

# **HandsMen Threads: Salesforce CRM Documentation**

## **Project Overview**

HandsMen Threads is a tailor-made Salesforce CRM solution crafted for a premium men's fashion brand. This application is designed to streamline custom order management, optimize inventory control, and enhance customer engagement through intelligent automation. The system utilizes custom objects, flows, validation rules, Apex triggers, and scheduled jobs to manage end-to-end operations with minimal manual intervention.

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## **Objectives**

- Automate repetitive business tasks (e.g., order confirmation, loyalty updates).
  - Enhance operational efficiency across sales, inventory, and customer service.
  - Minimize human error by enforcing data validation and process flows.
  - Provide real-time insights for decision-making through scalable architecture.
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## **Phase 1: Requirement Analysis & Planning**

- Identified core entities requiring tracking: customers, orders, products, inventory, and campaigns.
  - Mapped relationships using Lookup and Master-Detail fields.
  - Defined field types (Text, Currency, Picklist, Formula).
  - Documented business rules, validation logic, and automation requirements.
- 

## **Phase 2: Salesforce Development – Backend & Configurations**

- Used Object Manager to create custom objects and associated fields.
  - Developed Flows.
  - Created Apex classes.
  - Designed Email Templates.
  - Automated email sending via Flow Actions.
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### **Phase 3: UI/UX Development & Customization**

- Added custom tabs and icons using App Manager.
  - Created tailored Page Layouts and Lightning Record Pages.
  - Integrated user-friendly validation messages.
  - Enabled smooth navigation in the Lightning Experience interface.
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### **Phase 4: Data Management, Testing & Security**

- Populated system with sample data.
  - Performed unit testing on Flows and Apex classes.
  - Conducted manual UI/UX testing across user roles.
  - Verified post-migration data integrity for key objects.
  - Used assertions in test classes to ensure data correctness.
  - Achieved >85% test coverage for Apex logic.
- 

### **Phase 5: Deployment, Documentation & Maintenance**

- Deployed metadata using Salesforce CLI and SFDX.
  - Initialized version control with Git.
  - Uploaded documentation and screenshots to GitHub.
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# Detailed Implementation & Configuration

## Data Management

### Objects

- **HandsMen\_Customer\_c** : Stores customer information including contact details, loyalty status, and order history, enabling personalized engagement and service tracking.
- **HandsMen\_Product\_c**: Captures product data like name, fabric type, price, and availability, supporting custom order creation and inventory monitoring.
- **HandsMen\_Order\_c**: Tracks individual customer orders, linking products, quantities, and order status, and integrates with automated confirmation and fulfillment .

cloud

Search Setup

Setup

Home

Object Manager

Object Manager

3 Items, Sorted by Label

handsSchema BuilderCreate

Label	API Name	Type	Description	Last Modified	Deployed
HandsMen Customer	HandsMen_Customer_c	Custom Object		7/9/2025	✓
HandsMen Order	HandsMen_Order_c	Custom Object		7/16/2025	✓
HandsMen Product	HandsMen_Product_c	Custom Object		7/16/2025	✓

- **Inventory**: Manages stock levels of products across locations.

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Search Setup

Setup

Home

Object Manager

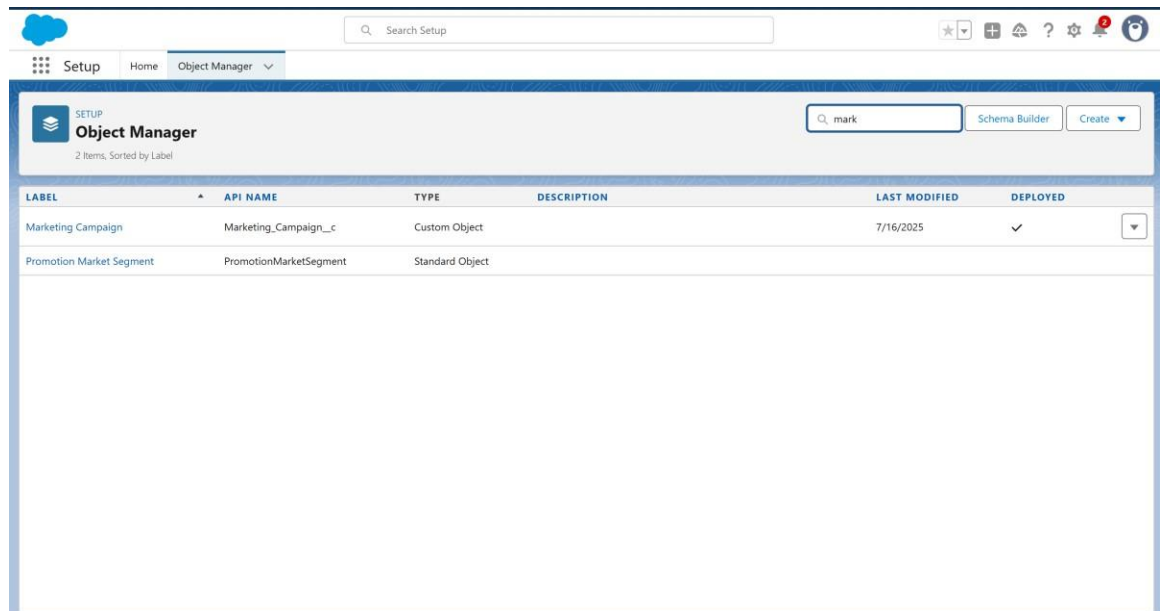
Object Manager

4 Items, Sorted by Label

InventorySchema BuilderCreate

Label	API Name	Type	Description	Last Modified	Deployed
Inventory	Inventory_c	Custom Object		7/16/2025	✓
Inventory Item Reservation	InventoryItemReservation	Standard Object			
Inventory Reservation	InventoryReservation	Standard Object			
Web Store Inventory Source	WebStoreInventorySource	Standard Object			

- **Marketing\_Campaign\_\_c** : Represents promotional campaigns with fields for campaign type, duration, and target audience, enabling marketing performance tracking and outreach automation.

