



Overview

Sales

Subscriber

Content

Subject

Business Finance

Graphic Design

Musical Instruments

Web Development

Levels

All

Beginner

Expert

Intermediate

Overview

2011

2012

2013

2014

2015

2016

2017

Total Sales

\$881.67M



Courses

3672



Subscribers

12M



Duration(Hrs)

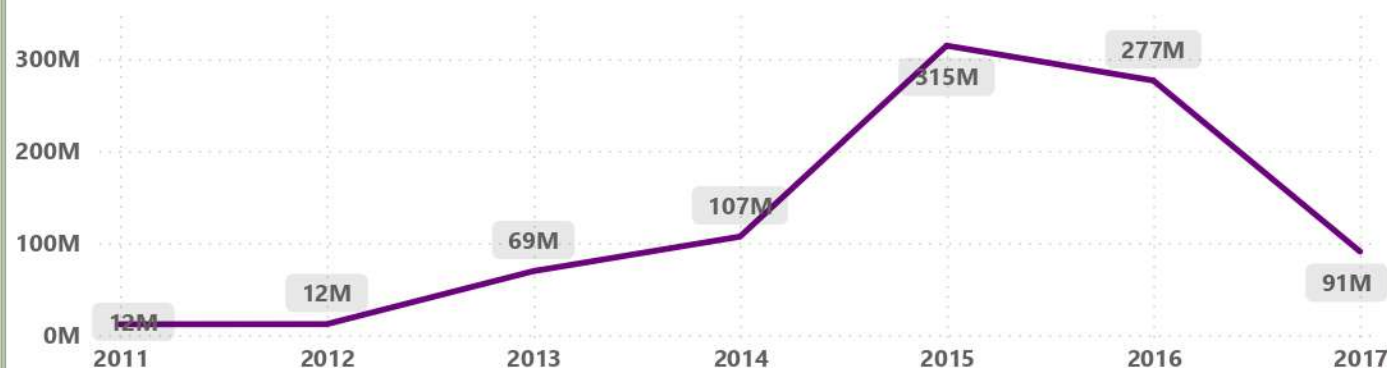
15.05K



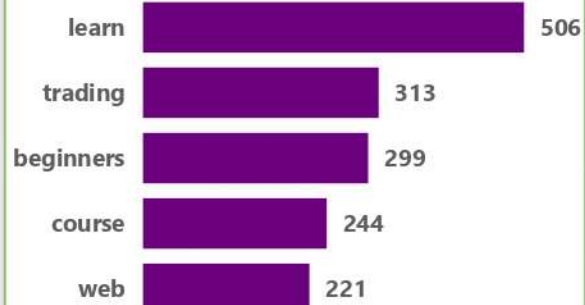
Free vs Paid Courses



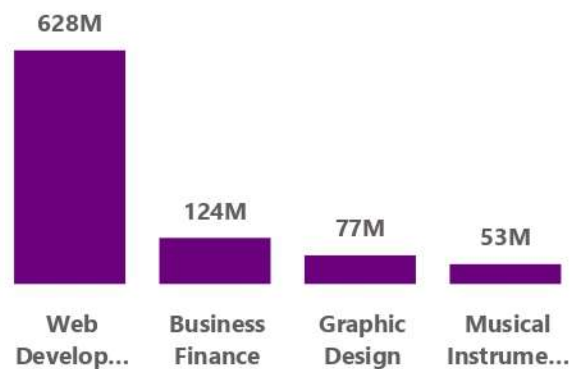
Total Sales by Year



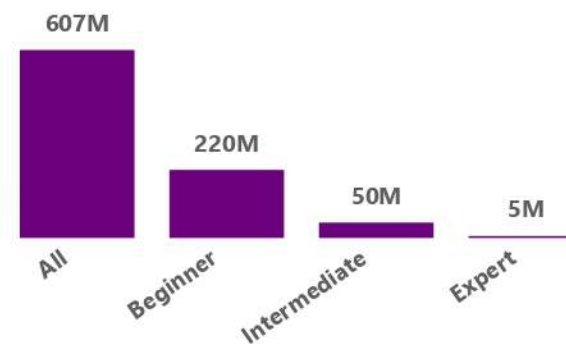
Top 5 keywords from Courses Title



Total Sales by subject



Total Sales by Level





Sales

Selected Values : All Years >> All Subject >> All Levels

Free

Paid

Overview

Sales

Subscriber

Content

Year

2011 2012 2013

2014 2015 2016

2017

Subject

Business Finance

Graphic Design

Musical Instruments

Web Development

Levels

All

Beginner

Expert

Intermediate

Total Sales

\$881.67M

100.00% of Total Sales

Subjects

Total Sales

Web Development	627597400
Business Finance	123735315
Graphic Design	76983170
Musical Instrument	53359055

