

Executive Summary Dashboard

Total Sales

2.30M

Total Profit

286.4K

Total Quantity Sold

38K

Avg. Shipping Duration

4

Return Rate

5.9

Order Year & Month

- ▼

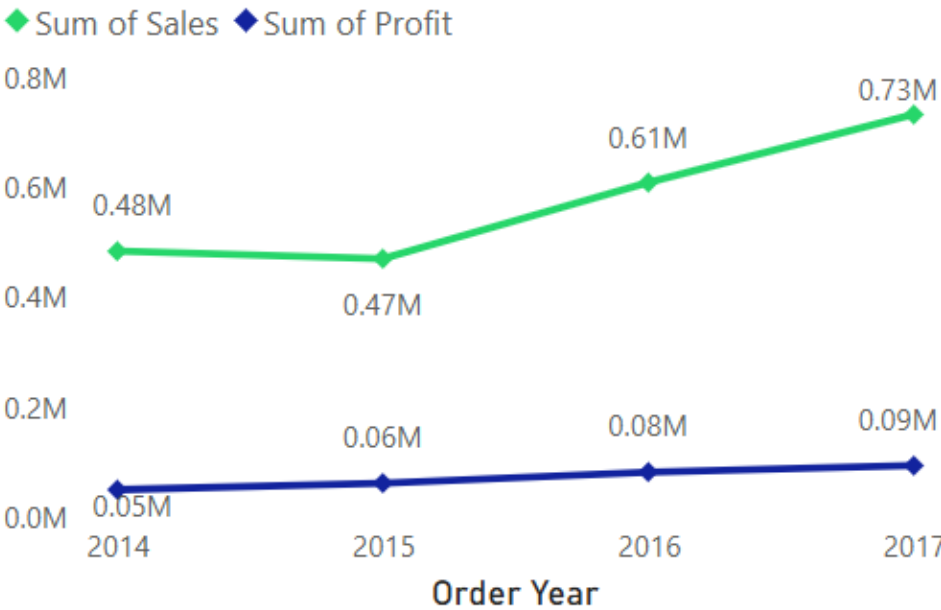
2014
- ▼

2015
- ▼

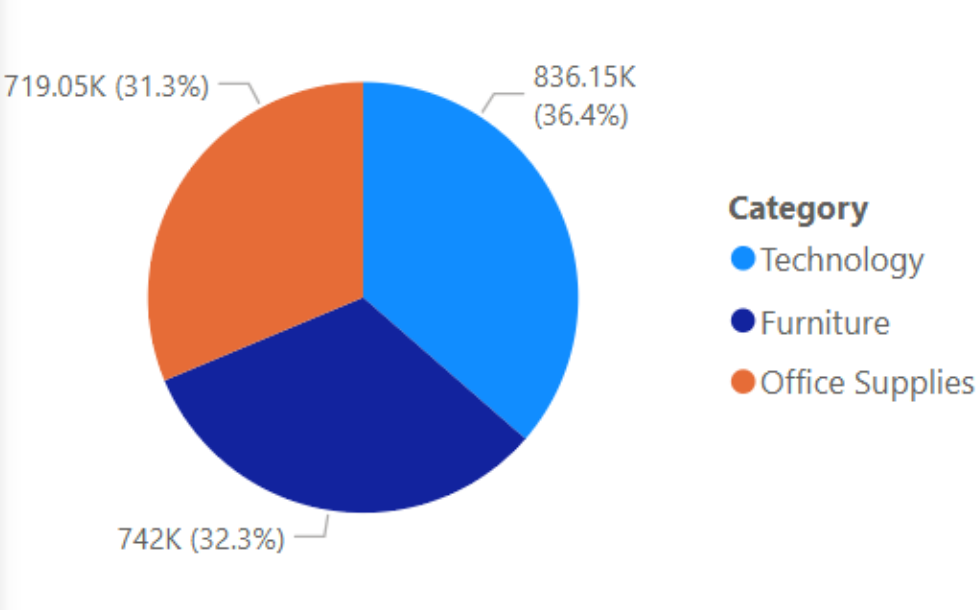
2016
- ▼

2017

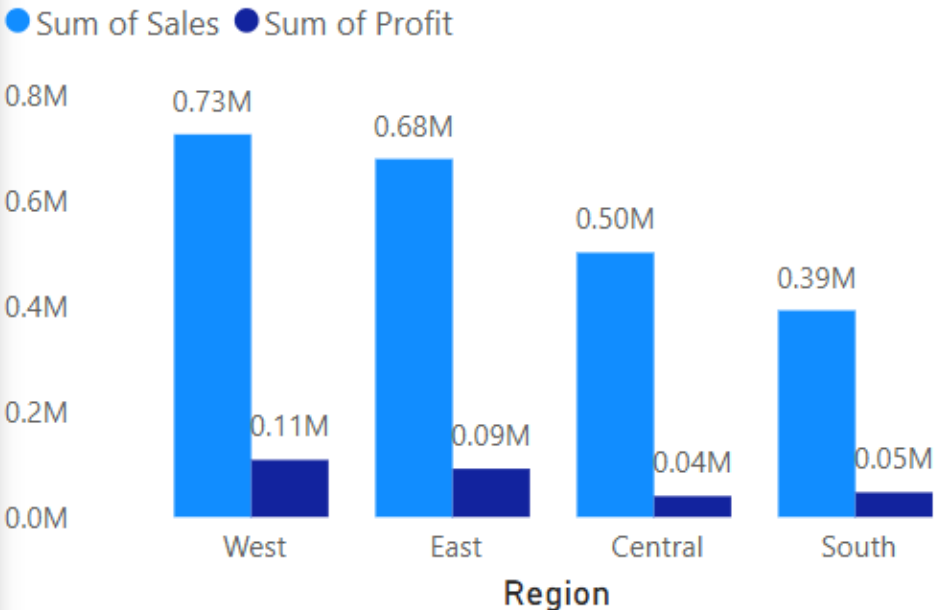
Annual Sales & Profit Overview



