# User Engagement Analysis – Insights & Recommendations

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### **Executive Summary**



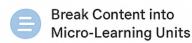
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#### **Top 5 Insights**

- 1 Drop in Engagement After Week 2
- High Engagement in Short Videos (<10 mins)
- 3 Mobile Users Are More Active
- 4 Quizzes Boost Retention
- 5 Low Forum Participation

## Reconmendations





- Gamify Engagement
  Through Weekly
  Quizzes
- Enhance Forum Visibility and Incentivize Interacttion



#### Recommendations



Break Content Into Micro-Learning Units



7

Gamify Engagement Through Weekly Quizzes

Thank you / Q&A



