



Overview

Sales

Subscriber

Content

Subject

Business Finance

Graphic Design

Musical Instruments

Web Development

Levels

All

Beginner

Expert

Intermediate

Overview

Free

Paid

2011

2012

2013

2014

2015

2016

2017

Total Sales

\$881.67M



Courses

3672



Subscribers

12M

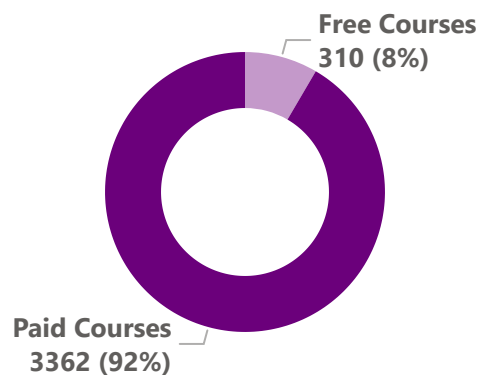


Duration(Hrs)

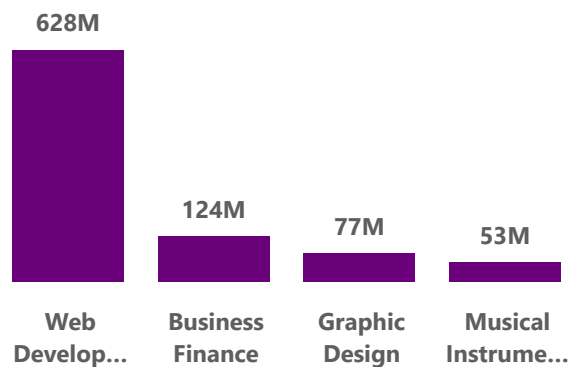
15.05K



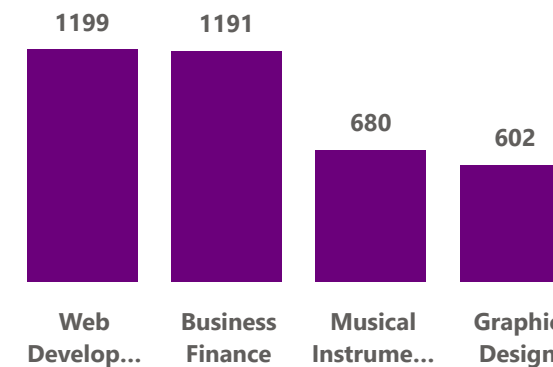
Free vs Paid Courses



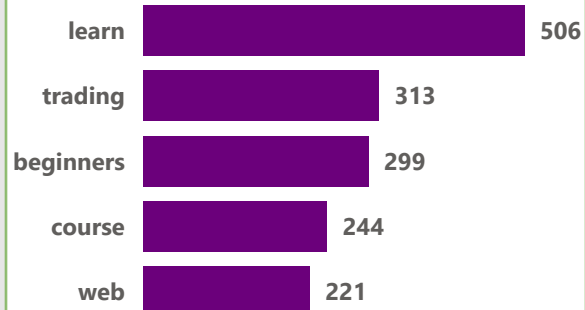
Total Sales by subject



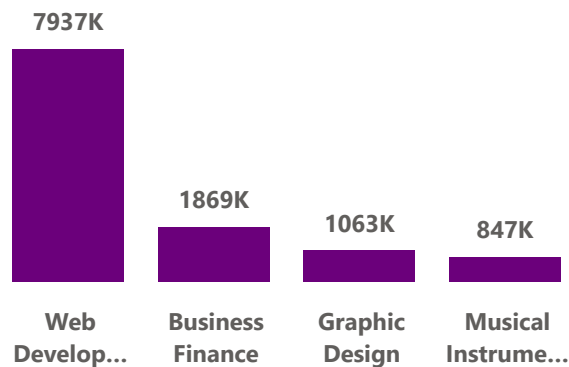
Count Course by subject



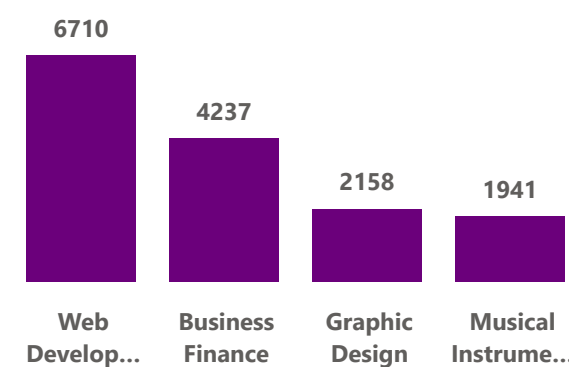
Top 5 keywords from Courses Title



Total Subscribers by subject



Total Content Duration by subject





Sales

Selected Values : All Years >> All Subject >> All Levels

Free

Paid

Overview

Sales

Subscriber

Content

Year

2011 2012 2013

2014 2015 2016

2017

Subject

Business Finance

Graphic Design

Musical Instruments

Web Development

Levels

All

Beginner

Expert

Intermediate

Total Sales

\$881.67M

100.00% of Total Sales

Subjects

Total Sales

| | |
|--------------------|-----------|
| Web Development | 627597400 |
| Business Finance | 123735315 |
| Graphic Design | 76983170 |
| Musical Instrument | 53359055 |

Total 881674940

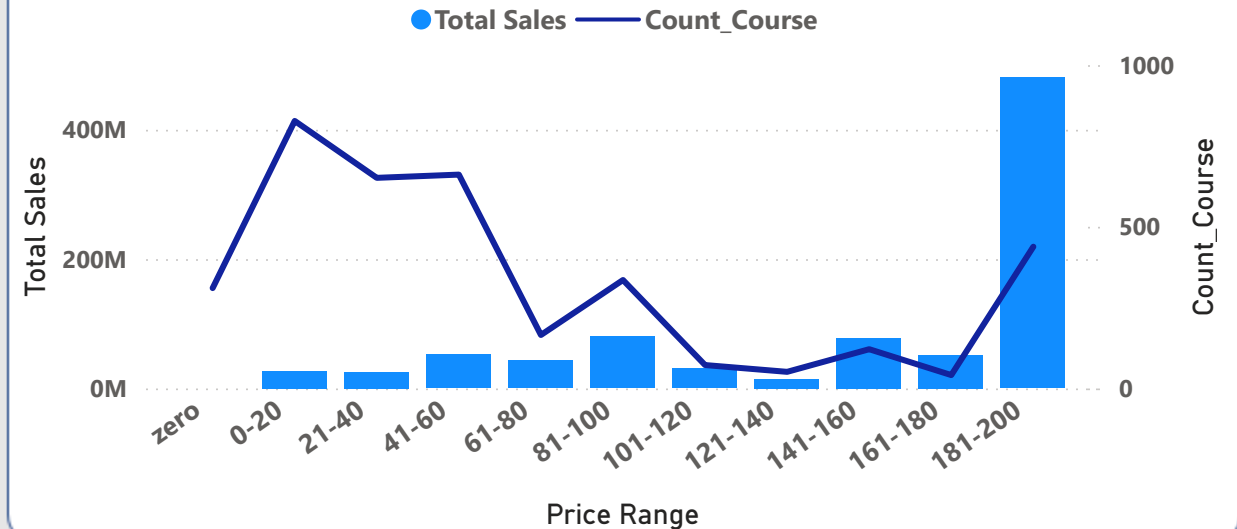
Levels

Total Sales

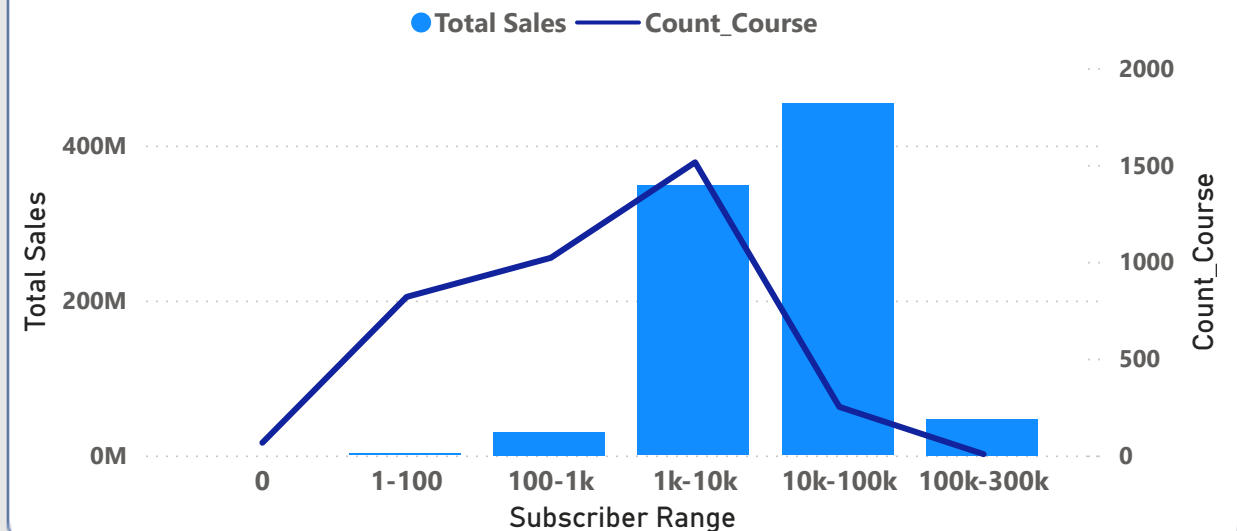
| | |
|--------------|-----------|
| All | 606793395 |
| Expert | 5469070 |
| Intermediate | 49734135 |
| Beginner | 219678340 |

