

# PRANJAL KACHHAWAHA

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## EDUCATION

<b>Bachelors of Engineering</b> , Chandigarh University Relevant Coursework: Data structures, OOPS concept, Computer networks, and DBMS. CGPA - 8.17	2021 - 2025
<b>Class XII, X</b> , Ram Kishan Institute Percentage: 93.4%, 93%	2019 -2021

## SKILLS

**Core Skills:** Visual Design, Interaction Design, Interface Design, Interactive Prototype, Animating Elements  
**Toolkit:** Figma & FigJam, Adobe XD, Adobe Photoshop, Jira.  
**Additional Skills:** UI Development in ReactJS, Animations in GSAP and Locomotive.

## EXPERIENCE

<b>Lead UI UX Designer</b> Crud Studio	2023 – 2024 Remote
<ul style="list-style-type: none"><li>Collaborated with cross-functional teams, including product managers and developers, to create wireframes, prototypes, and 6+ high-fidelity designs that align with business objectives and user needs, ensuring a seamless and cohesive user experience.</li><li>Led the redesign of a major e-commerce platform, resulting in a 30% increase in user engagement and a 20% boost in conversion rates through improved user flow and intuitive interface design.</li></ul>	
<b>Junior UI UX Designer</b> Grubby	2022 – 2023 Remote
<ul style="list-style-type: none"><li>Spearheaded the design of intuitive and visually appealing user interfaces for web and mobile platforms.</li><li>Collaborated closely with 3 cross-functional teams to ensure seamless integration of design elements.</li><li>Conducted user research and usability testing to inform design decisions and enhance overall user experience.</li></ul>	

## PROJECTS

**Wizard Digitek** Created 20+ Screens, 30+ Animated Components for Online Tech Retail Store Website Design followed by effective communication and Collaboration with development team ([Design File](#))

**Jobs4Developer** Conducted Ideation and Brainstorming followed by UI Design Sprint of 30+ Pages comprising 40+ components, also created an interactive prototype after completion of design process ([Design File](#))

**CrudStudio.com** Designed and Developed official web handle of Crud Studio Version 2 which includes animations and requires deep UX principles to be taken care of. ([Check Website](#))

**GlossyBricks.com** Ideated, Brainstormed and Designed Complex 3 Sides House Rental Website followed by prototyping and Interaction Design ([Check the code here](#))

## ACHIEVEMENTS

- Achieved the prestigious **Chandigarh University Achiever Award** in 2024 for exceptional academic performance, setting a benchmark for excellence.
- Ranked 3rd in IIT Madras Appian AI Challenge:** Demonstrated innovation and Troubleshooting skills by achieving a top ranking in a competitive hackathon event with Appian AI @ IIT Madras