



## Overview

[Free](#)[Paid](#)[Overview](#)[Sales](#)[Subscriber](#)[Content](#)[Subject](#)[Business Finance](#)[Graphic Design](#)[Musical Instruments](#)[Web Development](#)[Levels](#)[All](#)[Beginner](#)[Expert](#)[Intermediate](#)

2011 2012 2013 2014 2015 2016 2017

Total Sales

\$881.67M



Courses

3672



Subscribers

12M

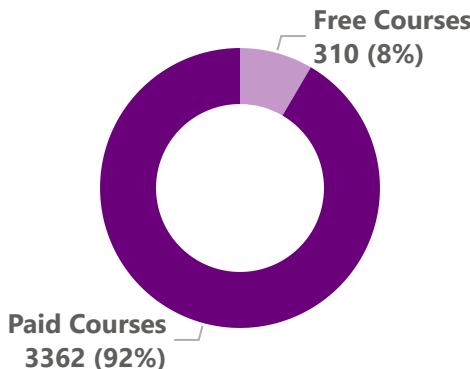


Duration(Hrs)

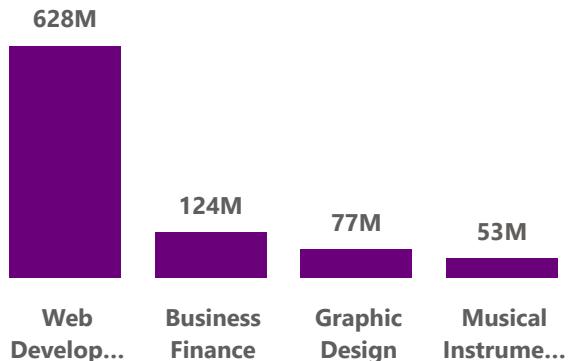
15.05K



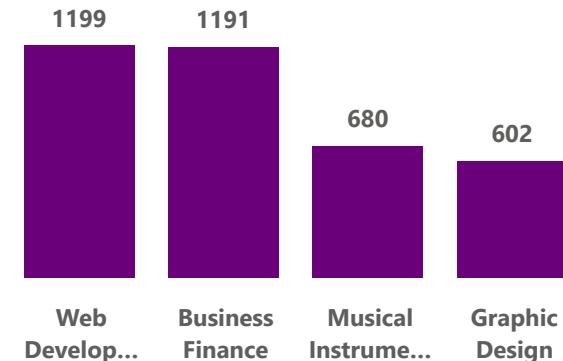
Free vs Paid Courses



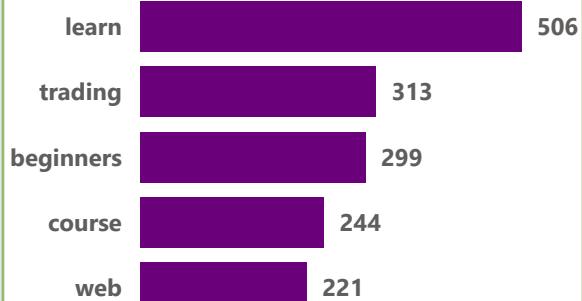
Total Sales by subject



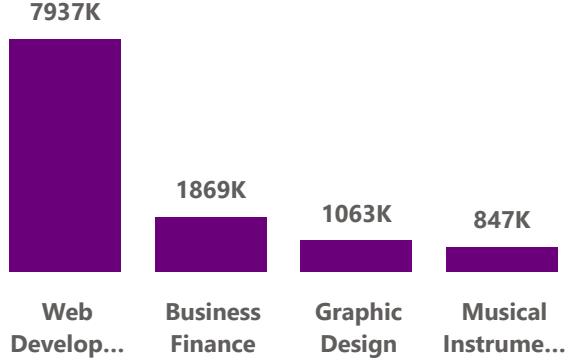
Count Course by subject



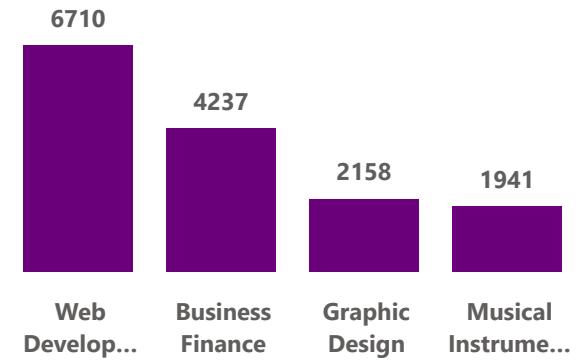
Top 5 keywords from Courses Title



Total Subscribers by subject