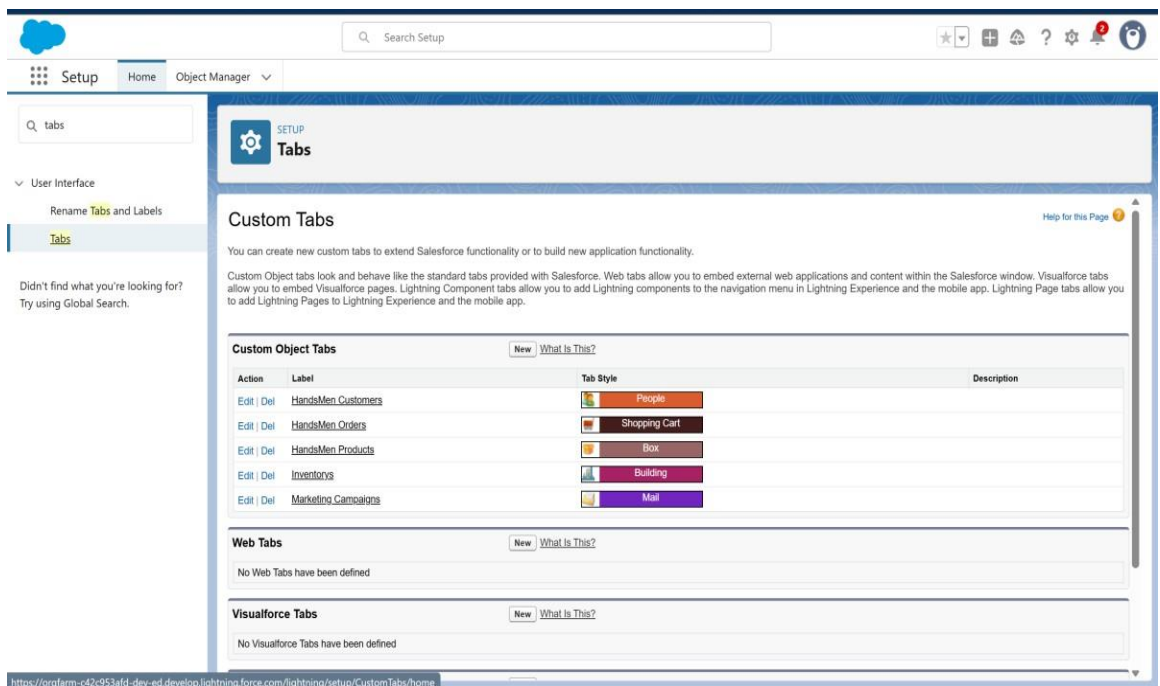


The screenshot shows the Salesforce Setup interface, specifically the Object Manager section. The page title is "Object Manager" with a subtitle "2 Items, Sorted by Label". There is a search bar with the text "mark" and buttons for "Schema Builder" and "Create". Below this is a table with the following columns: LABEL, API NAME, TYPE, DESCRIPTION, LAST MODIFIED, and DEPLOYED.

LABEL	API NAME	TYPE	DESCRIPTION	LAST MODIFIED	DEPLOYED
Marketing Campaign	Marketing_Campaign__c	Custom Object		7/16/2025	✓
Promotion Market Segment	PromotionMarketSegment	Standard Object			

## Tabs

- **Tab - HandsMen Customer:** A custom navigation tab that provides users with quick access to the HandsMen\_Customer\_\_c records, streamlining customer management within the app.



The screenshot shows the Salesforce Setup interface, specifically the Custom Tabs section. The page title is "Custom Tabs" with a subtitle "You can create new custom tabs to extend Salesforce functionality or to build new application functionality." There is a "Help for this Page" link. Below this is a table with the following columns: Action, Label, and Tab Style. The table lists several custom tabs: HandsMen Customers, HandsMen Orders, HandsMen Products, Inventories, and Marketing Campaigns. Each tab has a corresponding icon and a description.

Action	Label	Tab Style	Description
Edit   Del	HandsMen Customers	People	
Edit   Del	HandsMen Orders	Shopping Cart	
Edit   Del	HandsMen Products	Box	
Edit   Del	Inventories	Building	
Edit   Del	Marketing Campaigns	Mail	

Below the table, there are sections for "Web Tabs" and "Visualforce Tabs", both of which are currently empty.

## App Manager

- **App - HandsMen Threads:** A custom Salesforce Lightning app that centralizes access to all HandsMen CRM components like customers, orders, products, and inventory for seamless operations.

The screenshot shows the 'App Details & Branding' configuration page in the Salesforce Lightning App Builder. The page is divided into two main sections: 'App Details' and 'App Branding'.

**App Details:**

- App Name:** HandsMen Threads
- Developer Name:** HandsMen\_Threads
- Description:** "Men Threads" likely refers to a project or brand focused on men's fashion, specifically

**App Branding:**

- Image:** A placeholder image of a person in a suit.
- Primary Color Hex Value:** #0070D2
- Org Theme Options:** ☐ Use the app's image and color instead of the org's custom theme
- App Launcher Preview:** A preview of the app icon and name, showing 'HandsMen Threads' and the description 'Men Threads likely refers to a project or brand focu...'.

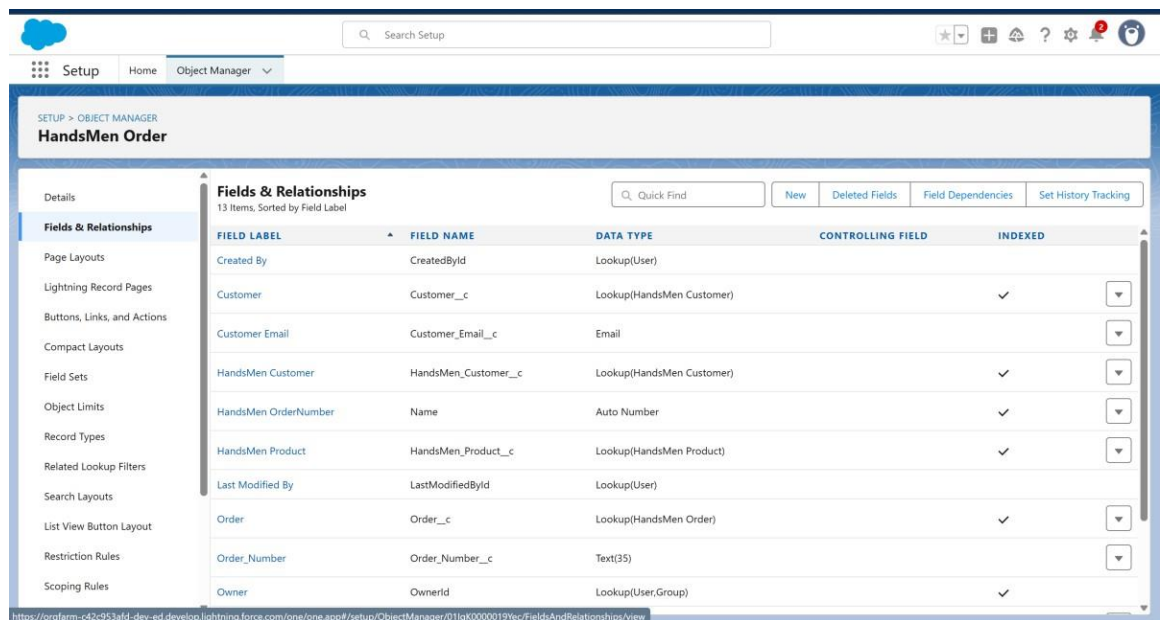
## Fields

- **Fields -HandsMen Customer:** Includes custom fields such as Name, Email, Phone, Loyalty\_Status\_\_c, and Preferred\_Style\_\_c to capture detailed customer profiles for tailored service delivery.

The screenshot shows the 'Fields & Relationships' section for the 'HandsMen Customer' object in the Salesforce Setup page. The table lists 14 items, sorted by Field Label.

