarily Normally distributed

# The Random Walk hypothesis

Given this model, consider the log value of a portfolio,  $p_t$ , that earns this return each period and that has no distributions (all wealth is reinvested)

$$\begin{aligned} p_t &= p_{t-1} + r_t \\ &= p_{t-1} + \mu + \sigma \varepsilon_t. \end{aligned}$$

This value process is said to follow a Random Walk with Drift

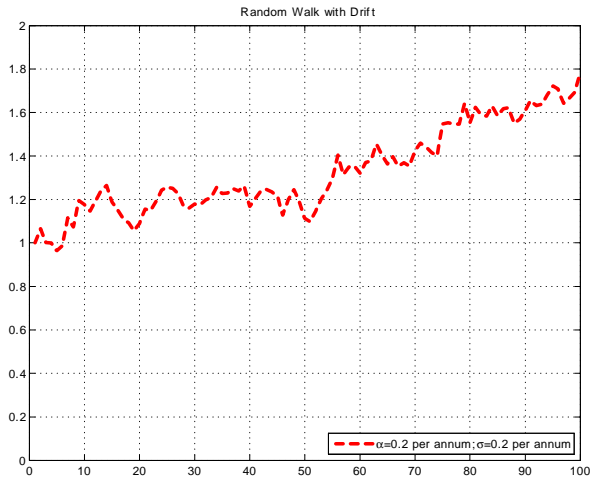
- A Random Walk with Drift is a process with unforecastable increments, except for a constant drift term ( $\mu$ )
  - ▶ In particular,  $\Delta p_t \equiv p_t - p_{t-1} = \mu + \sigma \varepsilon_t$ , so  $E_{t-1} [\Delta p_t] = \mu$ , and  $E_{t-1} [p_t] = p_{t-1} + \mu$

This is the original Efficient Markets model of Gene Fama (1970)

- If markets are efficient, you cannot forecast returns (other than the constant risk premium component)
- We recognize now that the risk premium ( $\mu_t - r_{f,t}$ ) could be time-varying. More on this later in the class.

# The Random Walk hypothesis

$\alpha$  in the plot is our  $\mu$



# Covariance Stationarity

In this model, **prices are nonstationary** while **returns are stationary**

- Technically, we will operate with a notion of stationarity that is called *covariance stationarity*
- Such stationarity is an important condition for most of the econometric techniques you will encounter

## Definition

A process  $\{x_t\}_{t=-\infty}^{\infty}$  is **covariance stationary** if  $E[x_t] = \mu$  and  $\text{Cov}(x_t, x_{t+j}) = \gamma_j$  for all  $t$  and  $j$ . That is, the **unconditional** mean and covariances exist and are not a function of time  $t$ .

A corollary of this is, using the Law of Large Numbers, that the sample mean and covariances are consistent estimates of the true mean and covariances.

# Prices and Stationarity

Let's consider the Random Walk model of prices

- We get the unconditional expectation by conditioning on the initial observation,  $p_0$ , and taking the limit as  $t \rightarrow \infty$ :

$$\lim_{t \rightarrow \infty} E[p_t | p_0] = \lim_{t \rightarrow \infty} p_0 + \mu t = \begin{cases} -\infty & \text{if } \mu < 0 \\ p_0 & \text{if } \mu = 0 \\ \infty & \text{if } \mu > 0 \end{cases}$$

- Thus, if  $\mu \neq 0$ , the unconditional mean does not exist and it is clear that for any finite  $t$  the expectation is a function of  $t$ .
- For  $\mu = 0$ , it looks like we're fine. But, we need to check the covariances as well. Let's check for  $j = 0$ , i.e. the variance:

$$\lim_{t \rightarrow \infty} \text{Var}[p_t | p_0] = \lim_{t \rightarrow \infty} t\sigma^2 = \infty$$