Total 881674940

Levels

Total Sales

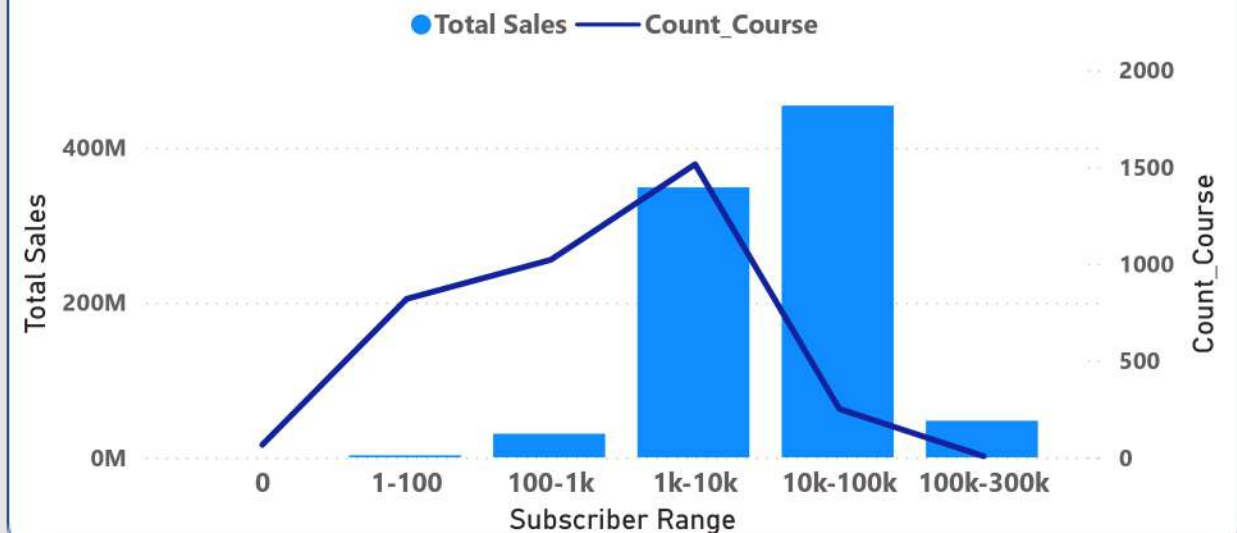
All	606793395
Expert	5469070
Intermediate	49734135
Beginner	219678340

Total 881674940

Total Sales and Count_Course by Price Range



Total Sales and Count_Course by Subscriber Range





Subscriber

Selected Values : All Years >> All Subject >> All Levels

Free

Paid

Overview

Sales

Subscriber

Content

Year

2011 2012 2013

2014 2015 2016

2017

Subject

Business Finance

Graphic Design

Musical Instruments

Web Development

Levels

All

Beginner

Expert

Intermediate

Total Subscribers

12M

69.48% are Paid Subs

Subjects

Total_Subscribers

Web Development	7937287
Graphic Design	1063148
Musical Instrument	846689
Business Finance	1868711

Total 11715835

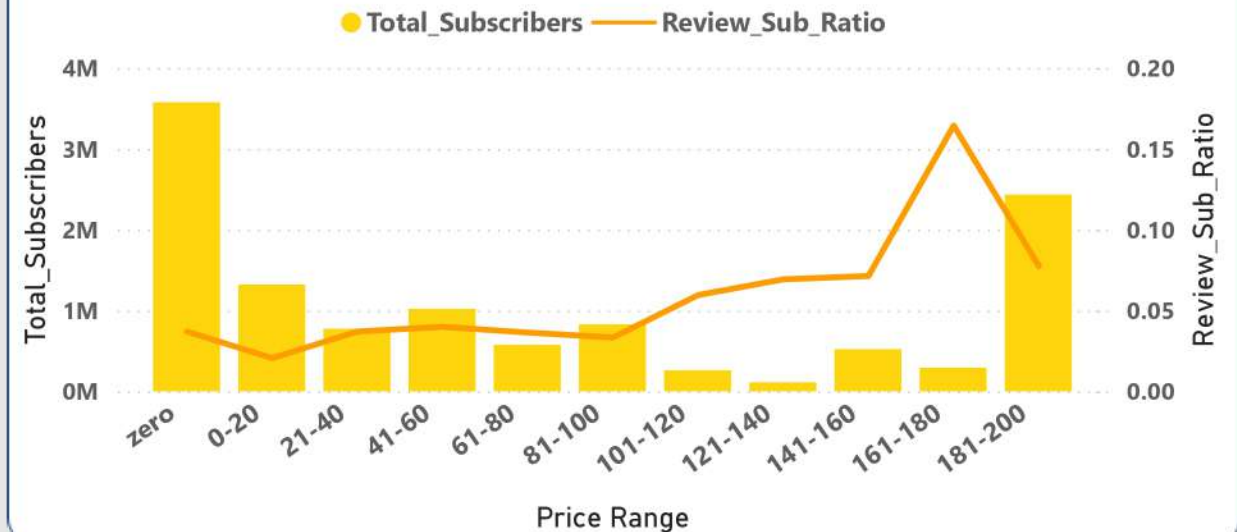
Levels

Total_Subscribers

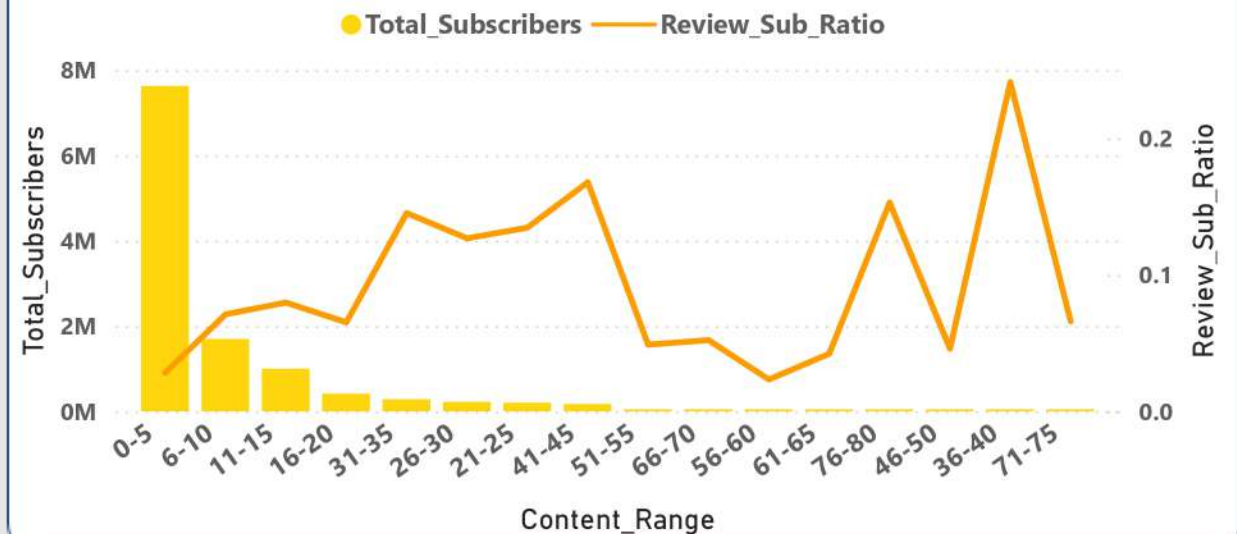
All	6871791
Expert	50196
Intermediate	742005
Beginner	4051843

Total 11715835

Total_Subscribers and Review_Sub_Ratio by Price Range



Total_Subscribers and Review_Sub_Ratio by Content_Range





Content

Selected Values : All Years >> All Subject >> All Levels

Free

Paid

Overview

Sales

Subscriber

Content

Year

2011 2012 2013

2014 2015 2016

2017

Subject

Business Finance

Graphic Design

Musical Instruments

Web Development

Levels

All

Beginner

Expert

Intermediate

Total Content Duration (Hours)

15,046

95.45% is Paid Content

Subjects

Total Duration

Web Development	6710
Graphic Design	2158
Musical Instrument	1941
Business Finance	4237

Total

15046

Levels

Total Duration

All	9382
Expert	169
Intermediate	1572
Beginner	3924

Total

15046

Total Sales and Total_Subscribers by Content_Range



Total_Subscribers and Count_Course by Content_Range

