

ONLINE BOOKSTORE SALES

880K

Sum of Revenue

12K

Count of Orders

73

Average of Revenue

Australia

Top Country by Sales

Country

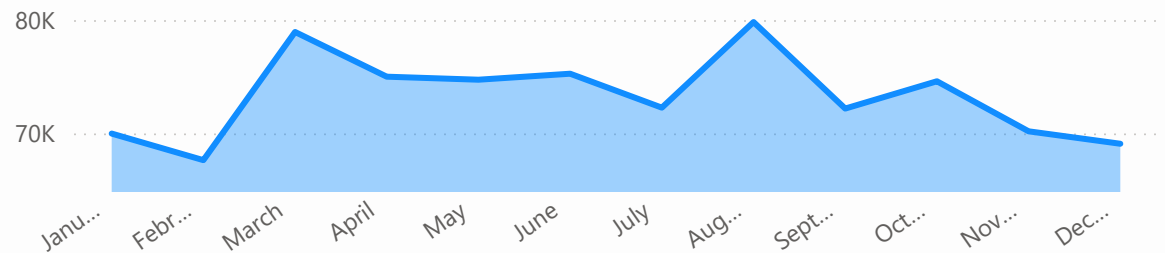
All

Orders

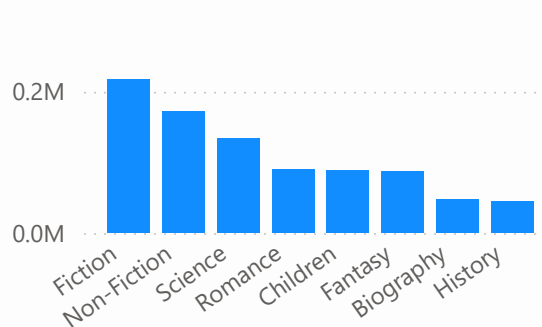
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12000

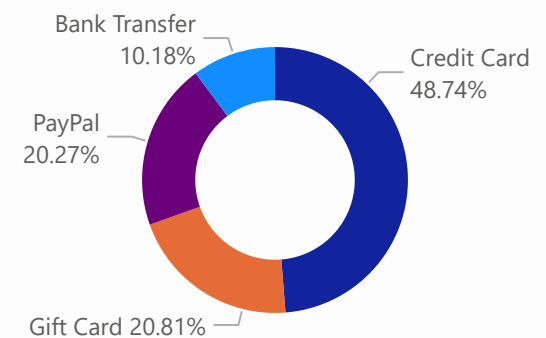
Sum of Revenue by Month



Sum of Revenue by Category



Sum of Revenue by PaymentMethod



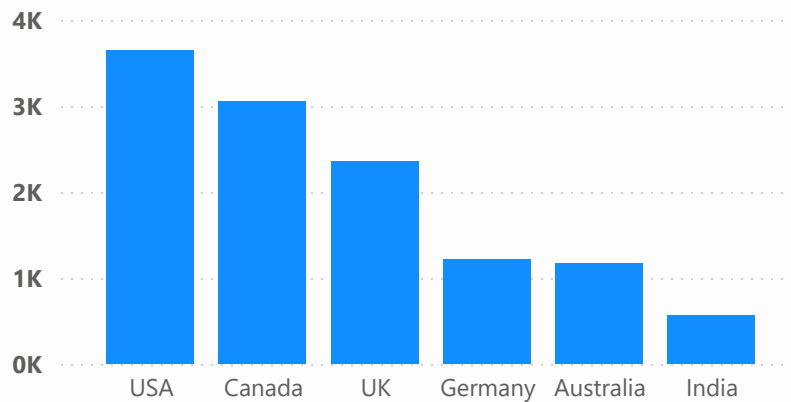
SALES BY GEOGRAPHY

Top 10 Customers

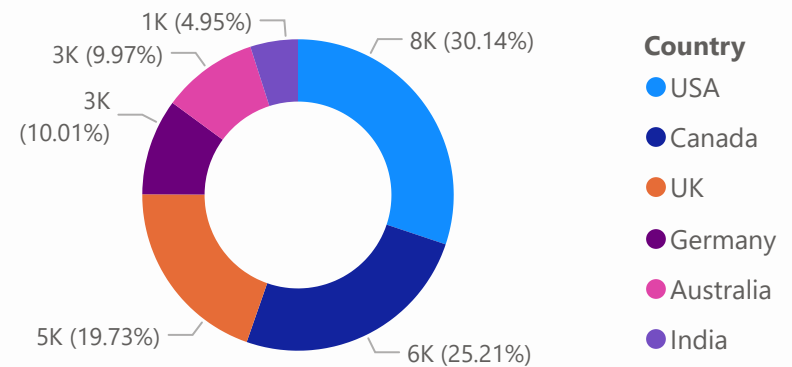
CustomerName	Sum of Revenue
Michael Smith	734
Mark Davis	636
Maria Adams	542
Michael Brown	500
David Jones	480
Michael Wilson	475
Brian Jones	468
Daniel Smith	461
Susan White	435
James Wilson	421