Field Label	Field Name	Field Type	Field Properties
Full_Name__c	Full_Name__c	Formula (Text)	
FullName	FullName__c	Formula (Text)	
HandsMen Customer Name	Name	Text(80)	✓
Last Modified By	LastModifiedById	Lookup(User)	
LastName	LastName__c	Text(50)	
Loyalty Status	Loyalty_Status__c	Picklist	
Name	Name__c	Text(80)	
Owner	OwnerId	Lookup(User,Group)	✓
Phone	Phone__c	Phone	
Total Purchases	Total_Purchases__c	Number(16, 2)	

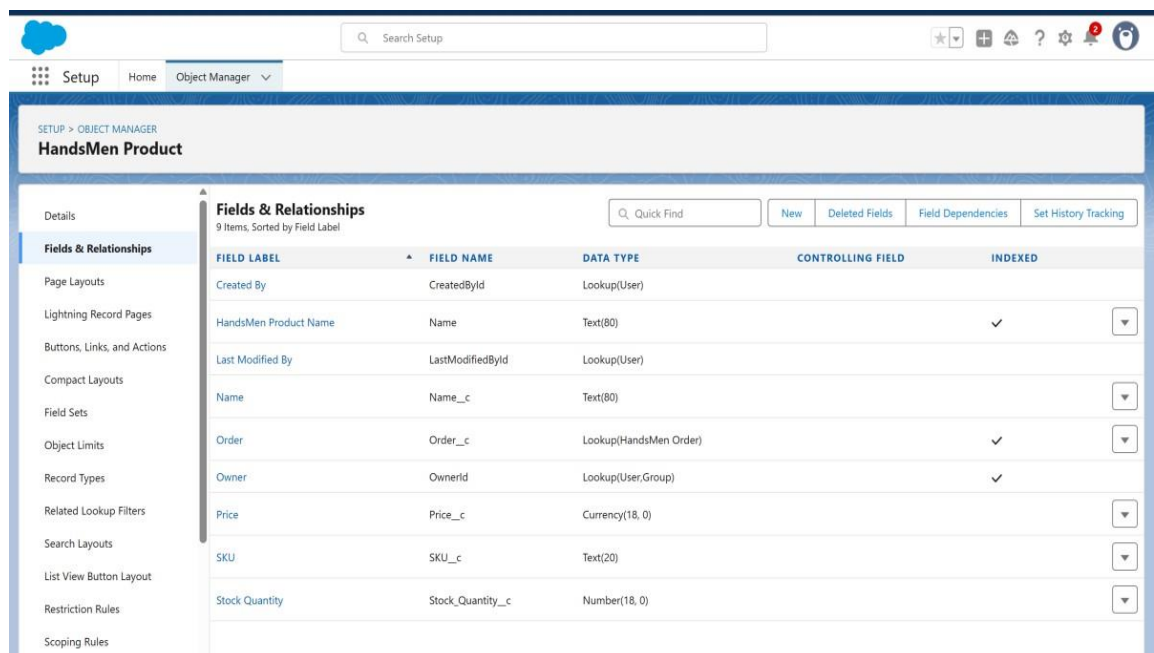
- **Fields -HandsMen Order:** Contains fields like Order\_Date\_\_c, Product\_\_c (lookup), Quantity\_\_c, Total\_Amount\_\_c, and Order\_Status\_\_c to manage and track customer purchase transactions.



The screenshot shows the Salesforce Setup interface for the 'HandsMen Order' object. The 'Fields & Relationships' section is active, displaying a list of 13 fields. The left sidebar contains navigation links for various setup areas. The table below lists the fields with their labels, names, data types, and whether they are indexed or controlling fields.

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Created By	CreatedBy	Lookup(User)		
Customer	Customer__c	Lookup(HandsMen Customer)		✓
Customer Email	Customer_Email__c	Email		
HandsMen Customer	HandsMen_Customer__c	Lookup(HandsMen Customer)		✓
HandsMen OrderNumber	Name	Auto Number		✓
HandsMen Product	HandsMen_Product__c	Lookup(HandsMen Product)		✓
Last Modified By	LastModifiedBy	Lookup(User)		
Order	Order__c	Lookup(HandsMen Order)		✓
Order Number	Order_Number__c	Text(35)		
Owner	OwnerId	Lookup(User,Group)		✓

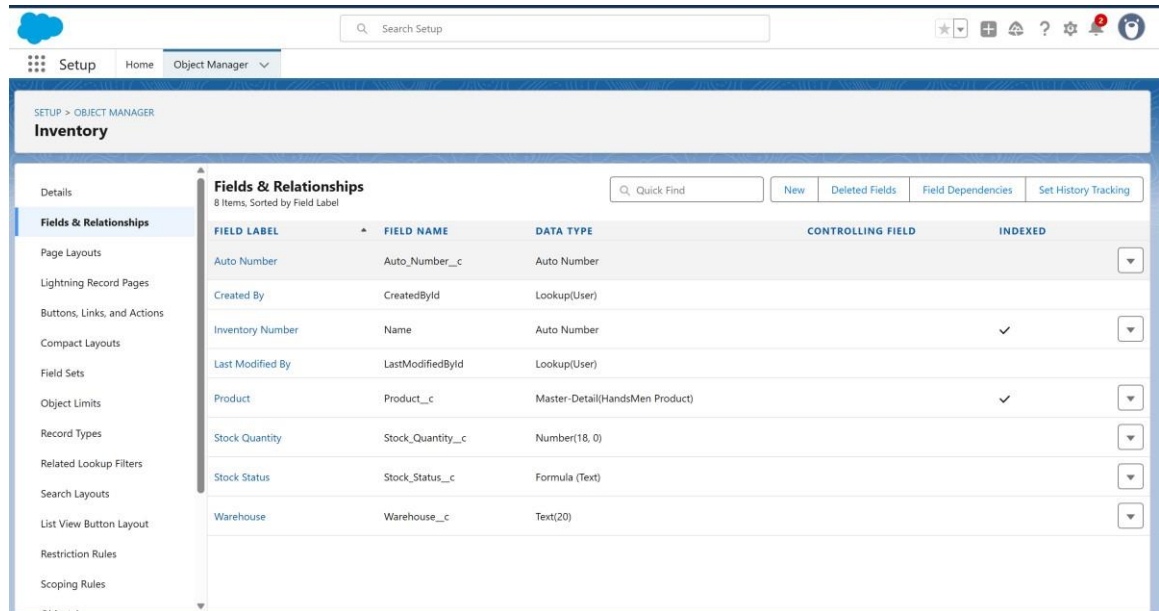
- **Fields -HandsMen Product:** Includes fields such as Product\_Name\_\_c, Fabric\_Type\_\_c, Price\_\_c, Size\_\_c, and Availability\_Status\_\_c to define product specifications and support inventory tracking.



The screenshot shows the Salesforce Setup interface for the 'HandsMen Product' object. The 'Fields & Relationships' section is active, displaying a list of 9 fields. The left sidebar contains navigation links for various setup areas. The table below lists the fields with their labels, names, data types, and whether they are indexed or controlling fields.