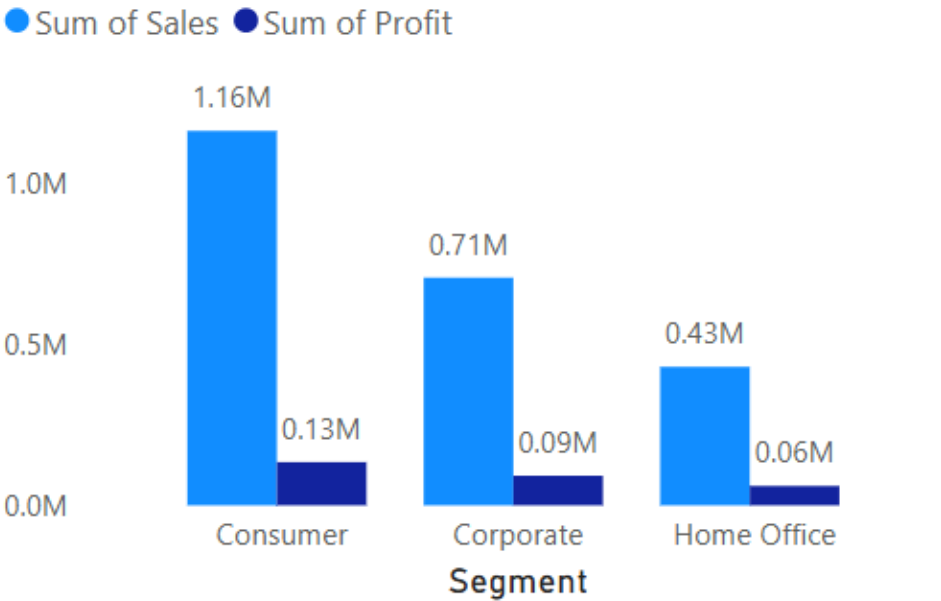
Sales by Category



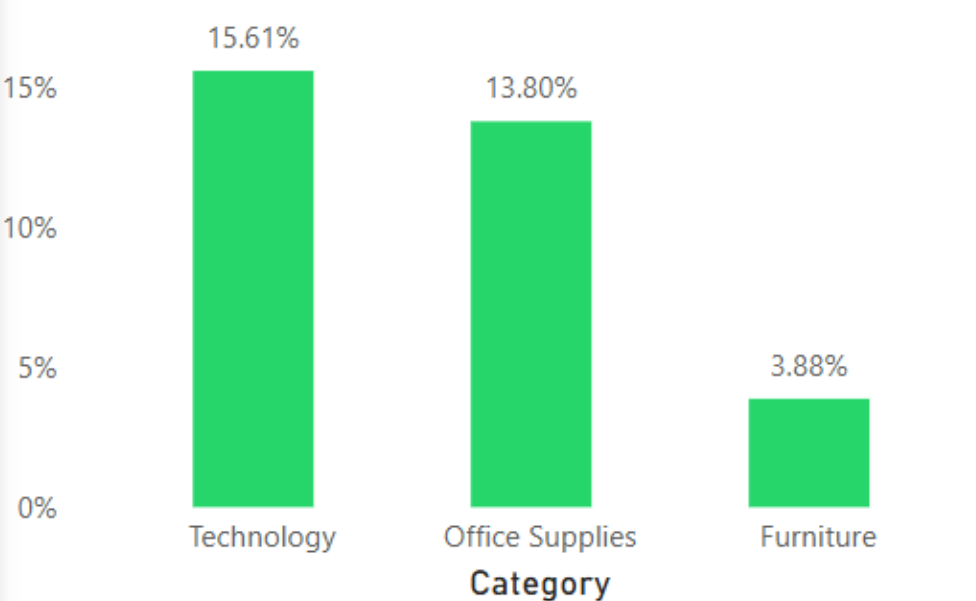
Sales & Profit by Region



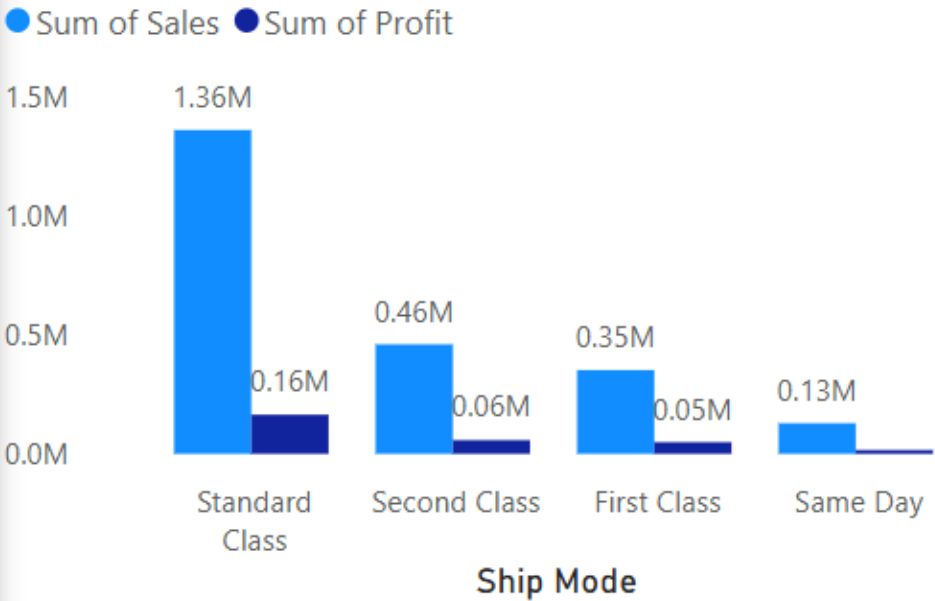