Count of Orders by Country



Sum of Quantity by Country



PRODUCT CATEGORY INSIGHTS

OrderDate

23-04-2023

22-04-2025

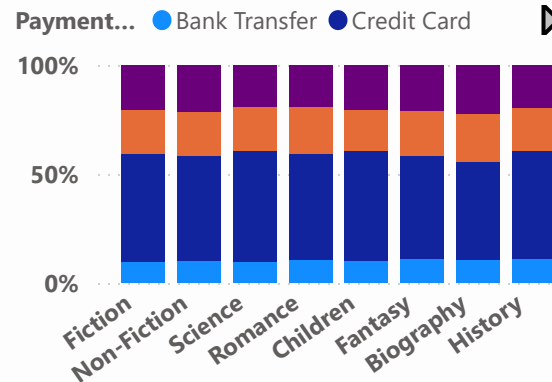
Country

- ☐ Australia
- ☐ Canada
- ☐ Germany
- ☐ India
- ☐ UK
- ☐ USA

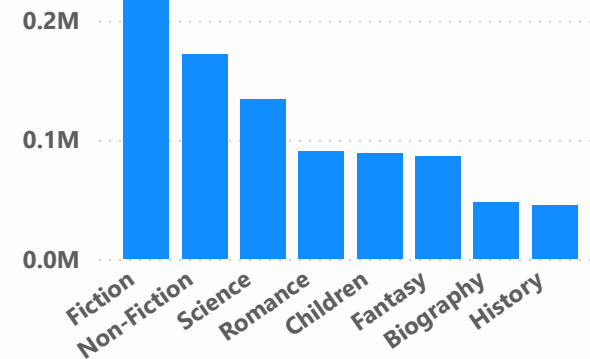
PaymentMet...

- ☐ Bank Transfer
- ☐ Credit Card
- ☐ Gift Card
- ☐ PayPal

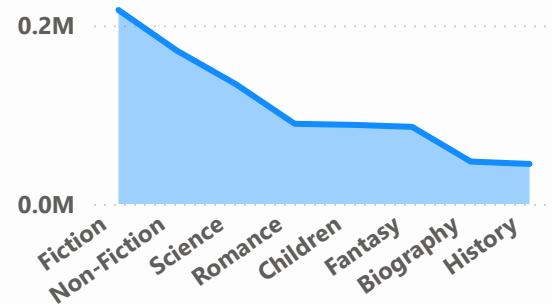
Sum of Quantity by Category and PaymentMethod



Sum of Revenue by Category



Sum of Revenue by Category



Category	Sum of Revenue	Sum of Quantity
Science	1,34,076.63	3786
Romance	89,790.09	2616
Non-Fiction	1,71,435.88	4919
History	44,841.84	1296
Fiction	2,17,110.02	6194
Fantasy	86,345.97	2470
Children	88,571.56	2580
Biography	47,493.29	1350
Total	8,79,665.28	25211

CUSTOMER INSIGHTS

Country

- ☐ Australia
- ☐ Canada
- ☐ Germany
- ☐ India
- ☐ UK
- ☐ USA

Category

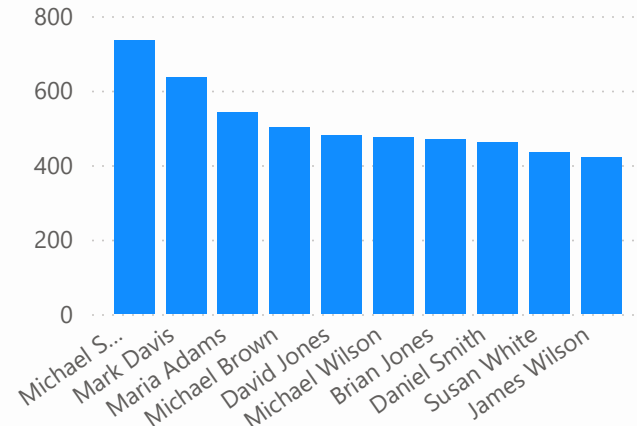
- ☐ Biography
- ☐ Children
- ☐ Fantasy
- ☐ Fiction
- ☐ History
- ☐ Non-Fiction
- ☐ Romance
- ☐ Science

PaymentMe...