Total Content Duration by subject



# Sales

Selected Values : All Years >> All Subject >> All Levels

Free

Paid

Overview

Sales

Subscriber

Content

Year

2011	2012	2013
2014	2015	2016
2017		

Subject

Business Finance

Graphic Design

Musical Instruments

Web Development

Levels

All

Beginner

Expert

Intermediate

## Total Sales

\$881.67M

100.00% of Total Sales

## Subjects

### Total Sales

Web Development	627597400
Business Finance	123735315
Graphic Design	76983170
Musical Instrument	53359055
<b>Total</b>	<b>881674940</b>

## Total

## Levels

### Total Sales

All	606793395
Expert	5469070
Intermediate	49734135
Beginner	219678340
<b>Total</b>	<b>881674940</b>

## Total

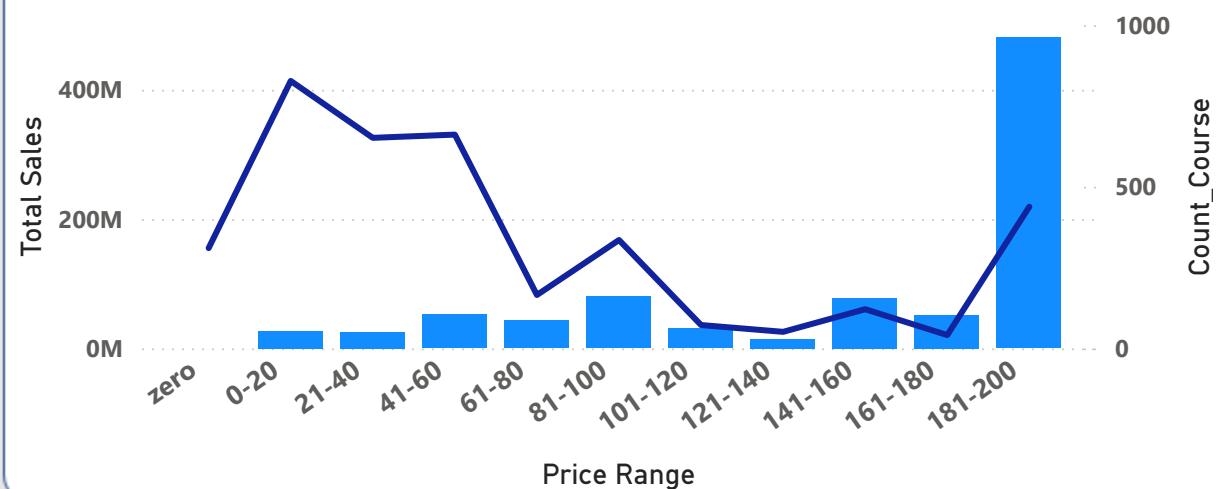
Selected Values : All Years >> All Subject >> All Levels