Sales & Profit by Segement



Average Profit Margin by Product Category



Sales & Profit by Ship Mode

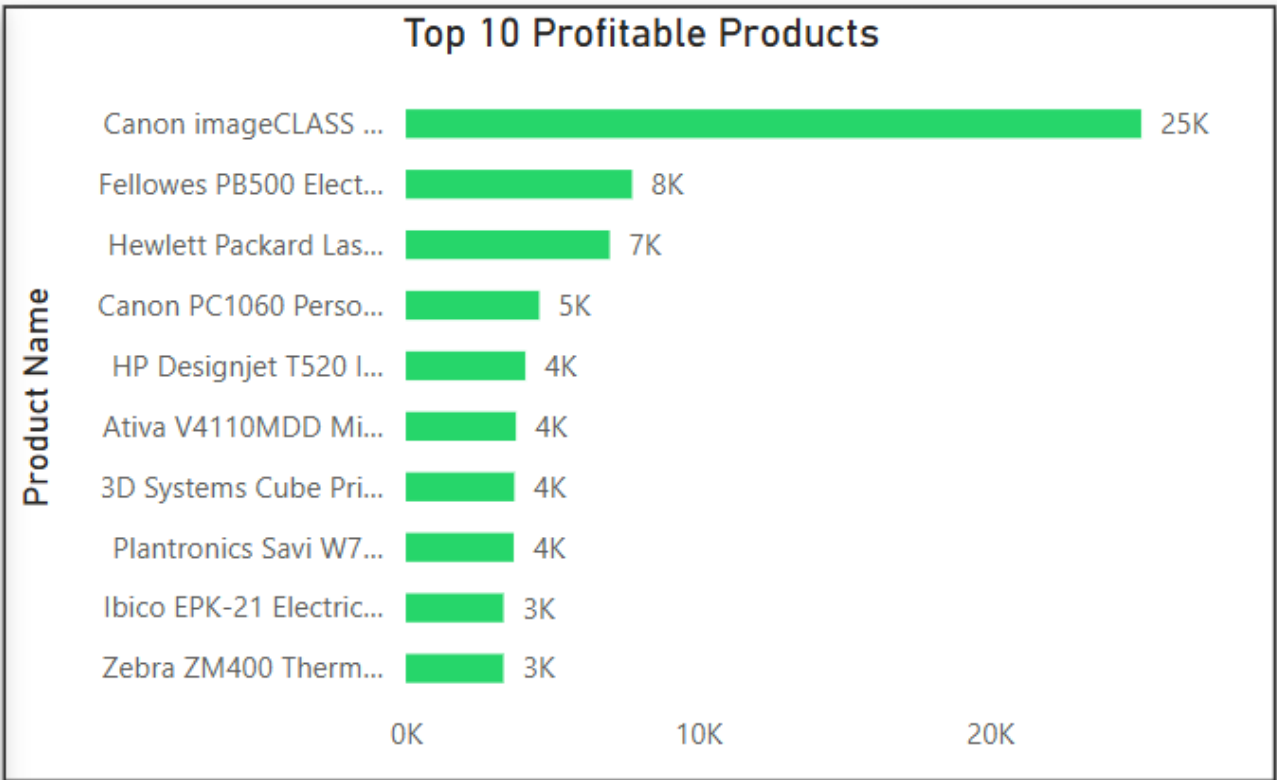
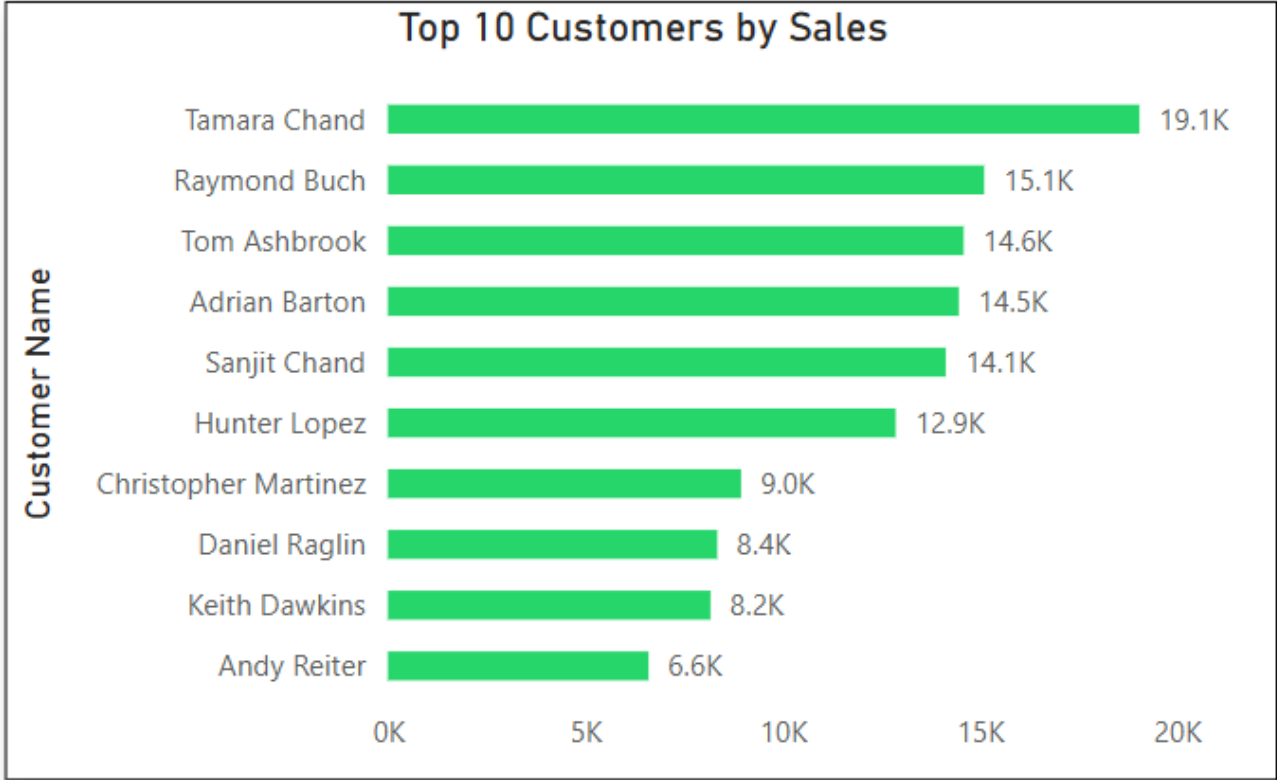


