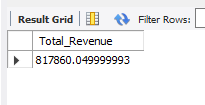
1. **Total\_Revenue**

**Query :**

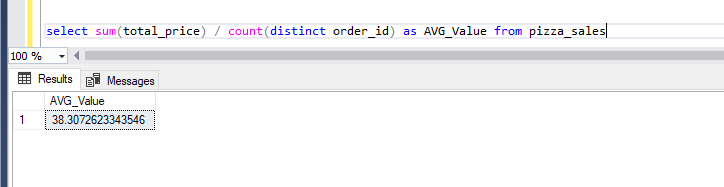
select sum(total\_price) AS Total\_Revenue from pizza\_sales



1. **Average Order Value**

**Query :**

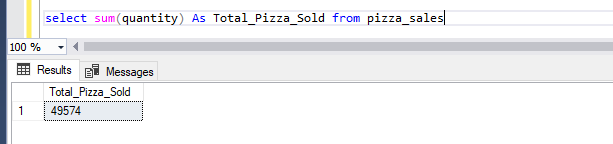
select sum(total\_price) / count(distinct order\_id) as AVG\_Value from pizza\_sales

****

1. **Total Pizzas Sold**

**Query :**

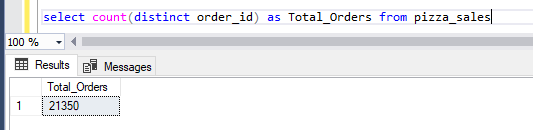
select sum(quantity) As Total\_Pizza\_Sold from pizza\_sales

****

1. **Total Orders**

**Query :**

select count(distinct order\_id) as Total\_Orders from pizza\_sales

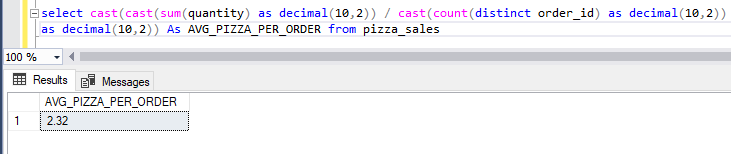
****

1. **Average Pizzas Per Order**

**Query**

select cast(cast(sum(quantity) as decimal(10,2)) / cast(count(distinct order\_id) as decimal(10,2))

as decimal(10,2)) As AVG\_PIZZA\_PER\_ORDER from pizza\_sales

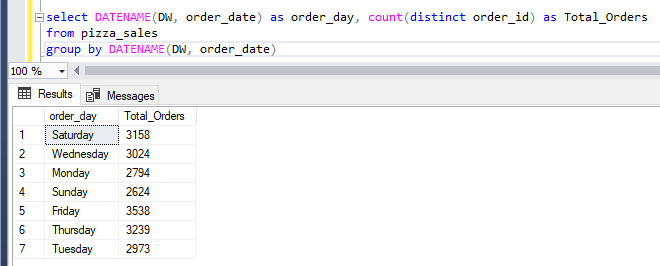
****

1. **Daily Trend for total orders**

**Query**

select DATENAME(DW, order\_date) as order\_day, count(distinct order\_id) as Total\_Orders from pizza\_sales

group by DATENAME(DW, order\_date)

****

1. **Monthly Trend For Orders**

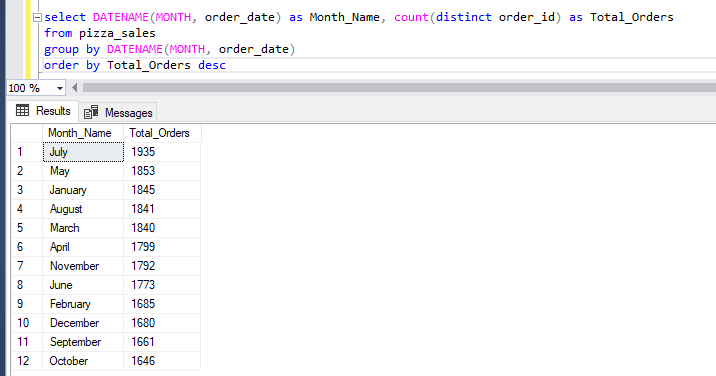
**Query**

select DATENAME(MONTH, order\_date) as Month\_Name, count(distinct order\_id) as Total\_Orders

from pizza\_sales

group by DATENAME(MONTH, order\_date)

