

# Icon Designing

**Aim:** To understand how to design appropriate icon for a specific domain.

**Theory:**

## A. Domain Selection

The domain is for a Fitness Club. It is for a club that specializes in training members in sports, gym, etc.

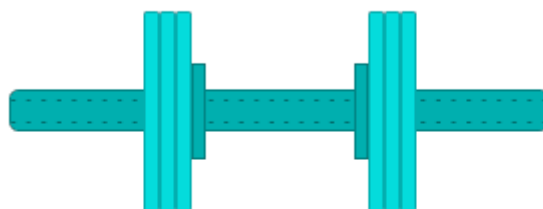
## B. Icon's Purpose

The purpose of this icon is to release an icon for the mentioned fitness club. The club specializes in training members in every aspect of physical development. The dumbbell in the icon shows one of the mode of physical training i.e. Gym. The icon gives an overall idea about of it being a fitness club.

## C. Collect, Evaluate and Sketch the Idea

Sr. No.	Information the Idea Represents	Description	Evaluation
1	Name	It represents what the the club is about	Very Good
2	Punch Image	Represents one mode of training	Excellent

## D. Design the Icon



**SPORTS STRONG  
FITNESS CLUB**

### E. Test the Icon

Sr. No.	Test Criteria	Poor	Average	Good	Very Good	Excellent
1	Expectation			✓		
2	Recognition				✓	
3	Learning					✓
4	Legibility				✓	
5	Uniqueness					✓

### Conclusion:

