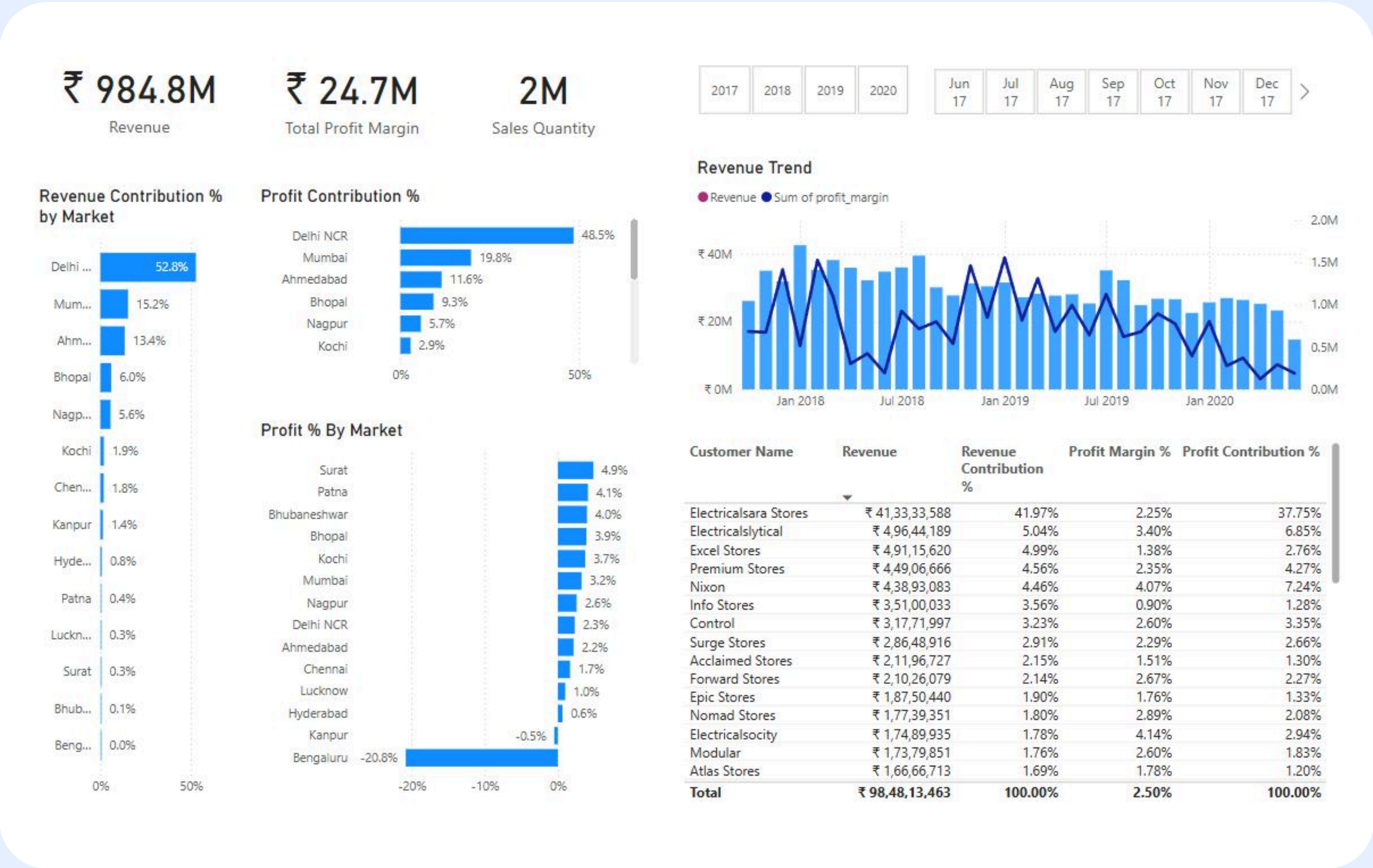


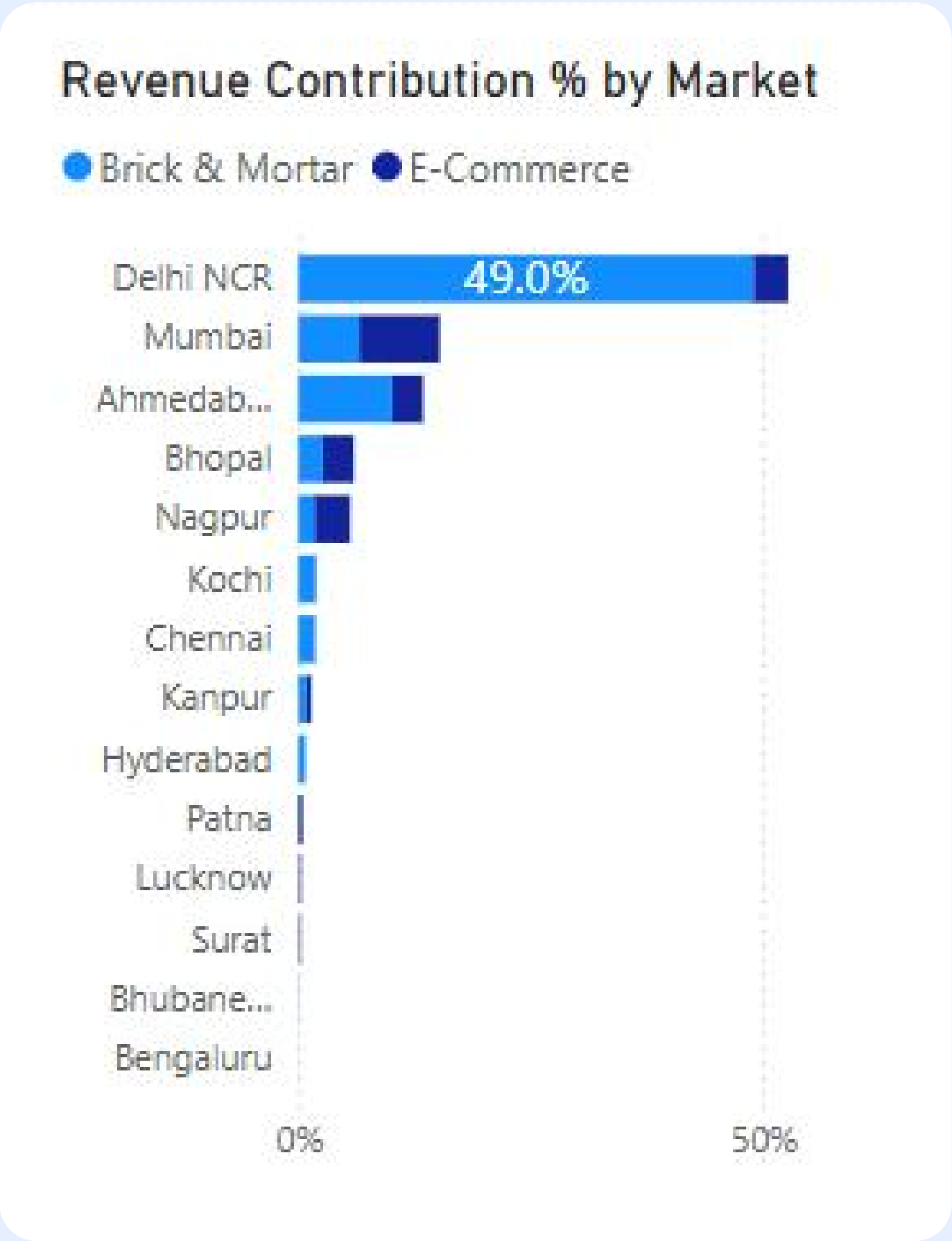
Sales Insight Dashboard

This sales insights dashboard provides a comprehensive analysis of revenue, profit margins, and market contributions across various regions. By visualizing key trends and customer-wise performance, it helps identify high-performing markets, optimize sales strategies, and drive data-driven decision-making for improved profitability.