Total 881674940

Total Sales and Count_Course by Price Range



Total Sales and Count_Course by Subscriber Range





Subscriber

Selected Values : All Years >> All Subject >> All Levels

Free

Paid

Overview

Sales

Subscriber

Content

Year

2011 2012 2013

2014 2015 2016

2017

Subject

Business Finance

Graphic Design

Musical Instruments

Web Development

Levels

All

Beginner

Expert

Intermediate

Total Subscribers

12M

69.48% are Paid Subs

Subjects

Total_Subscribers

| | |
|--------------------|---------|
| Web Development | 7937287 |
| Graphic Design | 1063148 |
| Musical Instrument | 846689 |
| Business Finance | 1868711 |

Total 11715835

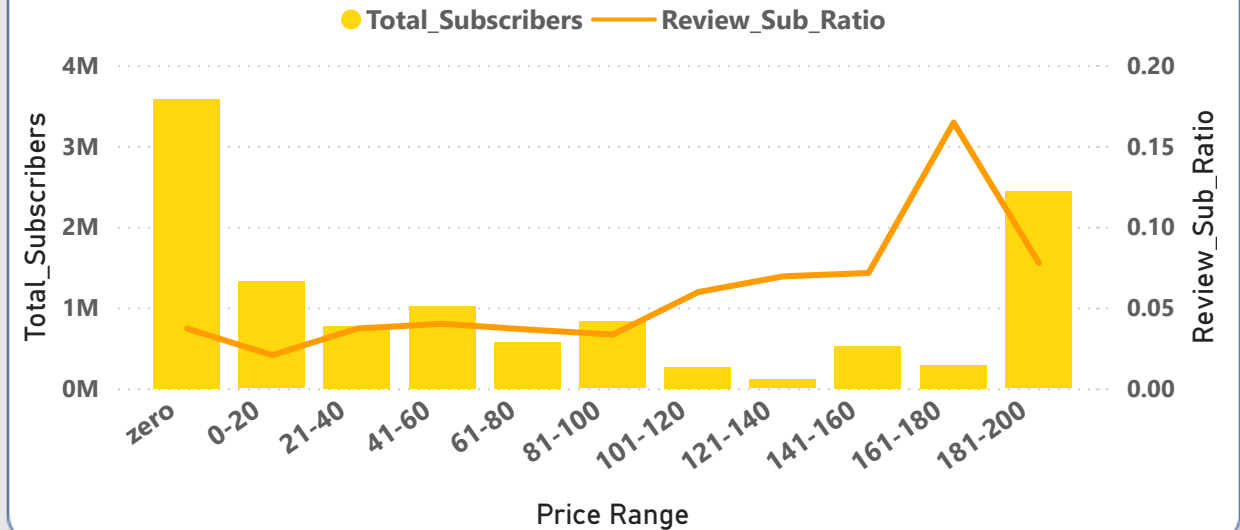
Levels

Total_Subscribers

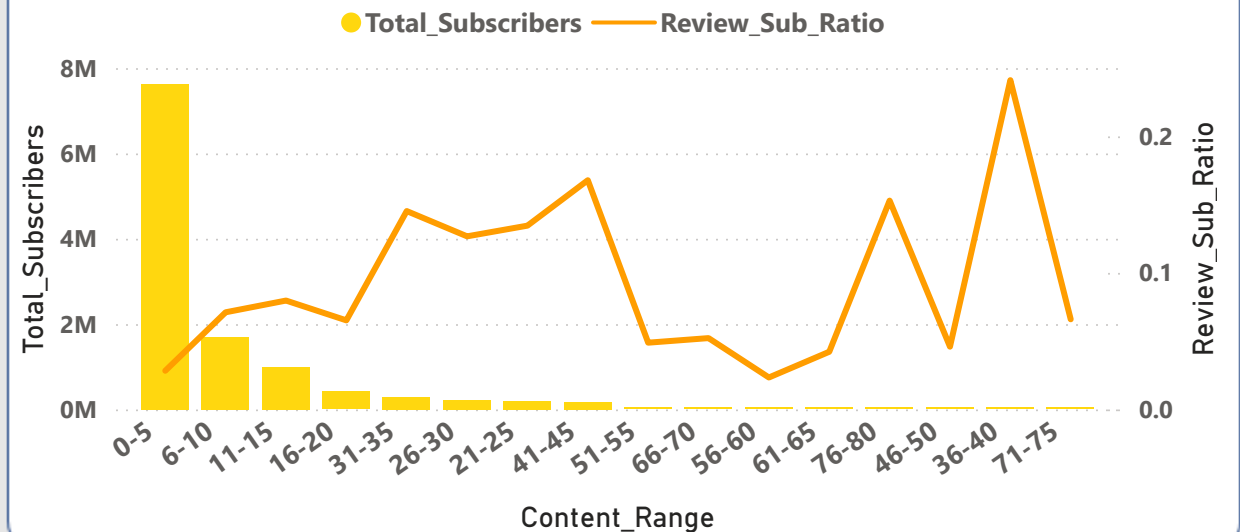
| | |
|--------------|---------|
| All | 6871791 |
| Expert | 50196 |
| Intermediate | 742005 |
| Beginner | 4051843 |

Total 11715835

