BUAN 6390.S01 | 05/09/2025

This presentation has a live demo

OWLI

Redefining Student Support Through Conversational AI

E

NAME OF PROJECT:
JSOM Chatbot

PRESENTED BY:
Group 2

PRESENTED TO:
Dr. Gaurav Shekhar & Prof. Mandar Samant

Meet the Users

Carlos

Prospective Student

- Exploring MS or MBA programs
- Unsure where to find eligibility, deadlines, or application steps
- Visits JSOM site late at night from another country

Pranay

Current Student

- Balancing classes and part-time work
- Needs quick answers on degree plans, electives, CPT/OPT, and career resources

Fatima

Faculty Member

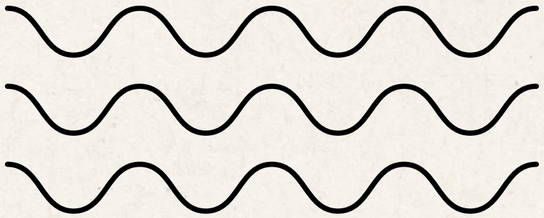
- Handles 100s of questions weekly
- Needs a tool that reduces query resolution times and improves response quality

Their Challenges

Carlos

Pranay

Fatim a



Introducing

OWLI

Let’s Follow the Flow

Carlos

What is the minimum GPA requirement to apply for MS in Business Analytics and AI?

The minimum GPA requirement for MS in Business Analytics and AI is 3.0 on a 4.0 scale.

Pranay

What is the deadline for Fall 2025 Scholarship?

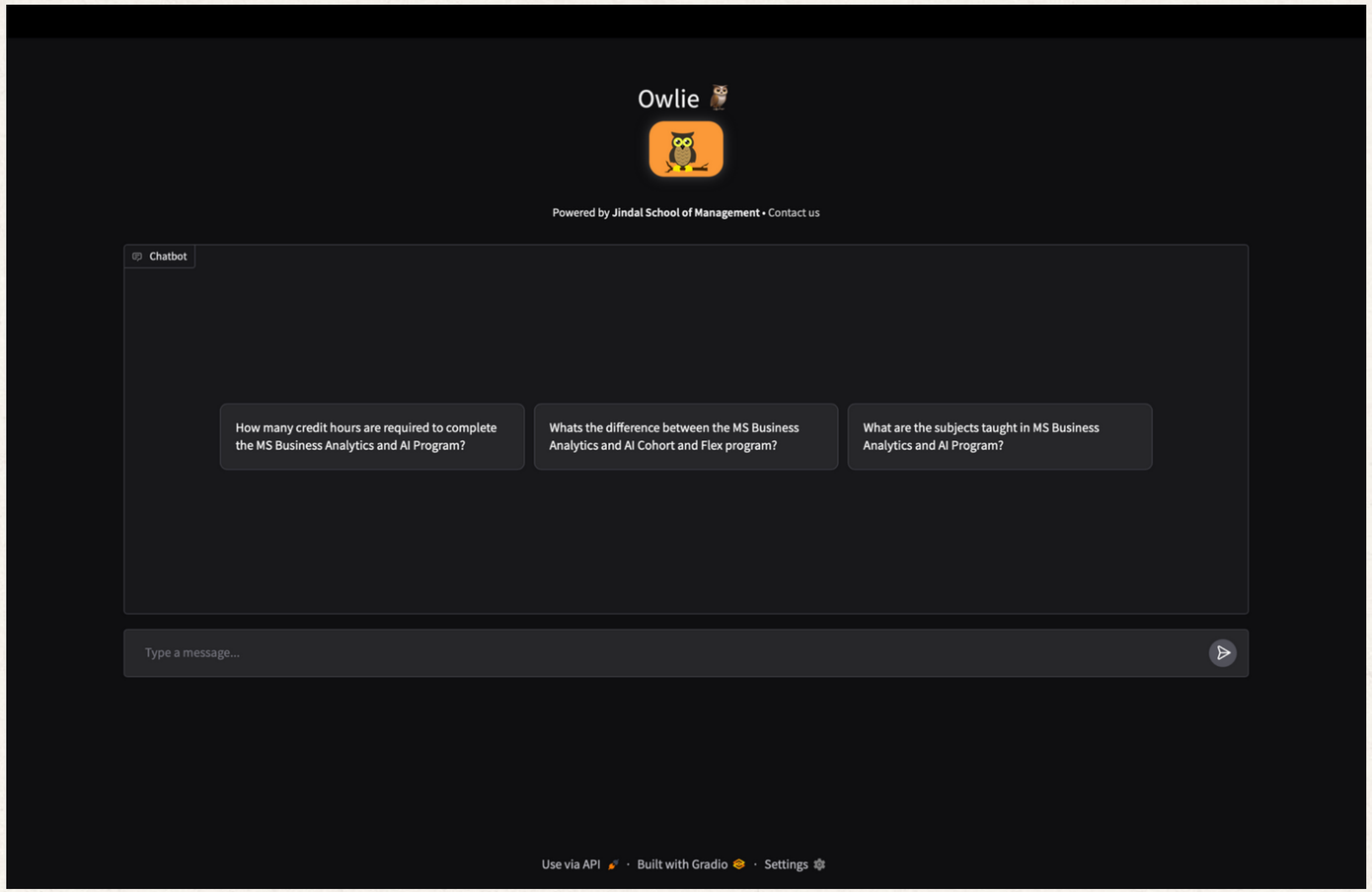
The Deadline for the Fall 2025 application is May 1

