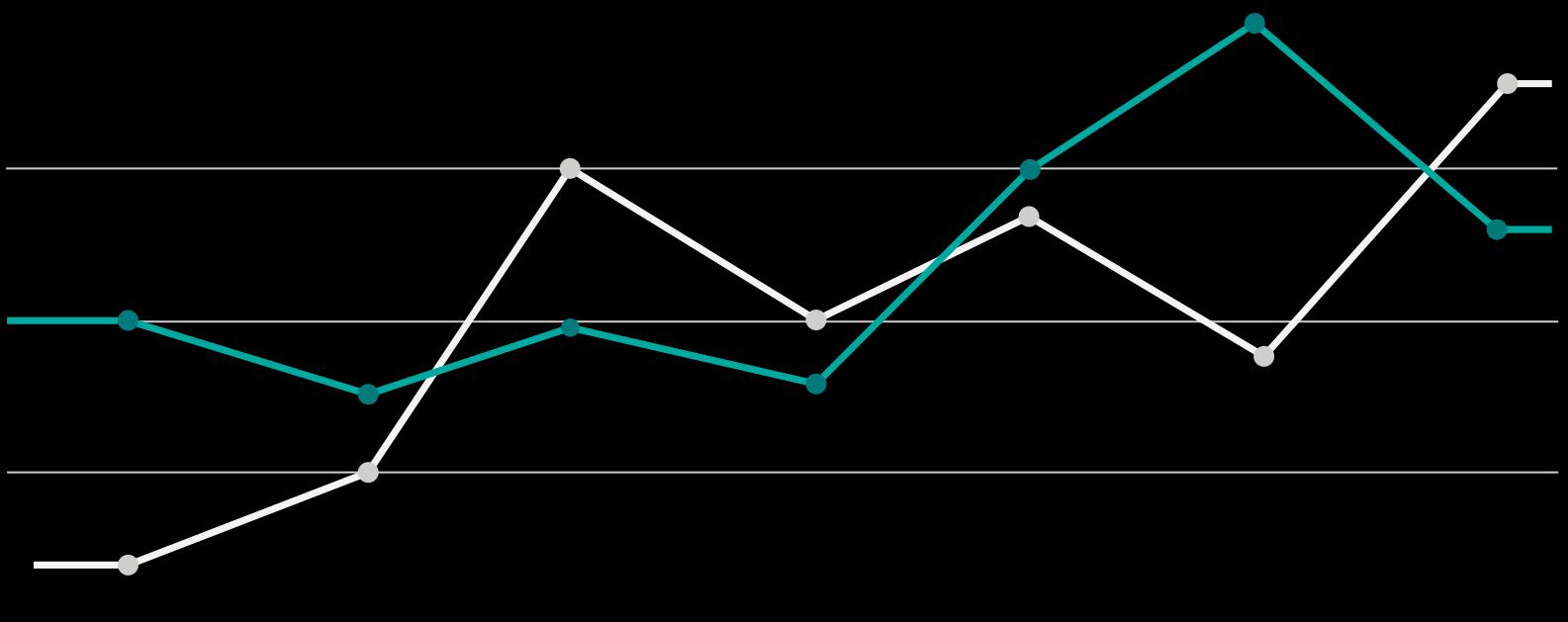


DATA ANALYST PORTFOLIO

INTRODUCTION

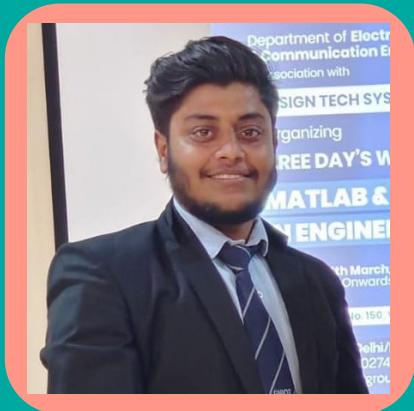


PRANJAL KASHYAP

DATA ANALYST

Welcome to my portfolio. I am Pranjal kashyap, a data analyst with a passion for uncovering insights and driving data-driven decision-making. Explore my work and see how I can help you leverage data to achieve your goals.





A B O U T M E

Who I Am

With over [1] years of experience in data analysis, I have a proven track record of turning raw data into meaningful information. My analytical skills, combined with a deep understanding of various industries, allow me to provide valuable insights that drive business success.