Executive Summary Dashboard

Customer & Product Insights



Customer & Product Insights



Order Year & Month

☐ 2014

☐ 2015

☐ 2016

☐ 2017

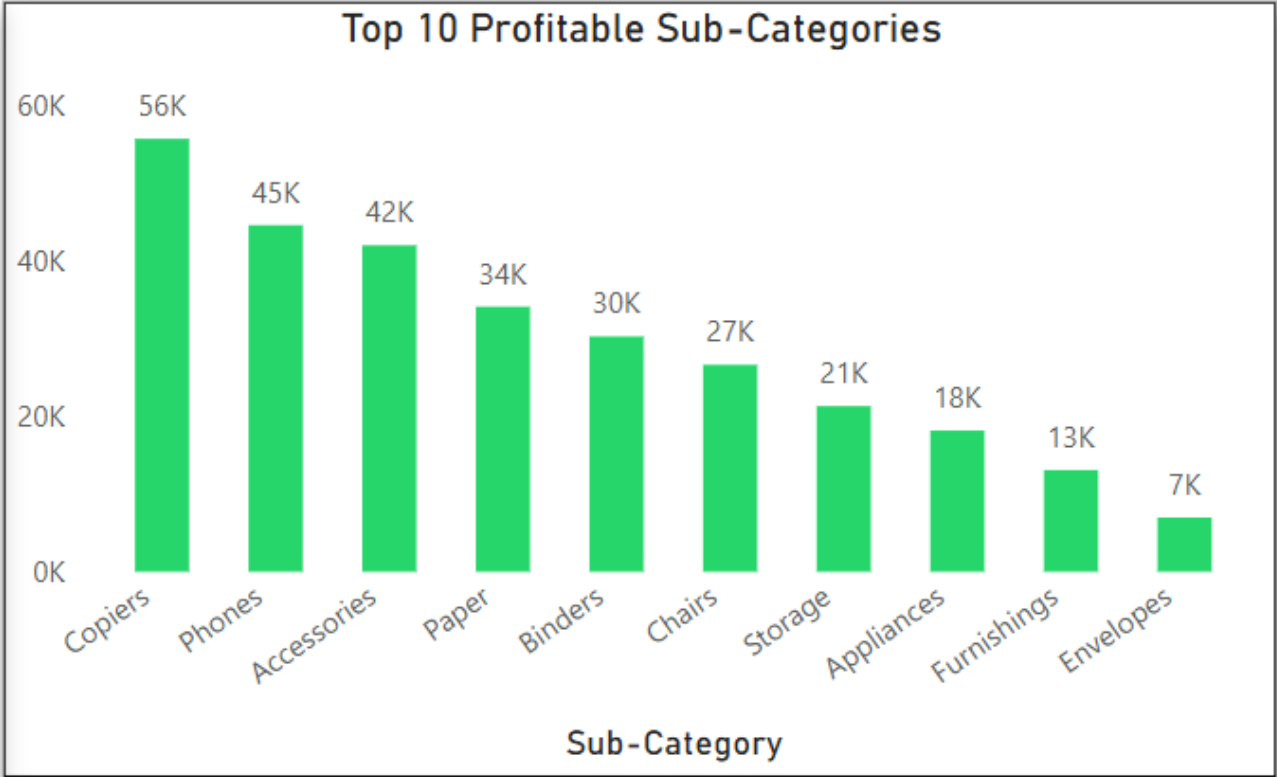