Free

Paid

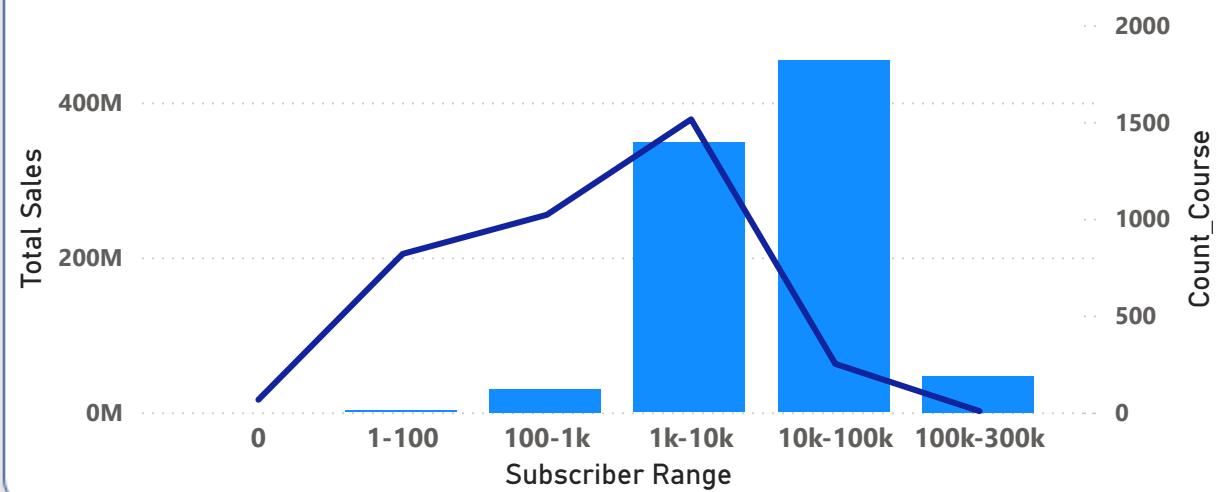
## Total Sales and Count\_Course by Price Range

Total Sales — Count\_Course



## Total Sales and Count\_Course by Subscriber Range

Total Sales — Count\_Course



- [Overview](#)
- [Sales](#)
- Subscriber**
- [Content](#)

Year		
2011	2012	2013
2014	2015	2016
2017		

**Subject**

- [Business Finance](#)
- [Graphic Design](#)
- [Musical Instruments](#)
- [Web Development](#)
- Levels**
- [All](#)
- [Beginner](#)
- [Expert](#)
- [Intermediate](#)

## Total Subscribers

# 12M

69.48% are Paid Subs

### Subjects

### Total\_Subscribers

Web Development	7937287
Graphic Design	1063148
Musical Instrument	846689
Business Finance	1868711

### Total

11715835

### Levels

### Total\_Subscribers

All	6871791
Expert	50196
Intermediate	742005
Beginner	4051843

### Total

11715835

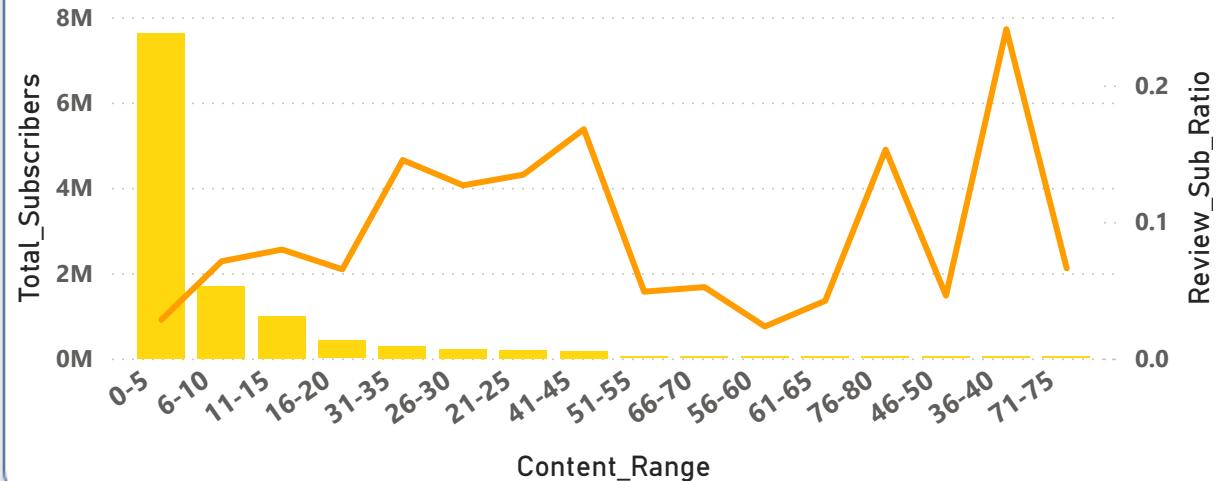
### Total\_Subscribers and Review\_Sub\_Ratio by Price Range