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Created By	CreatedBy	Lookup(User)		
HandsMen Product Name	Name	Text(80)		✓
Last Modified By	LastModifiedBy	Lookup(User)		
Name	Name__c	Text(80)		
Order	Order__c	Lookup(HandsMen Order)		✓
Owner	OwnerId	Lookup(User,Group)		✓
Price	Price__c	Currency(18, 0)		
SKU	SKU__c	Text(20)		
Stock Quantity	Stock_Quantity__c	Number(18, 0)		

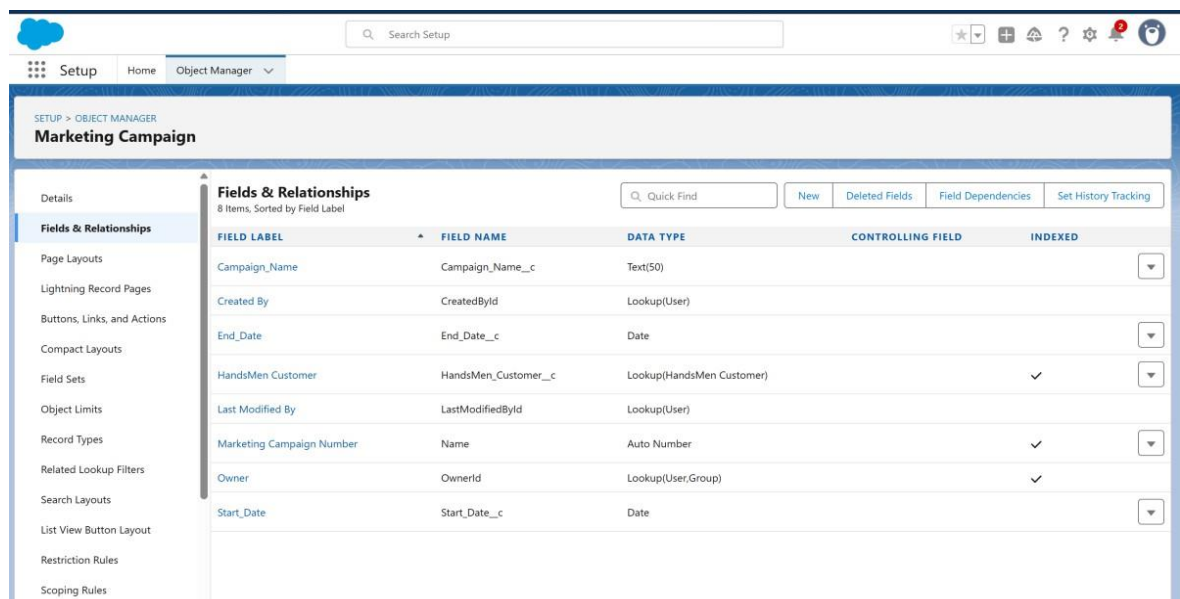
- **Fields- Inventory:** Comprises fields like Product\_\_c (lookup), Stock\_Quantity\_\_c, Stock\_Status\_\_c, and Warehouse\_Location\_\_c to monitor stock levels and manage supply efficiently.



The screenshot shows the 'Inventory' object in the Salesforce Object Manager. The 'Fields & Relationships' tab is selected, displaying a list of 8 fields. The left sidebar contains navigation links for various object settings. The top navigation bar includes 'Setup', 'Home', and 'Object Manager'.

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Auto Number	Auto_Number__c	Auto Number		
Created By	CreatedById	Lookup(User)		
Inventory Number	Name	Auto Number		✓
Last Modified By	LastModifiedById	Lookup(User)		
Product	Product__c	Master-Detail(HandsMen Product)		✓
Stock Quantity	Stock_Quantity__c	Number(18, 0)		
Stock Status	Stock_Status__c	Formula (Text)		
Warehouse	Warehouse__c	Text(20)		

- **Fields- Marketing Campaign:** Includes fields like Campaign\_Name\_\_c, Start\_Date\_\_c, End\_Date\_\_c, Target\_Audience\_\_c, and Campaign\_Type\_\_c to define and track marketing initiatives.



The screenshot shows the 'Marketing Campaign' object in the Salesforce Object Manager. The 'Fields & Relationships' tab is selected, displaying a list of 8 fields. The left sidebar contains navigation links for various object settings. The top navigation bar includes 'Setup', 'Home', and 'Object Manager'.

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Campaign_Name	Campaign_Name__c	Text(50)		
Created By	CreatedById	Lookup(User)		
End_Date	End_Date__c	Date		
HandsMen Customer	HandsMen_Customer__c	Lookup(HandsMen Customer)		✓
Last Modified By	LastModifiedById	Lookup(User)		
Marketing Campaign Number	Name	Auto Number		✓
Owner	OwnerId	Lookup(User.Group)		✓
Start_Date	Start_Date__c	Date		

## Data Configuration

- **Validation Rules - HandsMen Order:** Ensures data accuracy by enforcing rules such as preventing negative quantities or missing product references during order creation.

The screenshot shows the Salesforce Setup interface for configuring a validation rule for the 'HandsMen Order' object. The left sidebar contains a navigation menu with options like Details, Fields & Relationships, Page Layouts, Lightning Record Pages, Buttons, Links, and Actions, Compact Layouts, Field Sets, Object Limits, Record Types, Related Lookup Filters, Search Layouts, List View Button Layout, Restriction Rules, and Scoping Rules. The main content area is titled 'HandsMen Order Validation Rule' and includes a 'Back to HandsMen Order' link. Below this is the 'Validation Rule Detail' section, which contains the following information:

Validation Rule Detail		Active
Rule Name	Total_Amount	✓
Error Condition Formula	Total_Amount__c <= 0	
Error Message	Please Enter Correct Amount	Error Location: Total Amount
Description		
Created By	DUPAKUNTALA SAI PRANEETHA	Modified By: DUPAKUNTALA SAI PRANEETHA
	7/14/2025, 11:55 PM	7/16/2025, 7:14 AM

Buttons for 'Edit' and 'Clone' are available for the rule name, error condition formula, and the user information.

- **Validation Rules - HandsMen Customer:** Implements checks to ensure required fields like Email and Phone are entered correctly and validates the uniqueness or format of customer data.

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The screenshot shows the Salesforce Setup interface for configuring a validation rule for the 'HandsMen Customer' object. The left sidebar contains a navigation menu with options like Details, Fields & Relationships, Page Layouts, Lightning Record Pages, Buttons, Links, and Actions, Compact Layouts, Field Sets, Object Limits, Record Types, Related Lookup Filters, Search Layouts, List View Button Layout, Restriction Rules, and Scoping Rules. The main content area is titled 'HandsMen Customer Validation Rule' and includes a 'Back to HandsMen Customer' link. Below this is the 'Validation Rule Detail' section, which contains the following information:

Validation Rule Detail		Active
Rule Name	Email	✓
Error Condition Formula	NOT CONTAINS(Email__c, "@gmail.com")	
Error Message	Please fill Correct Gmail	Error Location: Top of Page
Description		
Created By	DUPAKUNTALA SAI PRANEETHA	Modified By: DUPAKUNTALA SAI PRANEETHA
	7/15/2025, 12:08 AM	7/16/2025, 7:18 AM

Buttons for 'Edit' and 'Clone' are available for the rule name, error condition formula, and the user information.



- **Validation Rules Inventory:** Enforces rules to prevent invalid stock entries, such as disallowing Stock\_Quantity\_\_c from being zero or negative, ensuring accurate inventory tracking.

The screenshot shows the Salesforce Setup interface with the 'Inventory Validation Rule' configuration page. The left sidebar lists various setup options, and the main content area displays the rule details.

Validation Rule Detail		Active
Rule Name	Stock_Quantity	<input checked="" type="checkbox"/>
Error Condition Formula	Stock_Quantity__c <= 0	
Error Message	the inventory count is never less than zero.	
Error Location	Top of Page	
Description		
Created By	DUPAKUNTALA SAI PRANEETHA, 7/15/2025, 12:03 AM	Modified By: DUPAKUNTALA SAI PRANEETHA, 7/15/2025, 6:44 AM

## Data Security

### Profiles

- **Profile – Sales:** Defines permissions for sales users, granting access to relevant objects like Orders and Customers while restricting administrative settings and sensitive data.