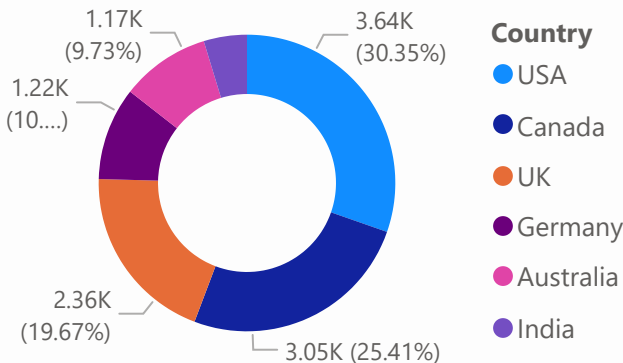
- ☐ Bank Transfer
- ☐ Credit Card
- ☐ Gift Card
- ☐ PayPal

CustomerName	Country	Sum of Revenue
Maria Adams	USA	542.03
Susan White	USA	434.86
Mark Davis	Canada	400.67
Nicole Moody	India	395.40
Mason Griffin	Germany	376.75
Ryan Reynolds	Canada	362.02
Jim Rogers	USA	361.95
Daniel Smith	UK	360.85
Casey Browning	USA	360.00
Timothy Acosta	UK	353.35
Michael Gomez	USA	350.25
Joseph Johnson	Australia	347.35
Curtis Terry	Canada	342.70
Jason Hines	USA	342.50
Robert Murray	Germany	342.39
Curtis Scott	USA	337.25
Michael Wilson	UK	336.52
Leon Tyler	USA	335.40
Michael Peterson	USA	335.35
Corey Moody	Australia	332.12
Kelly Peters	UK	331.30
Jason Robles	Canada	330.69
Angela Fisher	Canada	327.55
Kimberly Ward	UK	325.14
Kyle Smith Jr.	USA	324.96
Total		8,79,665.28

Sum of Revenue by CustomerName



Count of Customer by Country



PAYMENT BEHAVIOUR AND CHECKOUT TRENDS

Credit Card

MostUsedPayment

Country

All

Category

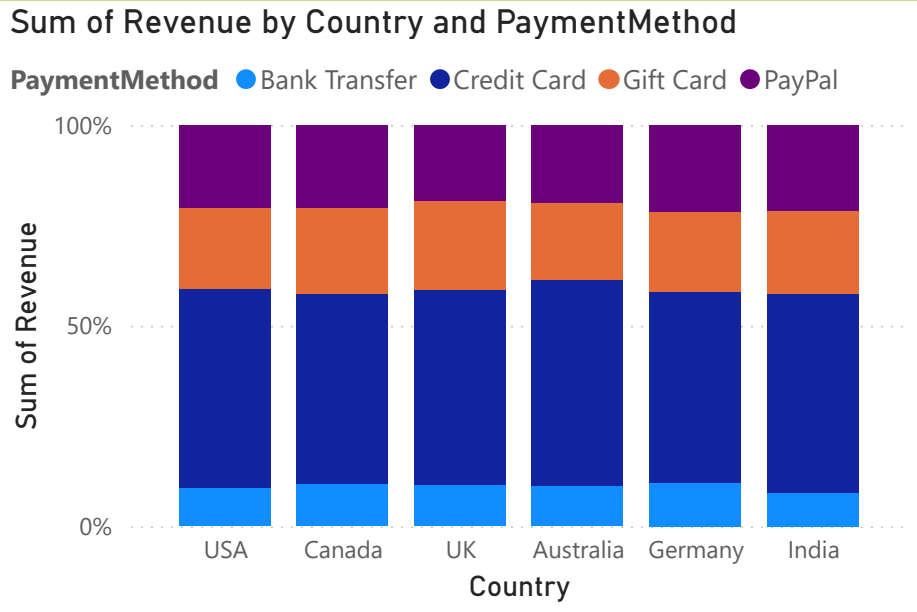
All

OrderDate

23-04-2023

22-04-2025

Average Revenue per Payment Method	
Bank Transfer	74.82
Credit Card	72.81
Gift Card	74.45
PayPal	72.60



PaymentMethod	Sum of Revenue
Bank Transfer	89,553.74
Credit Card	4,28,728.55
Gift Card	1,83,075.58
PayPal	1,78,307.41
Total	8,79,665.28