order by Total\_Orders desc

****

1. **% Of Sales By Pizza Category**

**Query**

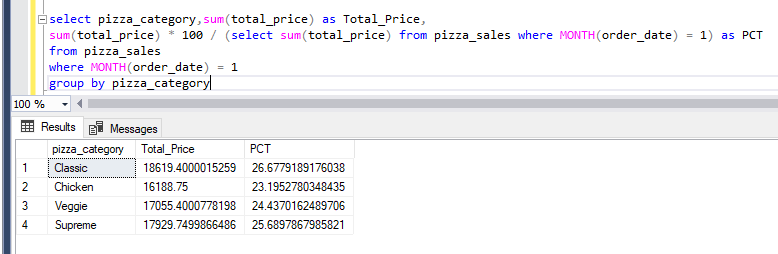
select pizza\_category,sum(total\_price) as Total\_Price,

sum(total\_price) \* 100 / (select sum(total\_price) from pizza\_sales where MONTH(order\_date) = 1) as PCT

from pizza\_sales

where MONTH(order\_date) = 1

group by pizza\_category

****

1. **% Of Sales By Pizza Size**

**Query**

select pizza\_size,cast(sum(total\_price) as decimal (10,2)) as Total\_Price,

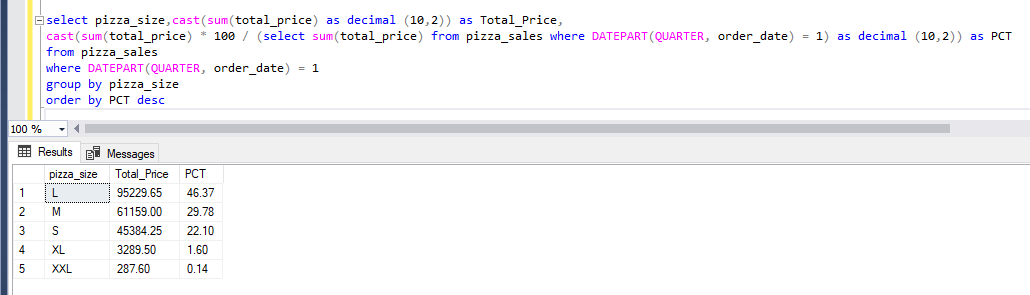
cast(sum(total\_price) \* 100 / (select sum(total\_price) from pizza\_sales where DATEPART(QUARTER, order\_date) = 1) as decimal (10,2)) as PCT

from pizza\_sales

where DATEPART(QUARTER, order\_date) = 1

group by pizza\_size

order by PCT desc

****

1. **Top 5 Pizzas By Revenue**

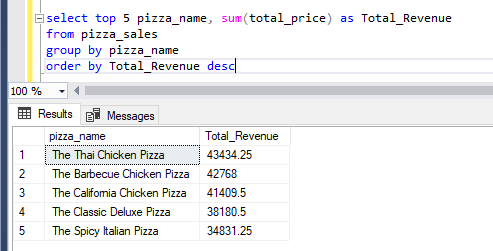
**Query**

select top 5 pizza\_name, sum(total\_price) as Total\_Revenue

from pizza\_sales

group by pizza\_name

order by Total\_Revenue desc

****

1. **Bottom 5 Pizzas By Revenue**

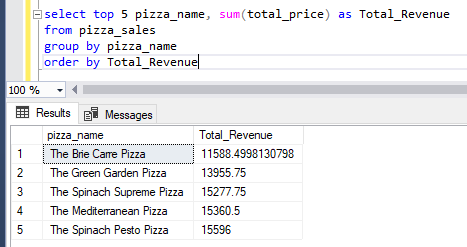
**Query**

select top 5 pizza\_name, sum(total\_price) as Total\_Revenue

from pizza\_sales

group by pizza\_name

order by Total\_Revenue

****

1. **Top 5 Pizzas By Quantity**

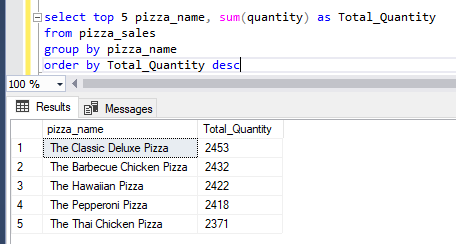
**Query**

select top 5 pizza\_name, sum(quantity) as Total\_Quantity

from pizza\_sales

group by pizza\_name

order by Total\_Quantity desc

****

1. **Bottom 5 Pizzas By Quantity**

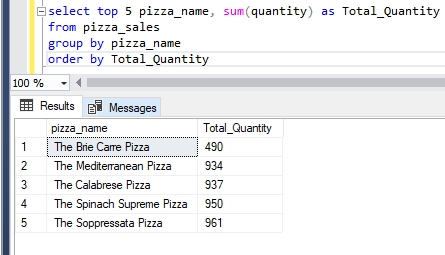
**Query**

select top 5 pizza\_name, sum(quantity) as Total\_Quantity

from pizza\_sales

group by pizza\_name

order by Total\_Quantity

****