- Thus, the unconditional variance of a Random Walk does not exist

$\Rightarrow$  **The wealth process is nonstationary!**

# Returns and Stationarity

Let's consider the return process:

$$\begin{aligned}E[r_t] &= E[\mu + \sigma\varepsilon_t] = \mu \text{ for all } t \\ \text{Var}(r_t) &= \text{Var}(\mu + \sigma\varepsilon_t) = \sigma^2 \text{ for all } t\end{aligned}$$

$\implies$  **The return process is stationary!**

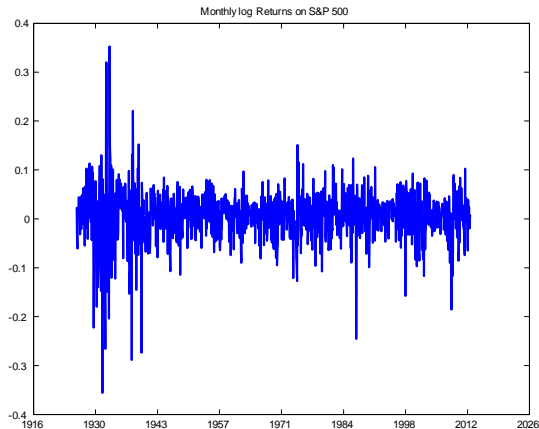
This is what holds in the data, as well. See next slide.



# Stationary of returns in a picture

Note that it's the **unconditional** mean and variance that needs to be constant

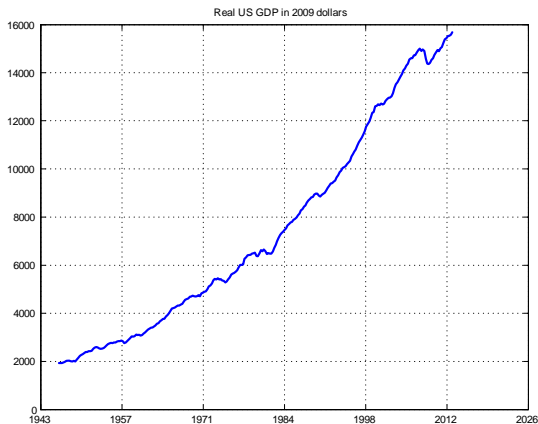
- The **conditional** mean and variance can move around



# Nonstationarity in a picture

Aggregate output (GDP) and other macroeconomic series are nonstationary

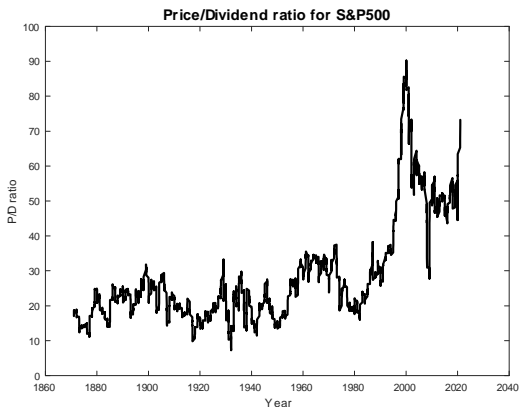
- At least, that's the consensus (more on this later)



# What about valuation ratios?

Market price over cash dividends a stationary variable?

- S&P500 (Shiller data)
- Hard to say using eyeball econometrics...!



# The sample mean revisited

Sample means are tremendously important in econometrics

- They make up the *moments* used for identification of parameters
- The mean and variance of a sample of returns  $\{r_1, r_2, \dots, r_T\}$  are:

$$m_T \equiv E_T[r_t] = \frac{1}{T} \sum_{t=1}^T r_t$$

$$E[m_T] = \frac{1}{T} \sum_{t=1}^T E[r_t] = \mu$$

$$\begin{aligned} E[(m_T - E[m_T])^2] &= E\left[\left(\frac{1}{T} \sum_{t=1}^T (r_t - \mu)\right)^2\right] \\ &= E\left[\left(\frac{1}{T} \sum_{t=1}^T \sigma \varepsilon_t\right)^2\right] = \frac{\sigma^2}{T} \end{aligned}$$

# Ergodicity

In order to do statistical inference on the sample mean, we need its distribution