● Total\_Subscribers — Review\_Sub\_Ratio



### Total\_Subscribers and Review\_Sub\_Ratio by Content\_Range

● Total\_Subscribers — Review\_Sub\_Ratio



- [Overview](#)
- [Sales](#)
- [Subscriber](#)
- [Content](#)

Year		
2011	2012	2013
2014	2015	2016
2017		

**Subject**

- [Business Finance](#)
- [Graphic Design](#)
- [Musical Instruments](#)
- [Web Development](#)
- Levels**
- [All](#)
- [Beginner](#)
- [Expert](#)
- [Intermediate](#)

## Total Content Duration (Hours)

**15,046**

95.45% is Paid Content

### Subjects

### Total Duration

Web Development	6710
Graphic Design	2158
Musical Instrument	1941
Business Finance	4237
<b>Total</b>	<b>15046</b>

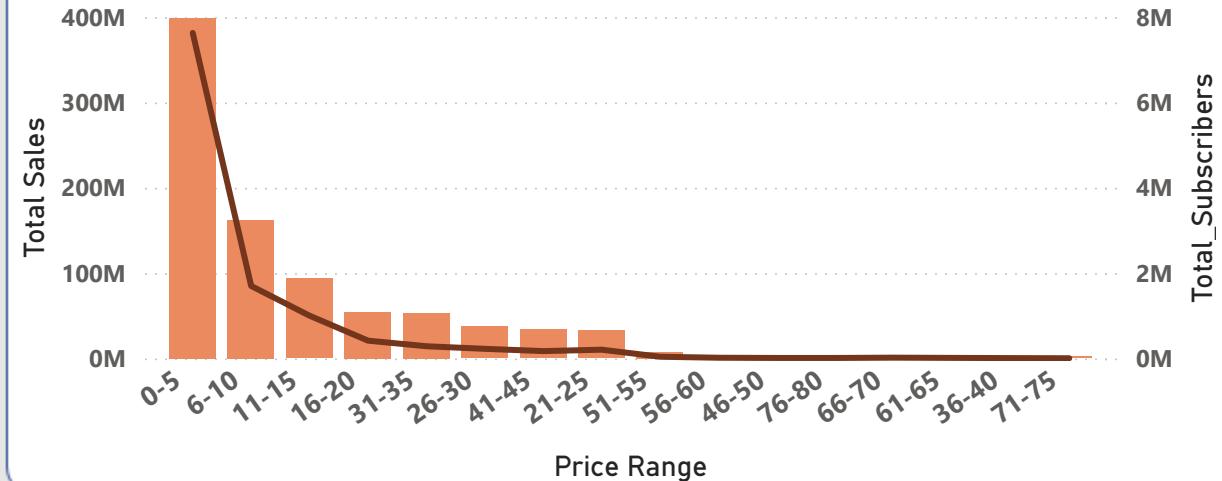
### Levels

### Total Duration

All	9382
Expert	169
Intermediate	1572
Beginner	3924
<b>Total</b>	<b>15046</b>

## Total Sales and Total\_Subscribers by Content\_Range

● Total Sales — Total\_Subscribers



## Total\_Subscribers and Count\_Course by Content\_Range

● Total\_Subscribers — Count\_Course

