

# PRANJAL JAISWAL

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LinkedIn — GitHub — Portfolio Website

## PROFESSIONAL SUMMARY

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Data Analyst with 2+ years of analytics experience transforming complex data into insights using SQL, Power BI, Python, and Advanced Excel. Improved SLA compliance by 12%, reduced manual reporting by 30%, and increased application volume by 15% through ETL automation, dashboarding, and predictive analytics. Skilled in data modeling, visualization, and cross-functional collaboration.

## TECHNICAL SKILLS

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**Programming & Databases:** SQL, Python (Pandas, NumPy, Matplotlib, Seaborn, Scikit-learn), MySQL, PostgreSQL

**Analytics & Visualization:** Power BI (DAX, Power Query), Excel (VBA, Macros, Pivot Tables, VLOOKUP, INDEX-MATCH), Statistical Analysis

**Data Engineering:** ETL Pipeline Development, Data Cleaning, Data Modeling, Data Warehousing

## PROFESSIONAL EXPERIENCE

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**QDIGI Services — MIS Executive – Data Analytics & BI**

Mar 2025 – Dec 2025

Noida, Uttar Pradesh, India

- Built 10+ Power BI dashboards tracking operational KPIs for 50+ stakeholders enabling real-time decision-making.
- Automated ETL workflows via SQL and Excel VBA, reducing manual reporting by 30% and increasing data accuracy to 99%.
- Conducted regression and hypothesis testing on 100K+ data points, improving SLA compliance by 12%.
- Automated SLA breach alert system in Power BI with Power Automate, cutting incident response time by 40%.

**UNIVO Education — Documentation Executive – Analytics Focus**

Aug 2023 – Nov 2024

Noida, Uttar Pradesh, India

- Cleaned & analyzed data for 18K+ applications, increasing conversion rate by 10% through cohort-based segmentation.
- Created 5+ Power BI dashboards visualizing application funnels and program metrics, informing \$2M+ marketing spend.
- Conducted statistical tests & A/B analysis, improving admit rate by 8% across 3 admission cycles.
- Automated weekly Excel reports with VBA, reducing manual effort by 10+ hours/week and improving accuracy to 95%.

## TECHNICAL PROJECTS

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**E-Commerce Sales Analysis — Python, MySQL, Pandas, Seaborn**

[Link](#)

Analyzed 100K+ transactions using RFM analysis and market basket modeling to identify high-value customer segments contributing 48% of revenue; proposed strategies delivering potential 15% revenue growth.

**Agent Performance Dashboard — Advanced Excel, VBA, Power Query**

[Link](#)

Developed an Excel dashboard for 50+ agents tracking 15+ KPIs; automated data refresh via Power Query & VBA, improving data accuracy and boosting call contact rates by 20%.

## EDUCATION

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**Rajiv Gandhi Proudlyogiki Vishwavidyalaya – B.Tech in Mechanical Engineering**

Aug 2017 – Jul 2021

CGPA: 7.72/10 — Bhopal, India

## CERTIFICATIONS

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Microsoft Excel – Beginner to Advanced (Udemy) — SQL Intermediate (HackerRank) — Data Analyst Professional (4Achievers)