PRESENTATION

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EventPros

OVERVIEW

* EventPros is a business that aims to integrate event management and the existing Airbnb booking platform to be able to provide a one-stop solution to customers that are looking to procure spaces to organize any event.

* We will help the end-user book the event space of their choice, keeping in mind the event type, guest list and their preferences.

*EventPros can help potential customers organize any kind of events and based on their requirements, we would be finding the best location to host that particular event.

Welcome to EventPros	Overview	Location Based service	Recommending Product	Potential Outcome	ThankYou

EventPros

Location Based service

*Even though EventPros is now only available in the five boroughs of New York City, we are actively working to expand to other towns and states.

*Many AirBnB hosts can benefit from EventPros' assistance in connecting with a larger audience and becoming more accessible for reservations.

*EventPros will also assist event organisers in choosing a venue for their events based on the target demographic.

Event Map

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Brooklyn   Queens

Borough
- Bronx
- Brooklyn
- Manhattan
- Queens
- Staten Island

Year of Date
Multiple values

Top 10 Locations

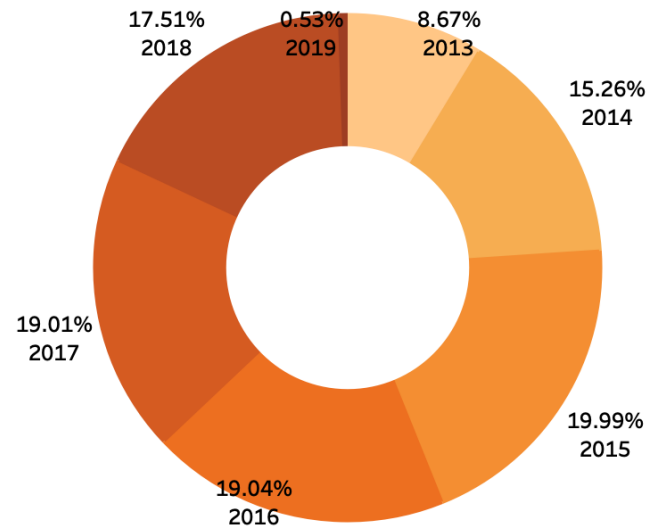| Poe Park Visitor Center 36	Conference House Park Visitor Center 16	Heather Garden 14	Socrates Sculpture Park 10	Gracie Mansion 9
	Audubon Center at the Boathouse 14	Arsenal 11		
		Walker Park 11	Bryant Park 7	Reading Room 7

EventPros

Recommending Product

* The revenue from EventPros hosting gradually rises by 7-8% each year.

* The typical profit at any given period of the year is $250K, but during the summer it can reach up to $500K.

* We focus on the areas with a varied population such as Manhattan and staten Island which are our top events destinations, generate the majority of our revenue.

Yearly Revenue Percentage

- 8.67% 2013
- 15.26% 2014
- 19.99% 2015
- 19.04% 2016
- 19.01% 2017
- 17.51% 2018
- 0.53% 2019

Profit(Monthly Basis)

Month of Date

ProfitperEvent

Values: 74,984 · 232,889 · 182,693 · 161,380 · 97,842 · 96,679 · 507,863 · 371,838 · 285,423 · 124,477 · 416,297 · 167,170 · 207,199 · 138,095 · 436,596 · 296,962 · 197,279 · 106,091 · 96,773 · 386,030 · 290,153 · 122,359