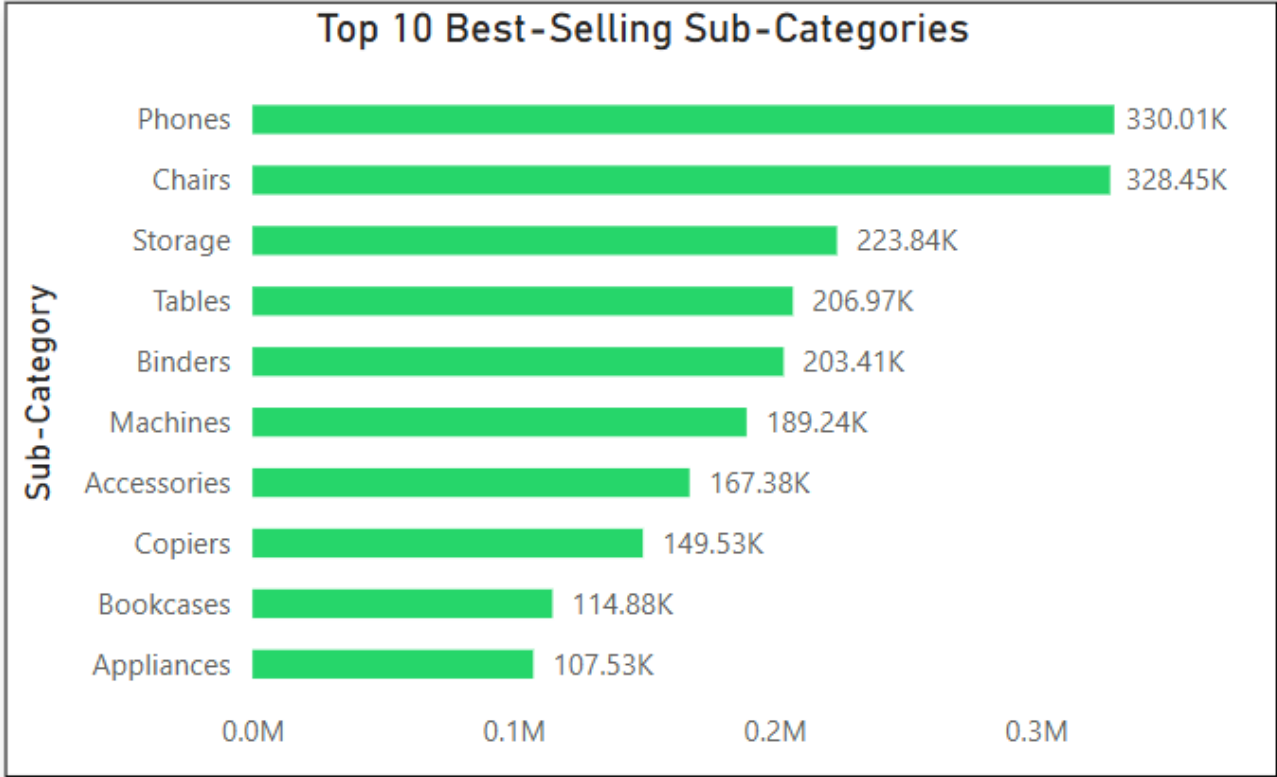
Region

☐ Central

☐ East

☐ South

☐ West



Customer Segment

☐ Consumer

☐ Corporate

☐ Home Office

Product Category

☐ Furniture

☐ Office Supplies

☐ Technology