NAME: Madhu Pranesh R ROLL NO: 713322AD060

DEPT : AI&DS

## TASK 4:

# **Data Science Lifecycle Example**

#### 1. Problem Definition:

 Predict upcoming fashion trends to help brands design relevant collections and optimize inventory.

#### 2. Data Collection:

 Gather historical sales, social media insights, fashion blogs, and Google Trends data.

## 3. Data Cleaning & Preprocessing:

 Handle missing data, standardize formats, process text/images, and create trend indicators.

## 4. Model Training & Evaluation:

Use models like ARIMA, XGBoost, and CNNs.
Evaluate with RMSE, MAE, and cross-validation.

### 5. Deployment & Monitoring:

 Integrate with inventory systems, track performance, and refine models with new data.