Year of Date
All

Year of Date
- 2013
- 2014
- 2015
- 2016
- 2017
- 2018
- 2019

Revenue per event
4,741,825

ProfitperEvent
7,148   507,863
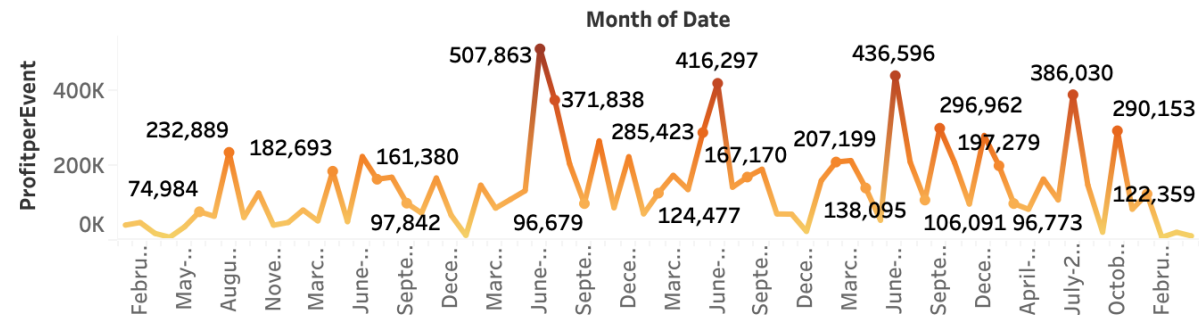
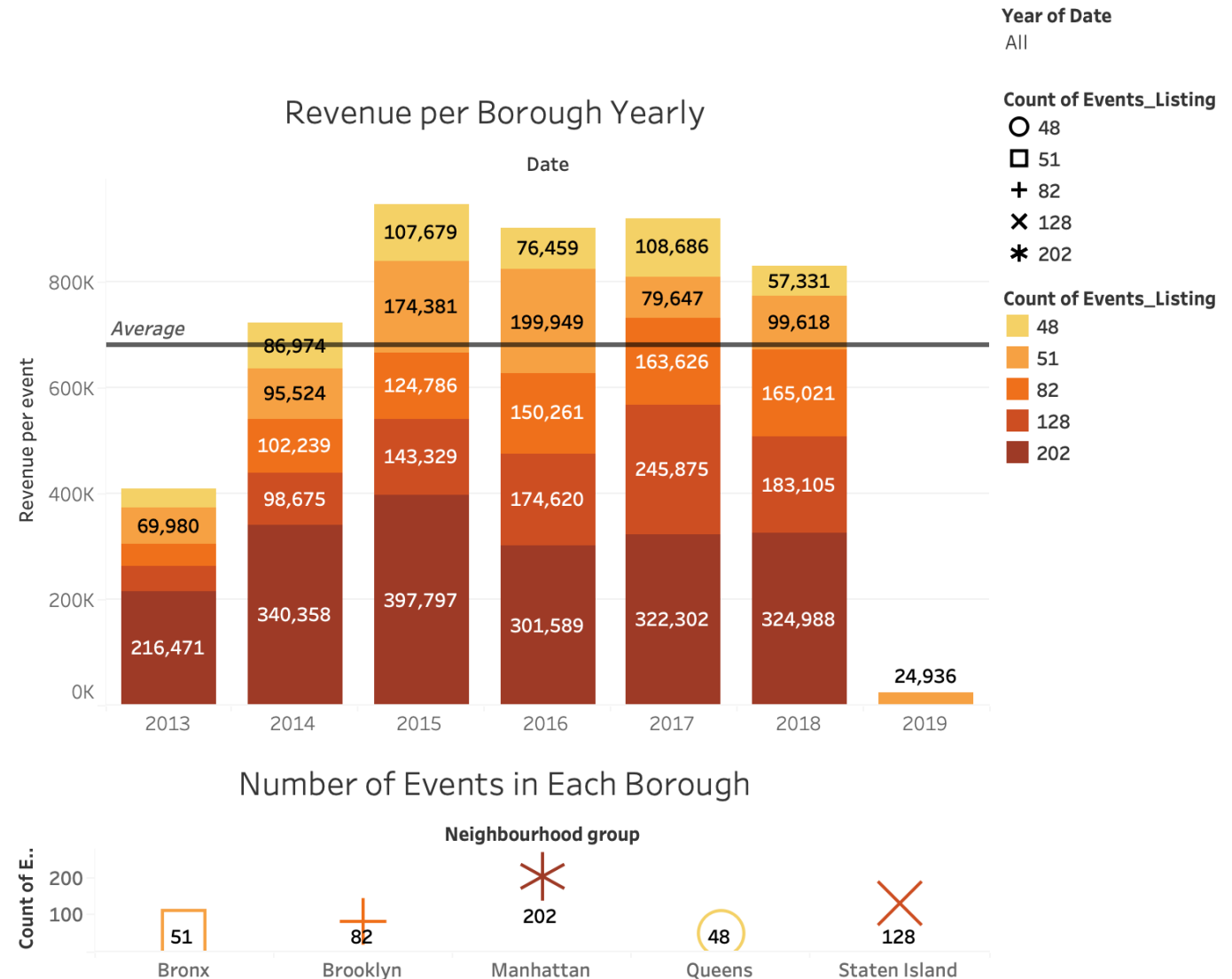| Welcome to EventPros	Overview	Location Based service	Recommending Product	Potential Outcome	ThankYou

EventPros

Potential Outcome

* The Average revenue for EventPros yearly is close to $900K

* When compared to data from the previous year, Manhattan and Staten Island had the highest number of event listings out of the five boroughs.

* Our long-term goal is to eliminate the dependency on Airbnb and have our own all-inclusive platform where we would list the properties that are available for all sorts of events and simplify the process for the customer by providing various search filters.

* From designing to handling the logistics & execution, we would be providing an end-to-end solution to..

Year of Date
All

Count of Events_Listing
- 48
- 51
- 82
- 128
- 202

Count of Events_Listing
- 48
- 51
- 82
- 128
- 202

Revenue per Borough Yearly

Date

Year	values
2013	69,980 / 216,471
2014	86,974 / 95,524 / 102,239 / 98,675 / 340,358
2015	107,679 / 174,381 / 124,786 / 143,329 / 397,797
2016	76,459 / 199,949 / 150,261 / 174,620 / 301,589
2017	108,686 / 79,647 / 163,626 / 245,875 / 322,302
2018	57,331 / 99,618 / 165,021 / 183,105 / 324,988
2019	24,936

Average

Revenue per event

Number of Events in Each Borough

Neighbourhood group

Bronx	Brooklyn	Manhattan	Queens	Staten Island
51	82	202	48	128

Count of E..

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