RHODA JACKSON

Graphic Designer

@ CONTACT

- ✉ rhodajackson@email.com
- ☎ (123) 456-7890
- 📍 Denver, CO
- in LinkedIn

🎓 EDUCATION

CSE

University of Chicago
- 📅 2016 - 2020
- 📍 Chicago, IL

★ SKILLS

1. JavaScript
2. Node.js
3. React
4. MongoDB
5. Express
6. RESTful APIs
7. Designing
8. Blender

WORK EXPERIENCE

Full Stack Developer
Mozilla

2023 - current   📍 Denver, CO

- Developed and maintained responsive web applications using **React.js** and **Node.js**, ensuring optimal performance across devices and browsers.

- Designed and consumed **RESTful APIs** for scalable backend services using **Express** and **MongoDB**, enabling efficient CRUD operations and data flow between client and server.

- Collaborated in an Agile environment using **Git** for version control and peer-reviewed pull requests to ensure high-quality, maintainable code.

- Led the migration of key services to **TypeScript**, improving code readability and reducing runtime errors by 30%.

Junior Graphic Designer
Carta Healthcare

2021 - 2023   📍 Austin, TX

Collaborated with Marketing, PR, and Social Media teams to design graphics, boosting social engagement by 32% Used HTML and CSS to create a high-fidelity mockup, highlighting custom graphics for a product before its launch to 412 hospitals

Developed original graphics for use in a public health campaign, which reached over 80,664 community members

Mentored and instructed a small team of six, including junior designers and videographers

Implemented an A/B testing framework for digital ads, which *slashed cost per acquisition by 18%*

Graphic Design Intern
Emanate

2020 - 2021   📍 San Francisco, CA

Built concepts and designs for 17 clients, including consumer products, electronics, and enterprise technology, utilizing Adobe Photoshop and Illustrator

Fashioned design elements for and edited PowerPoint presentations given by the CEO to shareholders and the entire 52-person company

Produced visual content for Facebook and Instagram posts, which, in total, *received over 1,628 points of engagement*

Revamped company logo and business cards, boosting brand image