

7. Distinguish between Hygiene Factors and Motivation Factors. To what extent is Herzberg's theory of Motivation useful in practical management ?

(Or)

8. What is Leadership ? Explain Leadership styles on the basis of power.

(Or)

9. Explain the meaning of change. Discuss the causes and remedies for human Resistance to change.

....

Roll No. ....

Paper Code – BCA 1003

BCA 1<sup>st</sup> Year (Semester-I) EXAMINATION, 2023-24

PRINCIPLES OF MANAGEMENT

PAPER-III

Time : Two Hours]

[Maximum Marks : 75

**Note-** This paper consists of three Section A, B and C. Carefully read the instructions of each Section in solving the question paper. Candidates have to write their answers in the given answer-copy only. No separate answer-copy (B Copy) will be provided.

#### Section-A

#### (Short Answer Type Questions)

**Note-** All questions are compulsory. Answer the following questions as short answer type questions. Each question carries 5 marks.

1. (A) Concept of Management  
(B) Levels of Management

- (C) Determinants of Business Ethics
- (D) Functional Foremanship
- (E) Advantages of Decentralization
- (F) Deterministic techniques of forecasting
- (G) Vertical and Horizontal Co-ordination
- (H) Y Theory of Motivation
- (I) Sources and Symptoms of stress

### Section-B

#### (Long Answer Type Questions)

**Note-** This section contains four questions from which **one** question is to be answered as long question. Each question carries 15 marks.

2. Explain the concept of Decision Making. Briefly describe the steps involved in the process of Rational decision making.

(Or)

3. Point out the importance of planning in Management. Explain the planning process in Modern Organisations.

(Or)

4. Explain the contribution of Peter F. Drucker to the Development of Management thought.

(Or)

5. Write short notes in the following :

- (a) Management as Science
- (b) Fayol Administrative Management Theory
- (c) Barriers of effective planning

### Section-C

#### (Long Answer Type Questions)

**Note-** This section contains four questions from which **one** question is to be answered as long question. Each question carries 15 marks.

6. What is Direction ? Explain principles of Direction on which the success of direction function depends.

(Or)