- Enter the magic of the Central Limit Theorem!
- There are lots of them, with different assumptions. We will assume *ergodicity*, which is a condition that ensures that the variance of the sample mean is finite.
- In the scalar case we are operating in, it is sufficient to assume the infinite sum of the autocovariances is finite:

$$\sum_{j=0}^{\infty} |\gamma_j| < \infty$$

- This is trivially the case in our example, where returns are i.i.d. (so all  $\gamma_j = 0$  for  $j > 0$ ) with finite variance,  $\sigma^2$

# The Central Limit Theorem

## Theorem

*If the sample mean has finite variance and as  $T \rightarrow \infty$ , the sample mean estimate  $\bar{y}_T$  converges in distribution to a Normally distributed variable with mean equal to the true mean and variance equal to the infinite sum of autocovariances,  $S$ :*

$$\sqrt{T} (\bar{y}_T - \mu) \sim N(0, S)$$

Thus, the sample mean in our example is distributed as follows:

$$m_T \sim N\left(\mu, \frac{\sigma^2}{T}\right)$$

and we can use the usual Normal 95% confidence band.

# The sample mean with heteroskedasticity

Let's extend our model to include time-varying volatility:

$$r_t = \mu + \sigma_{t-1}\varepsilon_t$$

where  $|\sigma_{t-1}| < \infty$  for all  $t$  and where  $V[r_t] = \sigma^2$ .

- Does this affect our test?

Notice that the central limit theorem only asks for the unconditional moments.

- Thus, the test is the same

In sum, despite the non-normalities found in the data, the Central Limit Theorem provides a robust testing framework as long as the sample is sufficiently large

# OLS revisited

Let's next consider how time-varying volatility and non-normalities affects regressions

Recall OLS:

$$\underset{(T \times 1)}{Y} = \underset{(T \times K)}{X} \underset{(K \times 1)}{\beta} + \underset{(T \times 1)}{\varepsilon}.$$

The standard OLS assumption is that the error term is normally i.i.d. distributed:  
 $\varepsilon_t \stackrel{i.i.d.}{\sim} N(0, \sigma^2)$  for all  $t$

- Thus, the residuals' variance-covariance matrix is:

$$E[\varepsilon \varepsilon'] = \sigma^2 I_T$$



# Heteroskedastic Error Terms

What if, as is typically the case for financial data, error terms are heteroskedastic?

- Let's stick with Normal distribution for now:  $\varepsilon_t \sim N(0, \sigma_t^2)$
- Also, let error terms be uncorrelated across time:  $E[\varepsilon_t \varepsilon_{t+j}] = 0$  for all  $j \neq 0$ .
- Now the residual variance-covariance matrix is

$$\Sigma = \begin{bmatrix} \sigma_1^2 & 0 & \cdots & 0 \\ 0 & \sigma_2^2 & \cdots & 0 \\ \vdots & \vdots & \ddots & \vdots \\ 0 & 0 & \cdots & \sigma_T^2 \end{bmatrix}$$

Intuitively, when estimating the regression coefficients, you want to weight observations with lower residual variance (less noisy observations) more than observations with higher residual variance

# Generalized Least Squares (GLS)

Matrix inversion can be tricky, but not with diagonal matrices

- Consider the matrix  $\Sigma^{-1/2}$ :

$$\Sigma^{-1/2} = \begin{bmatrix} \sigma_1^{-1} & 0 & \cdots & 0 \\ 0 & \sigma_2^{-1} & \cdots & 0 \\ \vdots & \vdots & \ddots & \vdots \\ 0 & 0 & \cdots & \sigma_T^{-1} \end{bmatrix}$$

Redefine the independent and dependent variables:

$$\tilde{Y} = \Sigma^{-1/2} Y \quad \text{and} \quad \tilde{X} = \Sigma^{-1/2} X$$

