

# Pranjl Martin

📞 7726070233 | ✉ jobsforpranjl@gmail.com

🌐 github.com/PranjlMartin | in linkedin.com/in/pranjl-martin/ | 🌐 pranjilmartin.github.io

## Summary

Detail-oriented and analytical Junior Data Analyst with strong skills in **Python, SQL, and data visualization**. Experienced in **data cleaning, exploratory data analysis (EDA), and statistical modelling** to generate actionable insights. Proven track record in improving data quality, optimizing workflows, and delivering accurate, business-ready reports.

## Skills

**Programming:** Python (Pandas, NumPy, Matplotlib, Seaborn), SQL, Advanced SQL

**Visualization Tools:** Matplotlib, Seaborn, Excel (Pivot Tables, Charts), Power BI

**Data Analysis:** Data Cleaning, EDA, Dashboard Design, Reporting

**Statistical Analysis:** Linear & Logistic Regression, Hypothesis Testing

**Machine Learning:** scikit-learn, Model Evaluation

## Experience

### Datapure Technologies Llp

July 2024 – Present

Research Analyst (Freelancer)

- Extracted web data and conducted research on medicinal trends to support client strategies.
- Enhanced data accuracy by 98% using advanced Excel formulas and streamlined workflows

### Zuru Services

October 2022 – April 2023

Data Quality Analyst (Freelancer)

- Generated customized training data for ML projects, improving model accuracy by 20% through Excel-based data cleaning.
- Cleaned and validated ML training datasets in Excel, increasing model accuracy by 20%.
- Automated business processes, performed text annotation **for Larsen & Toubro Infotech** with 95% accuracy, and led data cleaning initiatives in Excel, ensuring 99% data quality for client deliverables

### Rubixe

May 2020 – October 2020

Data Analyst Intern

- Performed data cleaning, preprocessing, and exploratory data analysis (EDA) using Pandas and NumPy across various real-world datasets.
- Created **insightful visualizations** with **Matplotlib** and **Seaborn** to identify trends, outliers, and patterns supporting actionable business insights.

### Datapure Technologies Llp

April 2018 – October 2019

Data Annotator

- Produced high-quality annotated datasets for AI applications (image, video, aerial) with **98% accuracy** for clients such as Walmart and Nuro.ai, while optimizing workflows by efficiently annotating 500+ images per frame

### Sky Digital World

August 2017 – February 2018

Digital Marketing Executive

- Led SEO, SMM, and content strategies, executing on-page/off-page campaigns that boosted search rankings, increased website traffic, and improved engagement by **20%**.

## Project

### Bank Credit Risk Analyst 🔄

Tech Stack: Python, Pandas, Matplotlib, Seaborn, Scikit-learn

- Performed **advanced EDA** to uncover credit risk patterns and trends in customer payment behaviour.
- Provided **strategic insights** to minimize risk and improve financial decision-making.

### Boom Bike Sharing 🔄

Tech Stack: Python, Pandas, Matplotlib, Seaborn, Stats models, Scikit-learn

- Analysed key factors like weather conditions, economic indicators, and seasonal trends using **Linear Regression**.
- Analysed historical ride data to identify usage patterns and seasonal trends affecting revenue, particularly during the COVID-19 pandemic

### RSVP Movie Analysis 🔄

Tech Stack: SQL, Joins, Aggregation Function, Filtering and Sorting, Window Functions, Case Statements

- Analysed three years of movie data using **MySQL** to uncover insights into **audience preferences, genre popularity**, and performance drivers.
- Identified critical success factors for global releases such as **language trends, top-performing genres etc.**

## Education

### International Institute of Information Technology, Bangalore

August 2024–Present

Post Graduate Program in Data science

### Banasthali Vidyapith, Jaipur

July 2013 – May 2016

Masters in Computer Application