

Study of the recent trends in the field of HMI

Aim: Study of the recent trends in the field of HMI: - Online Food Delivery

Introduction

Zomato, Swiggy, FoodPanda etc are online food delivery apps uses a combination of transportation system, restaurants deliver foods at customer door steps. Food ordering app is an application which help restaurants may be large or small to optimise and have complete control over their business and customers. Nowadays these applications are grabbing the market like anything. This application helps the restaurants to do all functionalities more accurately and faster way. It reduces the manual works and improves the efficiency of restaurants. This application is helping food orderings to maintain the stock and cash flows. The software helps food orders to maintain day to day records in the system. It's very useful in keeping a proper record of the database. Online food ordering is a process of food delivery or takeout from a local restaurant or food cooperative through a web page or app. Much like ordering consumer goods online, many of these allow customers to keep accounts with them in order to make frequent ordering convenient.

Features

Food ordering app provides a wide range of advantages like whether on a break, stuck in traffic or riding the bus, virtually anyone can place an order quickly and painlessly. In fact, this is better and highly desirable alternative to waiting until getting home and placing the order over the phone. It's just one click away. Its fast, easy and comfortable to access. All is just at your fingertip. This online food ordering app is having a vast visual appeal and a strong stimulating effect on all the hungry customers. With online food ordering app, all preferences are specified directly by the customer, so there is no room for confusions or misunderstandings. It's a service which is open to its customer **24*7**. By using an online food ordering system, you can give your clients the flexibility to place the orders whenever it's most convenient for them. Even if that happens outside the business hours. Online food ordering app is much easier and considerably cheaper to create and maintain a great looking menu that will impel your customers to order from you every time they see it. No longer an issue for the customers. Switching the focus from offline ordering to online ordering means less hassle of handling undecided calling clients and the staff time lost in the process and that means significant money savings for the customers.

Whenever a **ordering system software** is introduced it has both advantages and disadvantages towards the business and also towards its customers. The Biggest problem ever facing by food ordering app is the place or exact location of the customer. It's really difficult to deliver food in the remote area because of an absence of restaurants in, particularly remote areas. It's also facing Low Food Delivery Budget Because of its feasible for long distances. There is a limited number of menu choices. Due to the time constraint mostly frozen meal can be cooked in over flame and deliver quickly to the customers. The food quality may not be good as it appears to be in some of the food ordering apps.

Applications

- Swiggy
- Zomato
- FoodPanda

Advantages

- Food Delivery at Door Step
- Reducing human effort.

Disadvantages

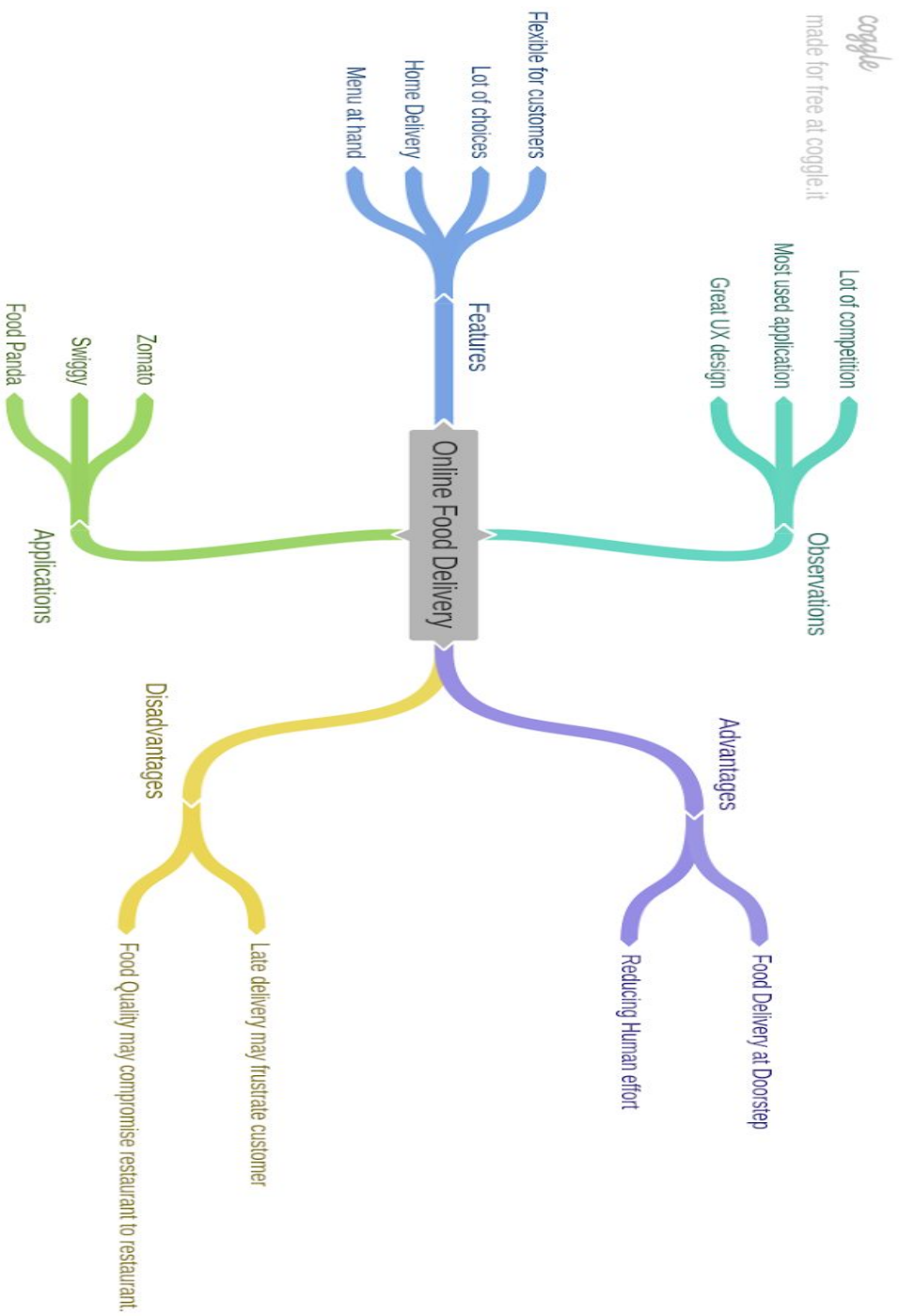
- Late Delivery may make customer frustrated.
- Food Quality may compromise restaurant to restaurant.

Observations

The on-demand business model is a new one in this market. Nevertheless, it spreads globally appearing in big and small devices here and there. Food delivery, taxi services, corporate events you can apply it in a huge variety of business spheres. So, we're not surprised many entrepreneurs pick on-demand apps as an idea for their business spheres. To win the attention of the customers, more and more brands offer the same day delivery option. It's not a luxury service nowadays but a necessity that many people prefer to use on the regular basis. Businesses go further and get to the customer's house and the faster they get there the better. This is how the evolutionary way to the on-demand economy looks like. Smooth payment process and fast delivery — these are the factors of your success provided by the professional team of developers.

Conclusion

Food Ordering apps are gaining popularity day by day because of many exciting discounts and cashback offers. Its true food delivery apps are providing good quality food at your doorstep but there are many drawbacks too. The online food delivery system has improvised the interaction 10 folds between the device and user for ordering food rather than ordering over a call.



Mind Map