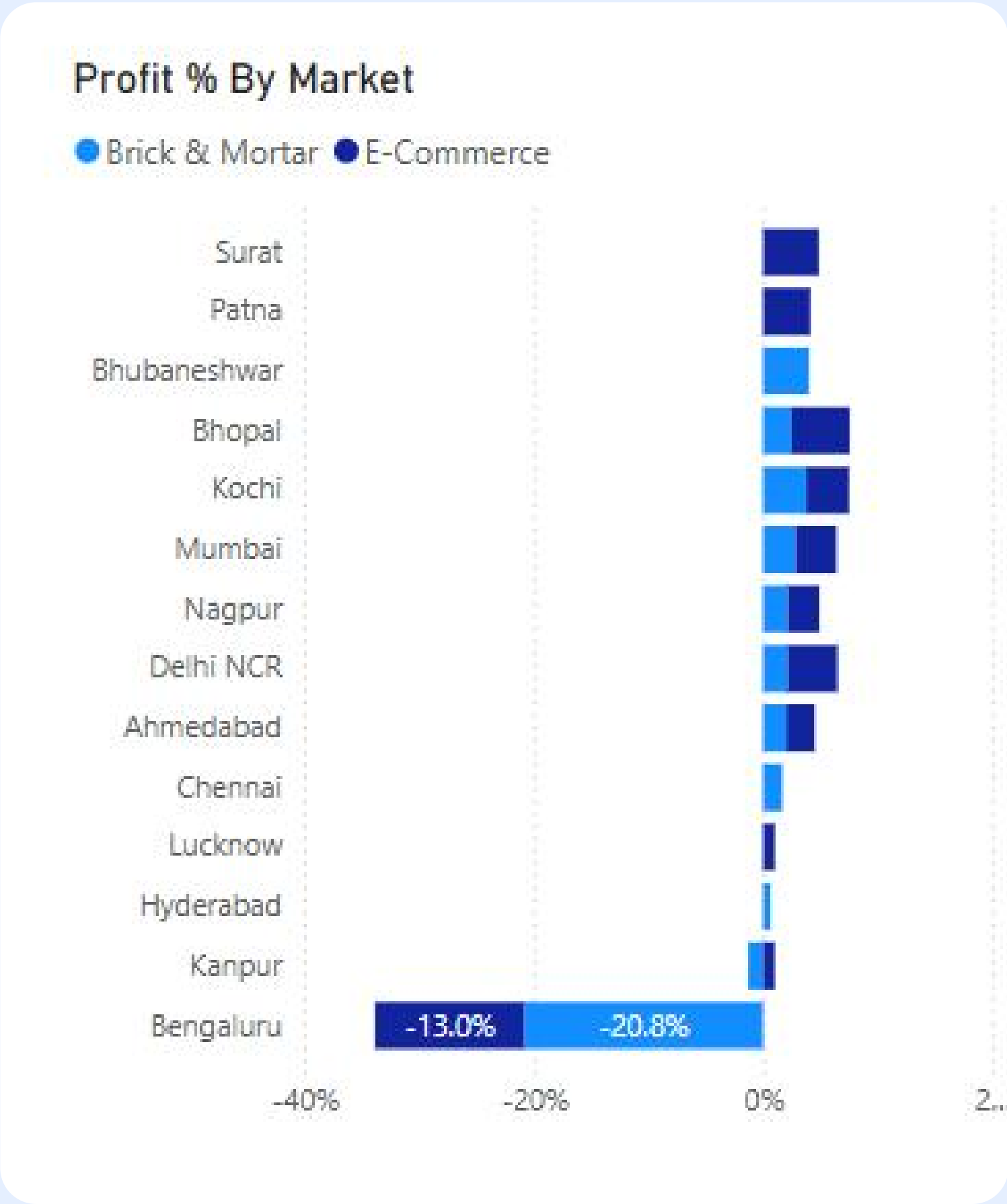
View in Power BI



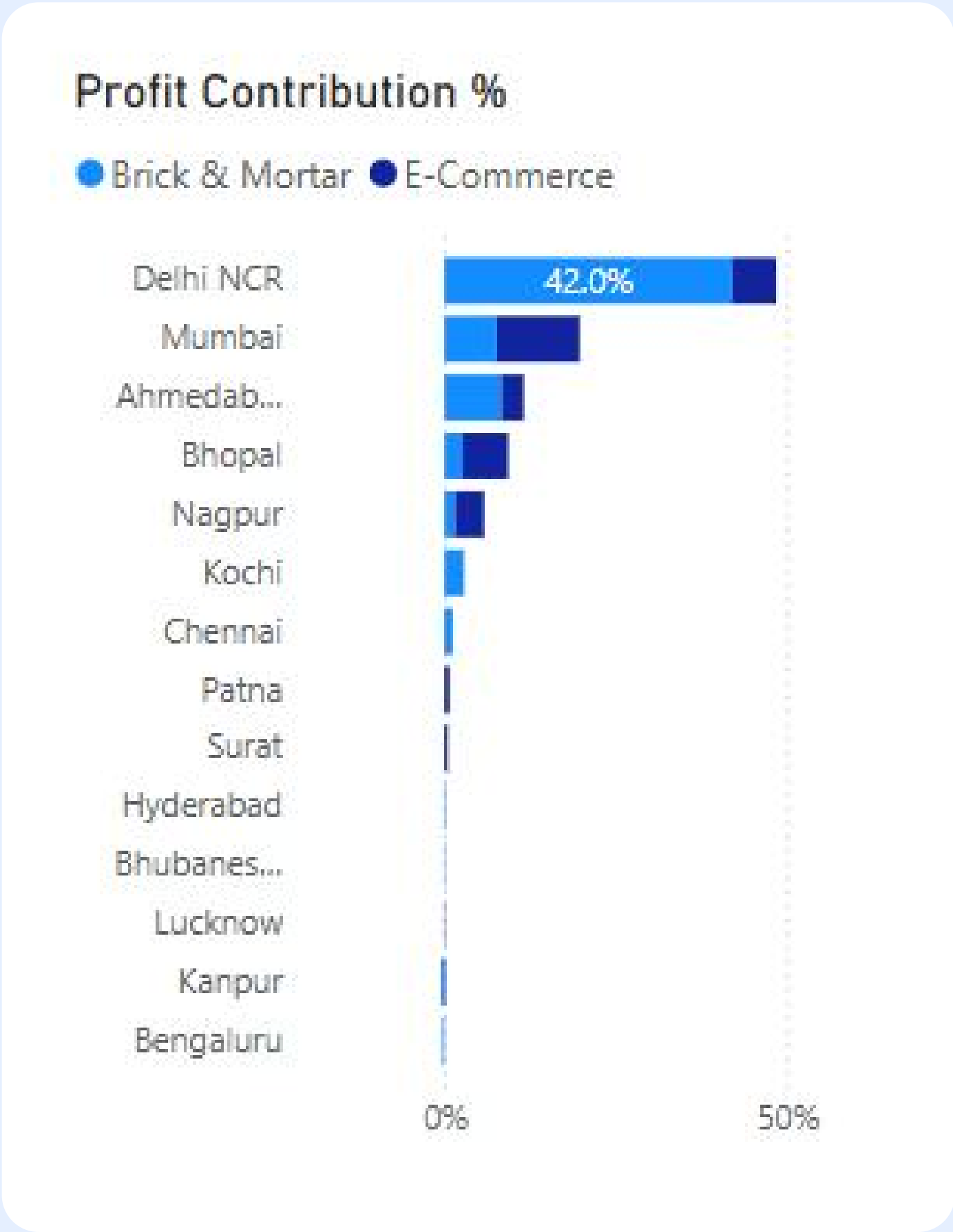
Tooltips



This metric represents the share of total revenue generated by each market. It helps identify key revenue-driving regions and assess market performance in terms of sales.



This indicates the profitability of each market by comparing its profit to its own revenue. It provides insights into how efficiently a market converts its sales into profit, highlighting areas with high costs or strong margins.



This measures the share of total company profit contributed by each market. It helps in understanding which regions have the most significant impact on overall profitability, guiding strategic business decisions.