Pranesh Raj

Senior UX/UI Designer | Product Manager

UX/UI design professional with over 3+ years of experience in product management and user experience research. Key achievements include increasing user engagement by leading UX design projects for products and guiding the next generation of designers.

Work Experience

Senior UX UI Designer @ Web D School

NOV 2023 - PRESENT

- **Leading UX/UI Optimization & Product Management:** Under a Product Management System, I played a key role in enhancing user engagement on the company's tech and design focused website by implementing strategic UX/UI improvements.
- **Mentoring & Practical Training:** To embed fundamental product design concepts, I conducted seminars and real-world activities while offering junior designers practical coaching.
- **Cross-Functional Collaboration:** To assess and create unified brand structures in line with market positioning, I worked closely with the brand team and internal mentors.

Project Engineer | UX @ Wipro

SEP 2021 - OCT 2023

- **Full-Process UX Design Exposure:** Started a career in UX design by working on dashboard applications for US-based healthcare and cosmetics from start to finish, from wireframes and user flows to user research, analysis, and card sorting.
- **Cross-Platform Design Consistency:** By preserving design system effectiveness and uniformity across platforms, a unified product experience was guaranteed.
- **Cross-Functional & Stakeholder Collaboration:** Closely collaborated with stakeholders, development teams, and automation testing teams to produce excellent user experiences that matched project objectives and requirements.

Education

SRM Institute of Science and Technology

MBA - BUSINESS ANALYTICS
JUNE 2025 - PRESENT

Kongunadu College of Engineering and Technology

BE - ELECTRICAL AND ELECTRONICS ENGINEERING
AUGUST 2017 - JUNE 2021

SRV Matriculation Higher Secondary School

SCIENCE - MATHEMATICS
JUNE 2014 - MAY 2017

Contact

praneshraj1999@gmail.com

+91 9626302256

Website

LinkedIn

Behance

Skills

- User Research
- Product Management
- HCI
- User Psychology
- Interaction Design
- WCAG - Accessibility
- UX Technical Writing
- Design Thinking Process
- Problem Solving
- User Testing
- Scrum and Agile Methodology
- Wireframe
- Prototype
- Business Analyst
- Data Visualization

Tools

- Figma
- Adobe XD
- Adobe Photoshop
- Adobe Illustrator
- Adobe Aero
- Sketch
- Spline
- Framer
- Miro
- Maze
- Balsamiq
- Just in mind
- SQL & Power BI
- Microsoft Excel
- AI Tools - DORA AI, Chatgpt, Gemini, Midjourney