The screenshot shows the Salesforce Setup interface with the 'Profiles' configuration page. The left sidebar lists various setup options, and the main content area displays the profile settings.

Data Share Target Connection		Data Share Target Definition		Data Share Target Definition Maps	
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

	Basic Access				Data Administration		
	Read	Create	Edit	Delete	View All Records	Modify All Records	View All Fields
HandsMen Customers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
HandsMen Orders	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
HandsMen Products	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

	Basic Access				Data Administration		
	Read	Create	Edit	Delete	View All Records	Modify All Records	View All Fields
Inventories	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Marketing Campaigns	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Session Settings**

Session Times Out After: 2 hours of inactivity

Session Security Level Required at Login: --None--

**Password Policies**

User passwords expire in: 90 days

Enforce password history: 3 passwords remembered

Minimum password length: 8

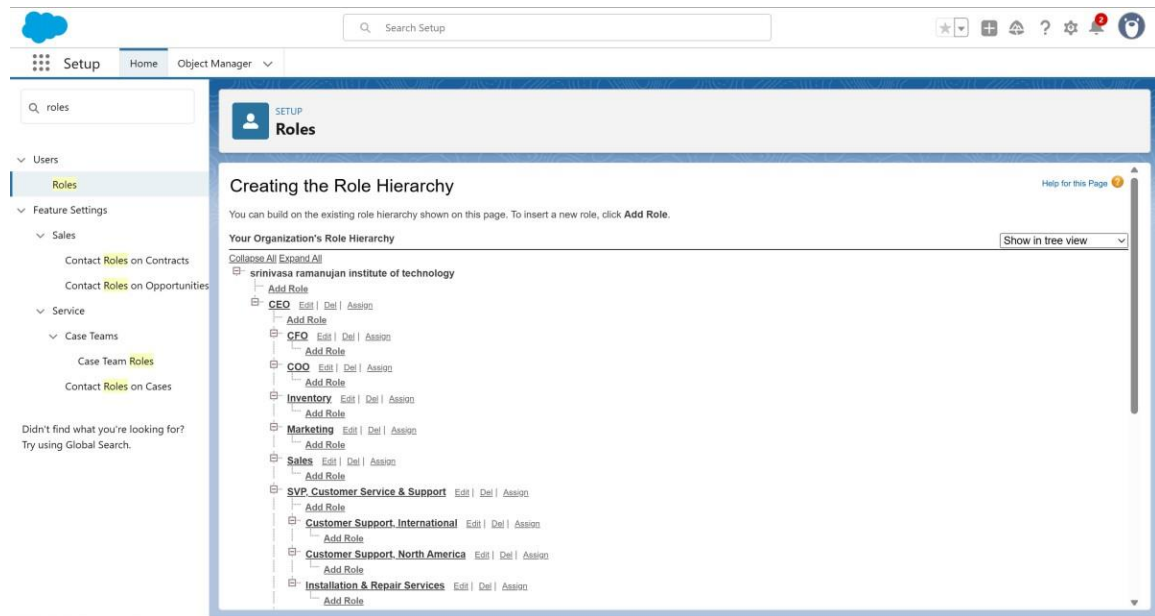
Password complexity requirement: Must include alpha and numeric characters

Password question requirement: Cannot contain password

Maximum invalid login attempts: 5

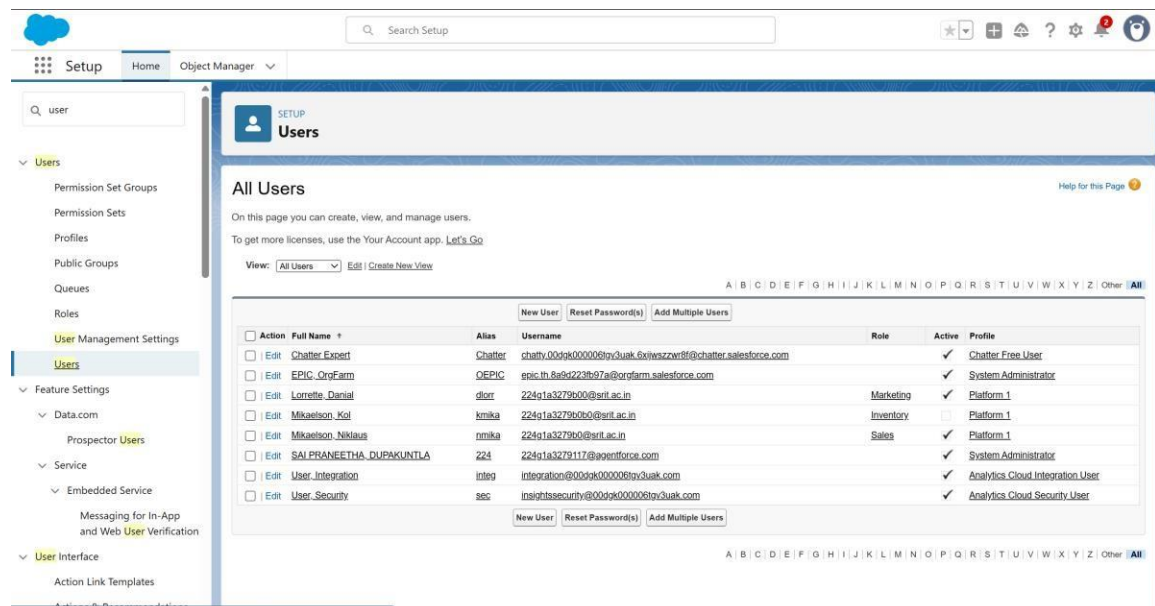
## Roles

**Role – Sales, Inventory Manager and Marketing Manager:** Defines a role hierarchy to control record visibility and reporting structure, aligning user access with responsibilities in sales, inventory, and marketing operations.



## Users

- **User – Niklaus, Kol, Lorretta Daniel:** Sample users representing different roles (e.g., Sales, Inventory Manager, Marketing Manager) used for testing role-based access and CRM functionality.



## Permission Sets

- **Permission set - Permission\_Platform\_1** :Grants additional object-level and field-level access beyond profile limits, enabling specific users to perform actions like editing inventory or viewing campaign data.

The screenshot shows the Salesforce Setup interface for the 'Permission\_Platform\_1' permission set. The left sidebar contains navigation options like 'Setup', 'Home', and 'Object Manager'. The main content area displays the 'Permission Set Overview' for 'Permission\_Platform\_1'. It includes a search bar, buttons for 'Clone', 'Edit Properties', 'Manage Assignments', and 'View Summary'. The overview table lists details such as Description, License, Session Activation Required, and Permission Set Groups Added To. Below this, there are sections for 'Apps', 'Assigned Apps', 'Assigned Connected Apps', 'Object Settings', 'App Permissions', 'Apex Class Access', 'Visualforce Page Access', and 'External Data Source Access'.

