PRANAY YERPUDE

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As a professional seeking to transition into a career in data analysis, I bring a strong analytical mindset and proficiency in tools such as Python, SQL, Tableau, and Excel. With hands-on experience in web development, I am able to apply my skills to optimize and improve E-Commerce websites and uncover actionable insights and patterns in data. I enjoy working cooperatively in a team setting and pay close attention to detail. I am an skilled in HTML, CSS, and JavaScript. I am dedicated to ongoing professional growth, and I'm eager to use my knowledge and experience to a new position as a data analyst.

PROFESSIONAL EXPERIENCE

Ebiztrait Technolabs Pvt Ltd, Ahmedabad, Gujrat   02/2021 – Present
Senior Shopify developer
- Developed and optimized E-commerce websites using Shopify, utilizing web development skills such as HTML, CSS, and JavaScript resulting in enhanced website functionality, user experience and 30%-40% increase in sales
- Leveraged Google Analytics to track website performance and identify key areas for improvement, resulting in increase of 15%-20% traffic and 12%-15% conversion rates
- Demonstrated consistency and ability to work collaboratively in a team environment to drive business results

Vowelweb, Nagpur, Maharashtra   03/2018 – 02/2021
Shopify developer
- Utilized Shopify platform to design and develop E-commerce websites
- Applied basic site optimization techniques, such as keyword research and meta tagging, to increase Google page score up to 80% - 90%, leading to improved search engine visibility and higher organic traffic.

EDUCATION

Priyadarshini college of engineering, Nagpur, Maharashtra   08/2013 - 07/2017
Bachelor of Engineering, Electronics
Completed a workshop on PCB building, gaining hands-on experience in circuit design and assembly, which helped to develop technical and analytical skills that are valuable for data analytics roles.

LICENSES & CERTIFICATIONS

Simplilearn   04/2022
Data Analyst
Completed a Data Analyst certification, with a focus on gaining proficiency in key tools and techniques used in the field, including Python, SQL, Tableau, and Excel.

SKILLS & OTHER

Skills: Python, Tableau, SQL, Excel, Microsoft SQL Server, NumPy, Pandas, Matplotlib
Personal project: performed data analysis utilizing my skills to transform raw housing data into a usable format, analyze the impact of various variables on gross movie revenue, and create interactive Tableau dashboards for additional projects such as COVID-19 data analysis, AirBnb rate and area analysis, and sales performance analysis, resulting in improved data visualization and decision-making capabilities. View my work on portfolio website: *https://pranayyerpude.github.io*