Skills & Expertise

- Data Cleaning and Preparation
- Statistical Analysis
- Data Visualization
- SQL and Database Management
- Python for Data Analysis
- Business Intelligence Tools (Tableau, Power BI)



PORTFOLIO HIGHLIGHTS

Case Study: Sales Performance Analysis for Codtech IT sol. , Codsoft , cognifyz Technologies and Moglix.

For these Companies, I conducted an in-depth sales performance analysis to identify key factors influencing sales trends. This included:

- Data Collection: Gathered data from multiple sources, including CRM systems and sales databases
- Data Cleaning: Ensured data accuracy and consistency through rigorous cleaning processes.
- Analysis: Used statistical methods to identify trends and correlations.
- Results: Provided actionable insights that led to a 15% increase in quarterly sales.

"Pranjal kashyap provided us with critical insights that transformed our sales strategy. Their analytical skills and attention to detail are exceptional."

- Neela Santhosh kumar, HR and Academic Head at Codtech IT Solns.





PROJECT EXAMPLES

Project: Sales Performance Dashboard

Objective: Track the data set and analyze the sales of the company.

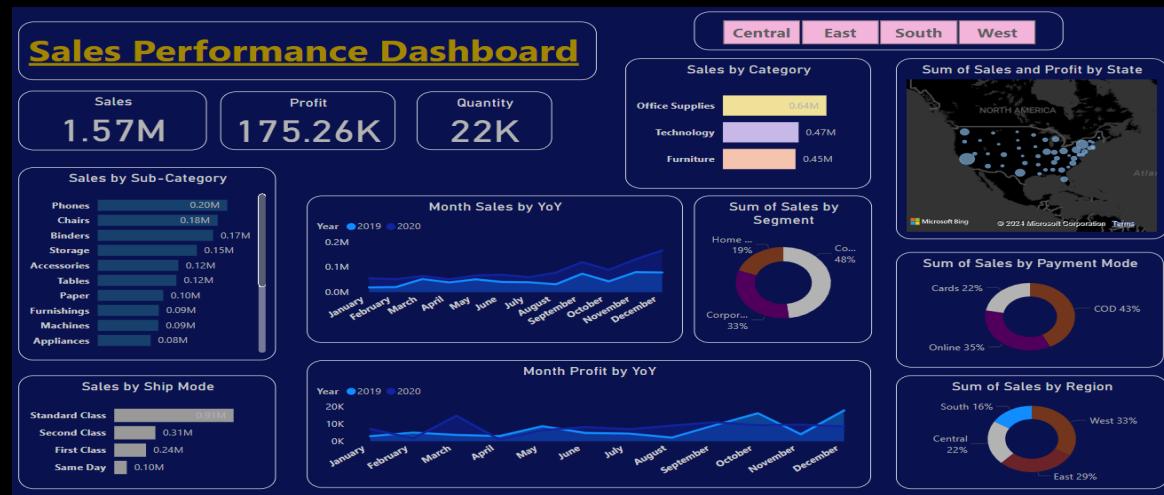
Results: Identified three key customer segments, leading to targeted marketing and making attractive and professional dashboards.



Project: Sales Forecasting for moglix

Objective: Develop a financial forecasting model to predict future revenues and expenses.

Results: Created a forecasting model with a 95% accuracy rate, aiding in more precise budget planning.



S E R V I C E S O F F E R E D

What I Offer

I provide a comprehensive range of data analysis services designed to help businesses harness the power of their data:



Data Cleaning and Preparation

Ensuring your data is accurate, consistent, and ready for analysis.



Descriptive and Predictive Analysis

Uncovering patterns and predicting future trends using statistical methods and machine learning.



Data Visualization

Creating clear and insightful visualizations to communicate findings effectively.



Business Intelligence

Developing dashboards and reports that provide real-time insights.

Why Choose Me

Choosing me means partnering with a dedicated professional who is committed to delivering high-quality analytical solutions. My methodical approach and attention to detail ensure that you receive insights that are both accurate and actionable. Let's work together to unlock the full potential of your data.



CONTACT INFORMATION

Get in Touch

For inquiries and collaborations, feel free to reach out through any of the following channels:

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