Field	Value
Description	
License	
Session Activation Required	<input type="checkbox"/>
Permission Set Groups Added To	0
API Name	Permission_Platform_1
Namespace Prefix	
Created By	DUPAKUNTALA SAI PRANEETHA, 7/16/2025, 7:32 AM
Last Modified By	DUPAKUNTALA SAI PRANEETHA, 7/16/2025, 1:46 AM

## Email Templates & Alerts

- **Order Confirmation Email Template:** A pre-designed email template automatically sent to customers after order placement, summarizing order details and confirming successful submission.

The screenshot shows the Salesforce Setup interface for 'Classic Email Templates'. The left sidebar contains navigation options like 'Setup', 'Home', and 'Object Manager'. The main content area displays the 'Unfiled Public Classic Email Templates' section. It includes a search bar, a 'New Template' button, and a table listing email templates. The table has columns for Action, Email Template Name, Template Type, Available For Use, Description, Author, and Last Modified Date. The table shows one template: 'Order Confirmation Email' with a Template Type of 'HTML' and a Last Modified Date of '7/16/2025'.

Action	Email Template Name	Template Type	Available For Use	Description	Author	Last Modified Date
<a href="#">Edit</a> <a href="#">Del</a>	Order Confirmation Email	HTML	✓		224	7/16/2025

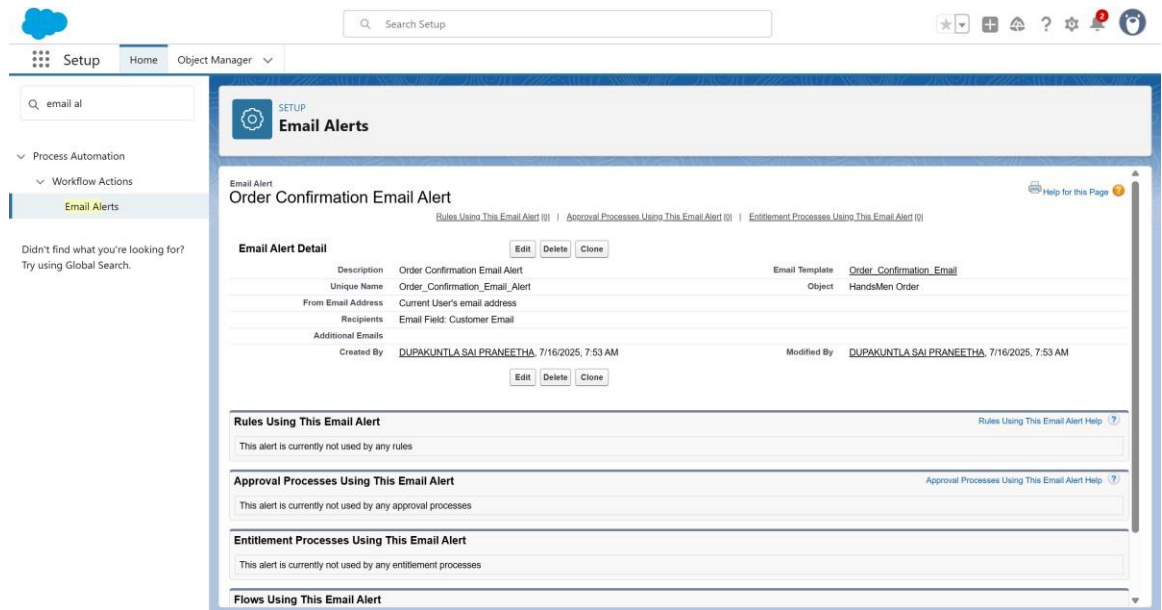
- **Loyalty Email Template:** An automated email template used to notify customers about their updated loyalty status, rewards, or exclusive offers based on their purchase history.

The screenshot shows the Salesforce Setup page for Classic Email Templates. The left sidebar lists various email-related settings, with 'Classic Email Templates' selected. The main content area displays the 'Loyalty Program Email' template details. The 'Email Template Detail' section includes fields for 'Email Template Name' (Loyalty Program Email), 'Template Unique Name' (Loyalty\_Program\_Email), 'Classic Letterhead' (HandsMen Threadz), 'Email Layout' (Free Form Letter), 'Encoding' (Unicode (UTF-8)), 'Author' (DUPAKUNTILA SAI PRANEETHA), and 'Description'. It also shows 'Created By' and 'Modified By' information. The 'Email Template' section at the bottom shows the 'Subject' (Loyalty Program Email) and a placeholder for the 'HTML Preview'.

- **Low stock Alert Email Template:** An email template triggered when inventory levels fall below a defined threshold, notifying relevant managers to restock the product promptly

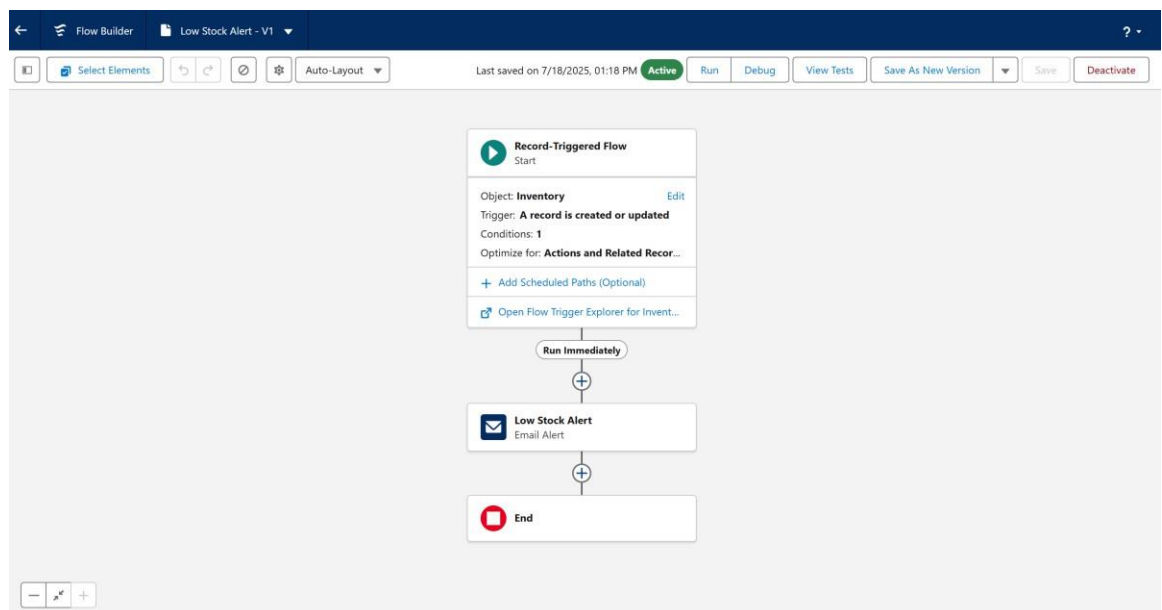
The screenshot shows the Salesforce Setup page for Classic Email Templates. The left sidebar lists various email-related settings, with 'Classic Email Templates' selected. The main content area displays the 'Low Stock Alert' template details. The 'Email Template Detail' section includes fields for 'Email Template Name' (Low Stock Alert), 'Template Unique Name' (Low\_Stock\_Alert), 'Encoding' (Unicode (UTF-8)), 'Author' (DUPAKUNTILA SAI PRANEETHA), and 'Description'. It also shows 'Created By' and 'Modified By' information. The 'Email Template' section at the bottom shows the 'Subject' (Low Stock Alert Email) and a 'Plain Text Preview' of the email content, which includes a message to the Inventory Manager about low stock levels for a specific product.

