

# PRANESH RAJ

UX UI Designer | Product Designer

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## Summary

UX/UI design professional with over 3+ years of experience in product design and user experience research, expert in wireframing and prototyping. Key achievements include increasing user engagement by leading UX/UI design projects for mobile and web apps and guiding the next generation of designers.

## Experience

**Webdschool** Chennai, India  
**UX UI Designer / Mentor** 11/2023 - Present

An educational institution focused on technology and design.

- Improved user engagement by optimizing UX/UI design for mobile and web apps.
- Guide the next generation of design talent by training students in UX/UI design and helping them get to grips with the latest tools, methodologies and trends on the market.
- Organise a workshop and practical exercises that give real-world experience to students to teach them basic concepts in product design.
- Collaborate with the brand team and reviewed within the institute to build holistic design systems and brand architectures.

**Wipro** Chennai, India  
**Project Engineer** 09/2021 - 10/2023

A leading global information technology, consulting and business process services company.

- First time as UX designer role, gained firsthand exposure to the entire design process, from research to implementation.
- Maintained product consistency across platforms, improving coherence in design system efficiency.
- Involved in US healthcare and cosmetics projects through systematic UX in terms of user research, analysis and card sorting.
- Designed wireframes, user flows, and low-fidelity UI to outline application structure and functionality for dashboard applications.
- Managed with development and automation testing teams to ensure seamless implementation and a high-quality user experience.
- Collaborated with stakeholders to communicate UX requirements for aligning on project goals, features and design specifications.

## Education

**Kongunadu College of Engineering and Technology**  
**Bachelor of Engineering / Electrical and Electronics Engineering** 08/2017 - 06/2021

**SRV Matriculation Higher Secondary School**  
**10th & 12th / Biology and Maths** 06/2014 - 04/2017

## Skills

UX Research • UX Design • Design Thinking Skills • Wireframes • Prototype • User Testing • UI Design • Visual Design • Product Design • HCI • Accessibility • Stakeholder Centric Design • User Centric Design • UI Mockups • Agile Methodology • Scrum Methodology • IxD

## Tools

Figma • Adobe XD • Adobe Photoshop • Adobe Illustrator • Miro • Spline • DORA AI • Sketch • Protopie • Framer • Marvel • Maze • Just in Mind • Balsamiq • Zeplin • Adobe Aero • Chatgpt • Mid Journey • Gemini

## Certification

UX UI / Product Design — **Gained Multiple LinkedIn Learning Certifications** ranging from UX/UI Design, Product Design, and Design Thinking indicating an ongoing learning process.

UX UI Design — Successfully finished a **UX/UI Design Certification Program** at GUVI Institute in partnership with IIT Madras, where I gained practical experience in user research, wireframing, prototyping, and design systems.

Adobe Experience Manager — Completed certification in **Adobe Experience Manager (AEM)** through Wipro, where I developed skills in content management, component design and digital asset management.