Fatima

Where can you find the next event at JSOM career management center?

You can find the next event at the JSOM Career Management Center on Handshake, which is the central Information point for jobs, internships, ...

The Interface



AI Chatbot trained on JSOM's actual content

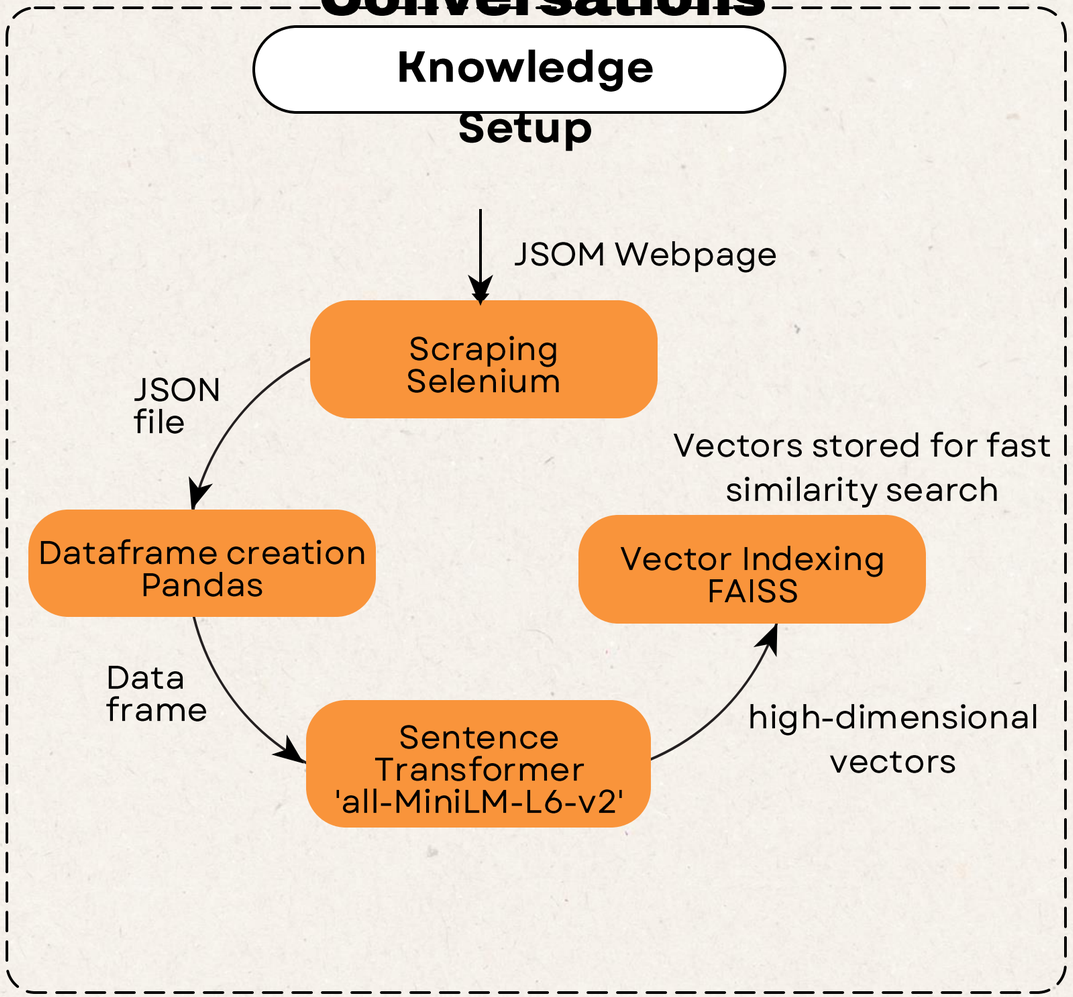
24/7

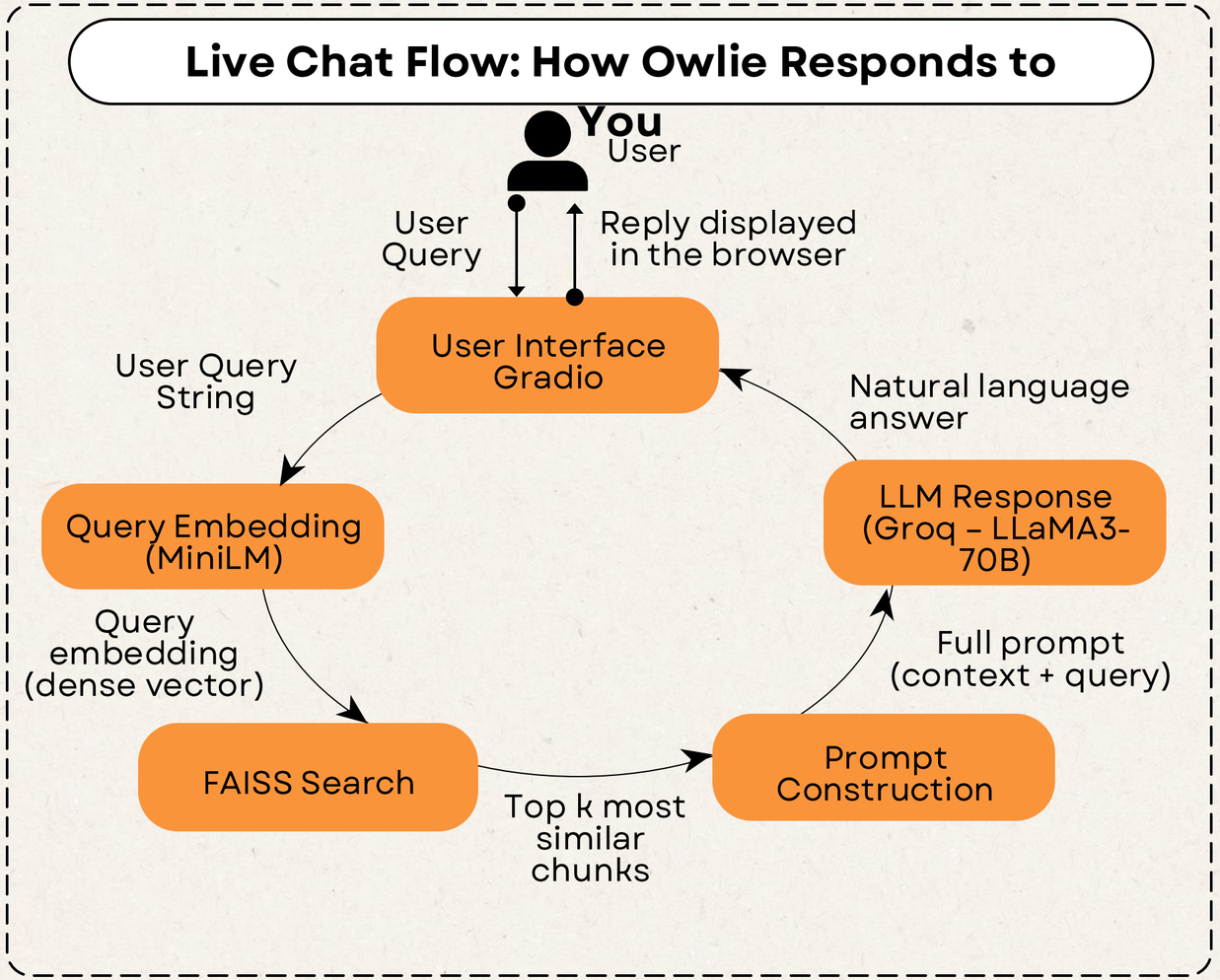
Available 24/7 via a simple chat interface

Personalized, accurate, and always learning

Owlie's Architecture

From Webpages to Conversations





Whoo's READY TO EXPERIENCE OWLIE?

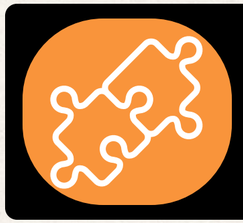
How OWLIE helps!

Carlos

Pranay

Fatima

Future Scope



Integrate with JSOM Website

Feedback training loop

Analytics dashboard (most asked questions)

Campus-wide deployment