- **Email Alert for Order Confirmation Email:** A configured alert that triggers the Order Confirmation Email Template upon successful order creation, ensuring timely communication with customers.

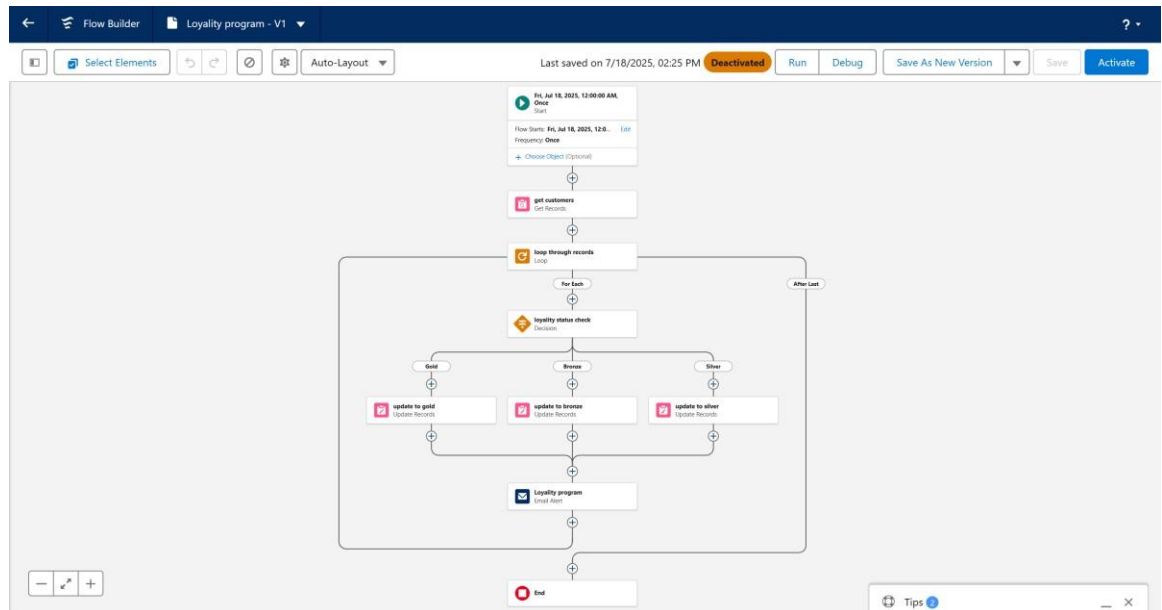


## Flows

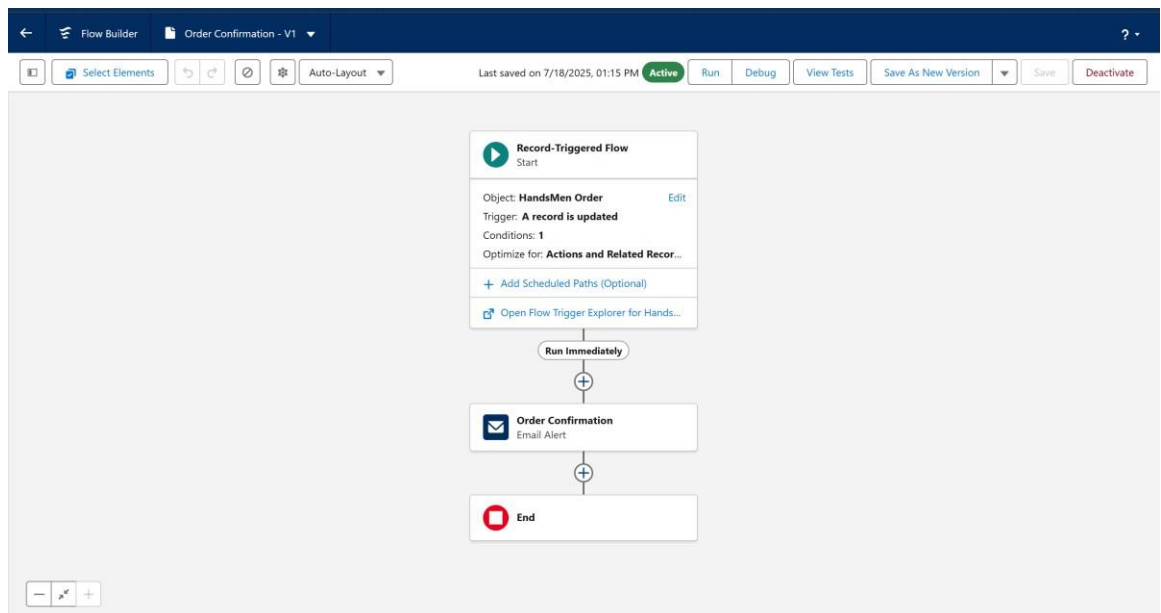
- **Stock Alert Flow:** Triggers alerts when inventory levels fall below a threshold.



- **Loyalty Status Flow:** An automated Salesforce Flow that updates a customer's loyalty tier based on their purchase history and predefined criteria, enhancing customer engagement.

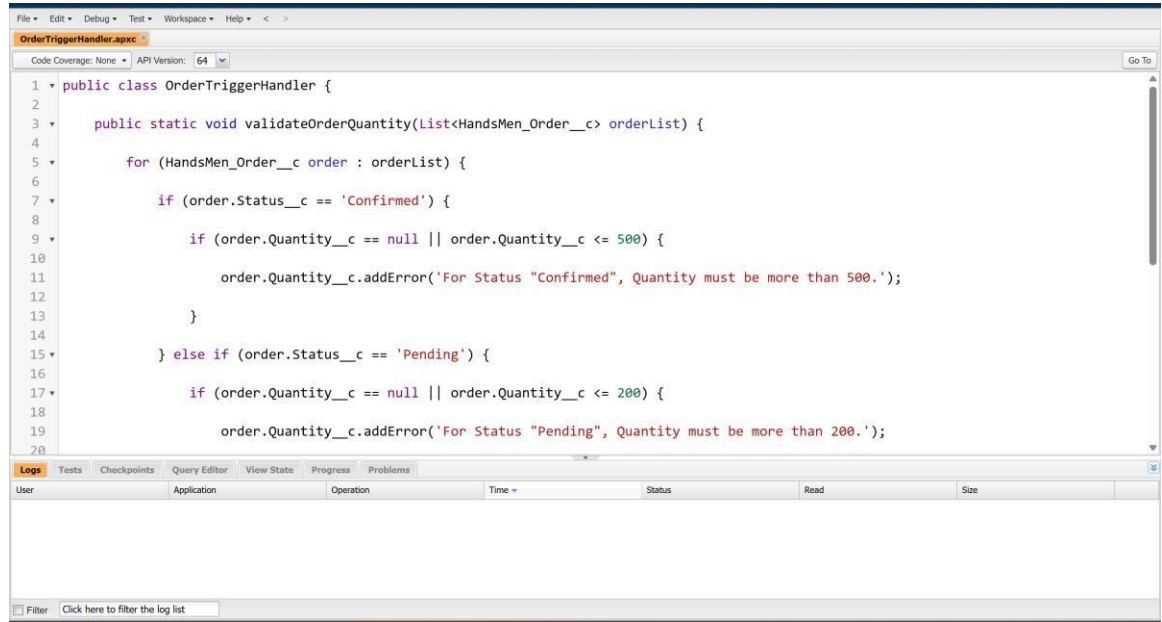


- **Create Order Confirmation Email:** A Flow that generates and sends a confirmation email to customers immediately after an order is placed, ensuring real-time communication and transparency.