Total_Subscribers and Review_Sub_Ratio by Price Range



Total_Subscribers and Review_Sub_Ratio by Content_Range





Content

Selected Values : All Years >> All Subject >> All Levels

Free

Paid

Overview

Sales

Subscriber

Content

Year

2011 2012 2013

2014 2015 2016

2017

Subject

Business Finance

Graphic Design

Musical Instruments

Web Development

Levels

All

Beginner

Expert

Intermediate

Total Content Duration (Hours)

15,046

95.45% is Paid Content

Subjects

Total Duration

| | |
|--------------------|------|
| Web Development | 6710 |
| Graphic Design | 2158 |
| Musical Instrument | 1941 |
| Business Finance | 4237 |

Total 15046

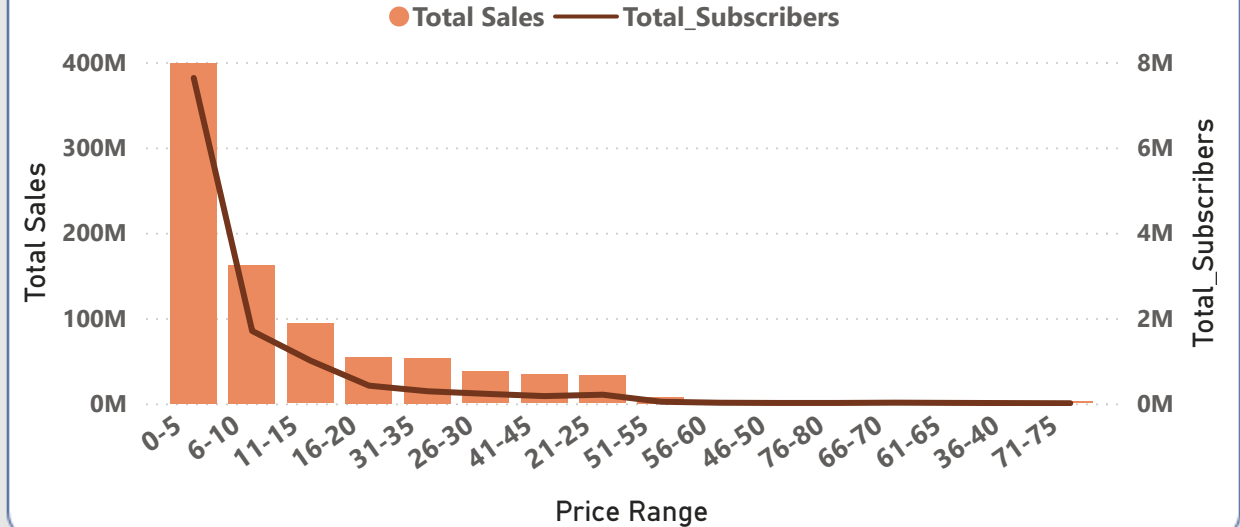
Levels

Total Duration

| | |
|--------------|------|
| All | 9382 |
| Expert | 169 |
| Intermediate | 1572 |
| Beginner | 3924 |

Total 15046

Total Sales and Total_Subscribers by Content_Range



Total_Subscribers and Count_Course by Content_Range

