

France Laurence Velarde

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EXPERIENCE

Freelance Graphic Designer and Video Editor

2021-Present

- Worked remotely for a GE Designs as a video editor. Creating short form content with strong & elaborate hooks and CTA's.
- Created a Funnel Design for a client for their YouTube automaton course.
- Optimized Sound Design for a YouTube video for a remote client.
- Commissioned Ad and Graphics for Edmund V. Paraqueles - Toyota Mandaue. Leading to significant increase in sales and reached demographic targets.
- Commissioned for projects, logo and ad design for small local businesses.
- Commissioned for school projects.

Social Media Manager

2024-Mar. 2025

- Managed ad targeting demographic for Toyota Mandaue through SEO.
- Implemented automation for smart replies and messaging.

Freelance Fullstack System Developer

2025

- Commissioned a full system remake for a Hospital Management thesis project for a client in Mindanao.

School-based Experiences

- SegBIN** - an automatic waste segregation bin using Arduino UNO. 2024
-Best Innovation, Best Innovator, Best Poster, Best Commercial, Best Presentor
- DaPPLiN** - a local habal-habal booking app for tourists in the Municipality of Dalaguete. 2023
-3rd Placer in Application Development

AWARDS and CERTIFICATIONS

TESDA NCII Certificate

- Trained and certified in computer networking, troubleshooting, and system setup.

1st Placer - USPF IS Innovations

- Contributed to the documentation and development of Segregation BIN(SegBIN), an AI + IoT waste segregation system.

n8n Certificate of Participation

- Attended a Virtual Learning Automation by Develop Kreativity and gained basic knowledge of n8n automations.

TECHNICAL SKILLS AND TOOLS

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|---------------------------------|-------------|-----------------|
| • UI/UX Design | • NodeJs | • n8n |
| • Digital Art & Visual Branding | • ExpressJs | • Capcut |
| • Prototyping and Layouting | • NextJs | • Alight Motion |
| • Programming & Development: | • Supabase | • Affinity |
| • HTML,CSS, JavaScript | • Canva | |
| • PHP | • Figma | |
| • SQL | • Capcut | |
| • Typescript | • VS Code | |
| • Git | • GitHub | |
| • Render | • Xampp | |

EDUCATION

University of Southern Philippines Foundation

Bachelor of Science in Information Technology

Salinas Drive, Lahug
2023-Present

Dalaguete National High School

Science, Technology, Engineering, and Mathematics

Poblacion, Dalaguete
2020-2023