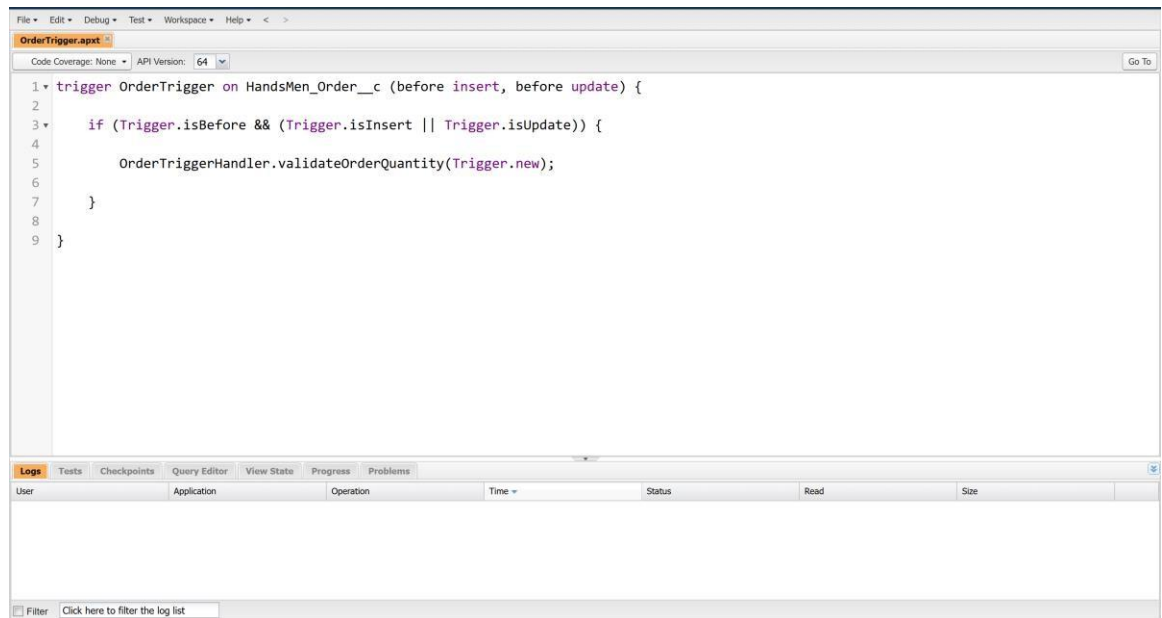


## Automation using Apex

- **OrderTriggerHandler Apex Class:** A reusable Apex class that encapsulates the business logic for order-related triggers, ensuring clean, modular, and maintainable automation.



- **OrderTrigger Apex Trigger:** An Apex trigger on the `HandsMen_Order__c` object that invokes the `OrderTriggerHandler` to automate actions like validation and email notifications during order processing.





## BatchJob

**InventoryBatchJob:** An Apex batch job that processes inventory records in bulk to update stock statuses, perform audits, or trigger low stock alerts at scheduled intervals.

File • Edit • Debug • Test • Workspace • Help • < >

InventoryBatchJob.apxc

Code Coverage: None API Version: 64 Go To

```
1 global class InventoryBatchJob implements Database.Batchable<SObject>, Schedulable {
2
3 global Database.QueryLocator start(Database.BatchableContext BC) {
4
5 return Database.getQueryLocator(
6
7 'SELECT Id, Stock_Quantity__c FROM Product__c WHERE Stock_Quantity__c < 10'
8
9 );
10
11 }
12
13 global void execute(Database.BatchableContext BC, List<SObject> records) {
14
15 List<HandsMen_Product__c> productsToUpdate = new List<HandsMen_Product__c>();
16
17 // Cast SObject list to Product__c list
18
19 for (SObject record : records) {
20
21
22
23
24
25
26
27
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Logs Tests Checkpoints Query Editor View State Progress Problems

User	Application	Operation	Time	Status	Read	Size
------	-------------	-----------	------	--------	------	------

Filter Click here to filter the log list

## Job

**Scheduled job:** A time-based Apex job that runs the InventoryBatchJob at defined intervals, automating inventory updates and ensuring up-to-date stock information.

Setup Home Object Manager

Q jobs

EnvironmentsJobsApex Flex QueueApex JobsBackground JobsBulk Data Load JobsScheduled Jobs

Didn't find what you're looking for? Try using Global Search.

SETUP Scheduled Jobs

All Scheduled Jobs

The All Scheduled Jobs page lists all of the jobs scheduled by your users. Multiple job types may display on this page. You can delete scheduled jobs if you have the permission to do so.

Percentage of Scheduled Jobs Used: 1% You have currently used 1 scheduled Apex jobs out of an allowed organization limit of 100 active or scheduled jobs. To learn about how this limit is calculated and what contributes to it see the Limits topic.

View: All Scheduled Jobs Create New View

Action	Job Name	Submitted By	Submitted	Started	Next Scheduled Run	Type	Cron Trigger ID
Manage   Del   Pause Job	Daily Inventory Sync	SAI PRANEETHA DUPAKUNTLA	7/18/2025, 1:17 AM	7/19/2025, 12:00 AM	7/19/2025, 12:00 AM	Scheduled Apex	08egK000007evEs
Del	Metalytics Data Loader Job for Org : 00DgK000006TgV3	User Integration	6/30/2025, 10:18 AM	7/18/2025, 12:18 AM	7/19/2025, 12:18 AM	Autonomous Data Loader Job	08egK000006EPRM
	Program Milestone Computation Cron Job	Process, Automated	6/30/2025, 10:18 AM	7/18/2025, 6:59 AM	7/19/2025, 11:59 AM	Program Milestone Computation Cron Job	08egK000006EPRK
	Program Status Update Cron Job	Process, Automated	6/30/2025, 10:18 AM	7/18/2025, 5:01 AM	7/18/2025, 8:00 PM	Program Status Update Cron Job	08egK000006EPRL



## GitHub Repository

<https://github.com/Praneetha719/HandsMen-Threads-Elevating-the-Art-of-Sophistication-in-Men-s-Fashion>

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## Future Enhancements

- Integrate NFC tags for real-time inventory tracking.
  - Add AI-driven wardrobe suggestions based on user profiles and weather.
  - Launch Meta Threads™: an augmented reality virtual closet.
  - Implement Einstein Analytics for customer trend predictions.
  - Provide VIP customer portal for booking stylist sessions.
  - Enable WhatsApp/Instagram-based messaging for promotions.
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## Conclusion

This Salesforce CRM for HandsMen Threads demonstrates a scalable, automated solution tailored for a high-end fashion brand. It successfully optimizes key operations through Apex, Flows, and declarative tools. The system can be extended with analytics, LWC components, and AI for next-gen CRM capabilities.

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