Consider the GLS regression:

$$\tilde{Y} = \tilde{X}\beta + \tilde{\varepsilon}$$

- What is the covariance matrix of the GLS residuals?
  - Simply,  $I_T$ . Thus, OLS is optimal in this alternative regression!
- The regression coefficients thus can be written:

$$\hat{\beta}^{GLS} = \left( X' \Sigma^{-1} X \right)^{-1} X' \Sigma^{-1} Y \sim N \left( \beta_{null}, \left( X' \Sigma^{-1} X \right)^{-1} \right)$$

# Feasible GLS

Issue: we need to know the variance-covariance matrix of the residuals before running the regression

- **Feasible GLS** is a two-pass approach
  - ① First pass: Run OLS, estimate  $\sigma_j^2$  using  $\hat{\sigma}_j^2 = \hat{\varepsilon}_{OLS,j}^2$  for  $j = 1, \dots, T$
  - ② Second pass: Run GLS using  $\hat{\sigma}_j^2$  instead of (the unknown)  $\sigma_j^2$
- Issue: The  $\hat{\sigma}_j^2$  are quite noisy estimates, can lead to very noisy  $\hat{\beta}^{GLS}$  estimates
  - ▶ Defeats the purpose, which was efficiency gain

Many researchers prefer to run OLS and instead adjust the standard errors for the heteroskedasticity

- So-called 'robust standard errors'
- An asymptotic adjustment that relies on the Central Limit Theorem is also robust to unconditionally non-normal residuals

# Asymptotic OLS

Consider the OLS regression:

$$y_t = x_t' \beta + \varepsilon_t,$$

where  $x_t$  and  $\beta$  are  $K \times 1$  vectors

- $\varepsilon_t$  is a mean-zero error term with variance  $\sigma_t^2 < \infty$ . It need not be Normally distributed.
- Assume as before that  $E [\varepsilon_t \varepsilon_{t+j}] = 0$  for all  $j \neq 0$

We still need the OLS identifying assumption:

$$E [x_t' \varepsilon_t] = 0$$

# The OLS Moment Condition

Define the OLS moment condition for the estimated  $\hat{\beta}$ :

$$f_t(\hat{\beta}) = x_t (y_t - x_t' \hat{\beta})$$

Let the sample mean of the moment condition be:

$$g_T(\hat{\beta}) = \frac{1}{T} \sum_{t=1}^T f_t(\hat{\beta}) = 0$$

From the Central Limit Theorem:

$$\sqrt{T} g_T(\hat{\beta}) \sim N(0, S_T)$$

where

$$S_T = \frac{1}{T} \sum_{t=1}^T f_t(\hat{\beta}) f_t(\hat{\beta})' = \frac{1}{T} \sum_{t=1}^T x_t x_t' \hat{\varepsilon}_t^2$$

- In standard OLS, the squared error term is uncorrelated with  $x_t x_t'$  as the variance is constant.

## White (robust) standard errors

In the end, we want the distribution of  $\hat{\beta}$

- Note that, asymptotically

$$g_T(\beta) = E[x_t y_t] - E[x_t x_t'] \beta$$

Thus

$$\hat{\beta} - \beta \sim N\left(0, \frac{1}{T} E_T[x_t x_t']^{-1} S_T E_T[x_t x_t']^{-1}\right)$$

With constant variance OLS,  $S_T = E_T[x_t x_t'] E_T[\hat{\varepsilon}_t^2]$ .

In sum, OLS regressions in large samples

- Are unbiased
- Standard errors need to be adjusted for heteroskedasticity
- Do not require normally distributed errors

We will deal with cases where  $E[\varepsilon_t \varepsilon_{t+1}] \neq 0$  later

# Take-aways

- ① Make sure you are estimating your model using stationary data
  - ▶ Historical samples "representative," Central Limit Theorem applies
  - ▶ Possible to work with non-stationary data using cointegration analysis, but in practice not much used
  
- ② OLS regressions are unbiased and yield correct inference if sample is large
  - ▶ Do not need Normally distributed errors or constant variance of residuals (homoscedasticity)
  - ▶ Adjust standard errors (robust; White (1980)), we will do Newey-West for autocorrelation later
  - ▶ Explicitly modeling non-normalities and heteroskedasticity in a small sample often entails estimation error that outweighs potential benefit