All





Best/Worst Sellers

# **BUSIEST DAYS & TIMES**

## **DAYS**

Orders are highest on weekends Friday/Saturday evenings

There are maximum orders from month of July & January

# 

SUN

817.86K

**Total Revenue** 



38,31

THU

Avg OrderValue

3.5K

FRI



49574

**Total Pizzas Sold** 



21350

**Total Orders** 

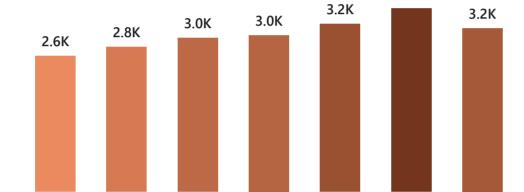


2.32

Avg Pizzas Per Order

# **Monthly**

# **Daily Trend for Total Oders** 3.0K 3.0K 2.8K 2.6K



**WED** 

### **Monthly Trend for Total Orders** 1853 1845 1840 1841 1792 1799 1773 1685 1680 JAN FEB APR MAY JUN JUL AUG SEP OCT NOV DEC

# **SALES PERFORMANCE**

# **CATEGORY**

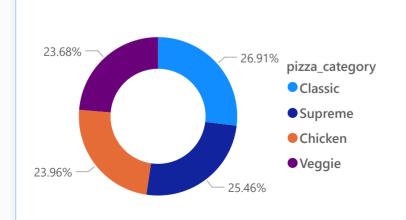
**Classic category contributes to** maximum Sales & Total order

# **SIZE**

Large size pizza contributes to maximum sales



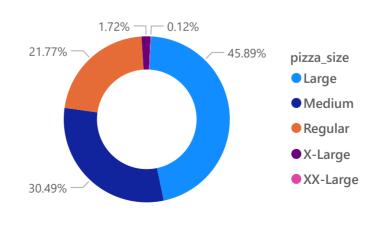
MON



TUE

# % of Sales by Pizza Size

SAT



# **Total Pizzas Sold by Pizza Category**







All

1/1/2015

▦║

12/31/2015



HOME





817.86K

**Total Revenue** 



38,31

Avg OrderValue



49574

**Total Pizzas Sold** 



21350

**Total Orders** 



2.32

Avg Pizzas Per Order

### **BEST SELLERS**

### **REVENUE**

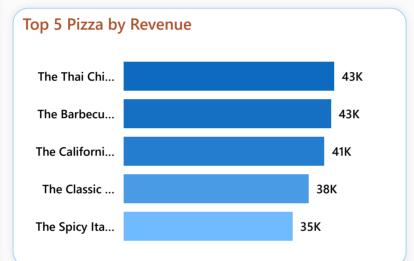
The Thai Chicken Pizza contributes to maximum Total revenue

### Quantity

The Classic Deluxe Pizza contributes to maximum Total Quantity

# **Orders**

The Classic Deluxe Pizza contributes to maximum Total Orders







# **WORST SELLERS**

### **REVENUE**

The Brie Carre Pizza contributes to minimum Total revenue

# Quantity

The Brie Carre Pizza contributes to minimum Total Quantity

### Orders

**The Brie Carre Pizza contributes to** minimum Total Orders

