# blinkit
**India's Last Minute App**

## Filters
- **Outlet Location Type**: All
- **Outlet Size**: All
- **Item Type**: All

## KPIs
- **$1.2M** TOTAL SALES
- **$141** AVG SALES
- **8523** NO OF ITEMS
- **3.9** AVG RATING

## OUTLET ESTABLISHMENT



Values over years: $78K, $130K, $131K, $132K, $132K, $133K, $205K, $129K, $131K (2012–2022)

## Metric tabs
Total Sales | Avg Sales | No of Items | Avg Rating

### FAT CONTENT
- Low Fat
- Regular
- $425.4K
- $1.2M Total Sales
- $776.3K
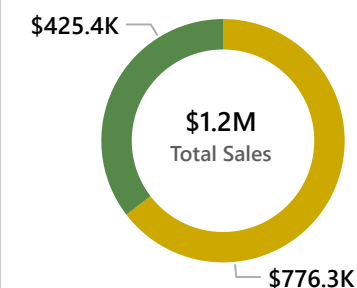
### FAT BY OUTLET
- Low Fat
- Regular
- Tier 3: $0.31M / $0.17M
- Tier 2: $0.25M / $0.14M
- Tier 1: $0.22M / $0.12M

### ITEM TYPE
| Item Type | Value |
|---|---|
| Fruits an... | $0.18M |
| Snack Fo... | $0.18M |
| Household | $0.14M |
| Frozen F... | $0.12M |
| Dairy | $0.10M |
| Canned | $0.09M |
| Baking G... | $0.08M |
| Health a... | $0.07M |
| Meat | $0.06M |
| Soft Drinks | $0.06M |
| Breads | $0.04M |
| Hard Dri... | $0.03M |
| Others | $0.02M |
| Starchy F... | $0.02M |
| Breakfast | $0.02M |
| Seafood | $0.01M |
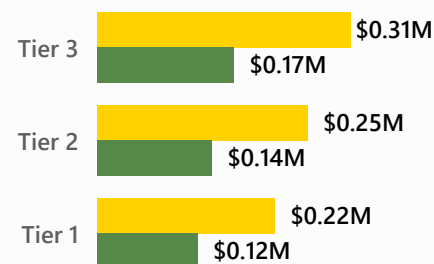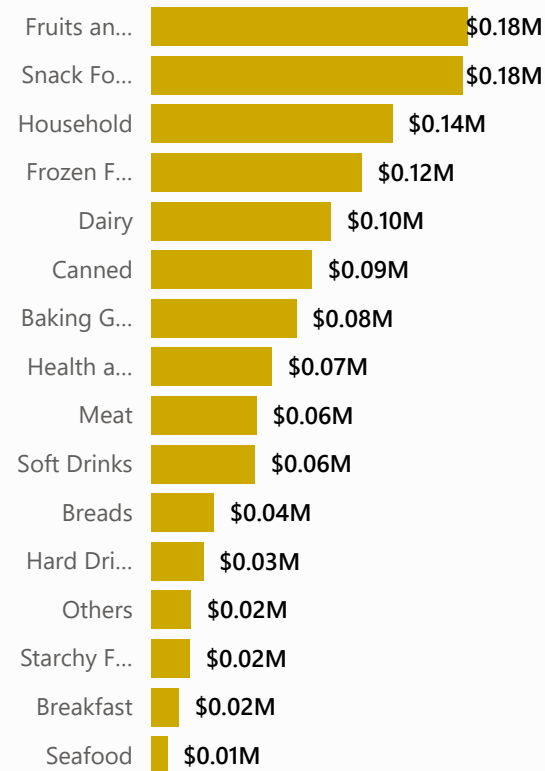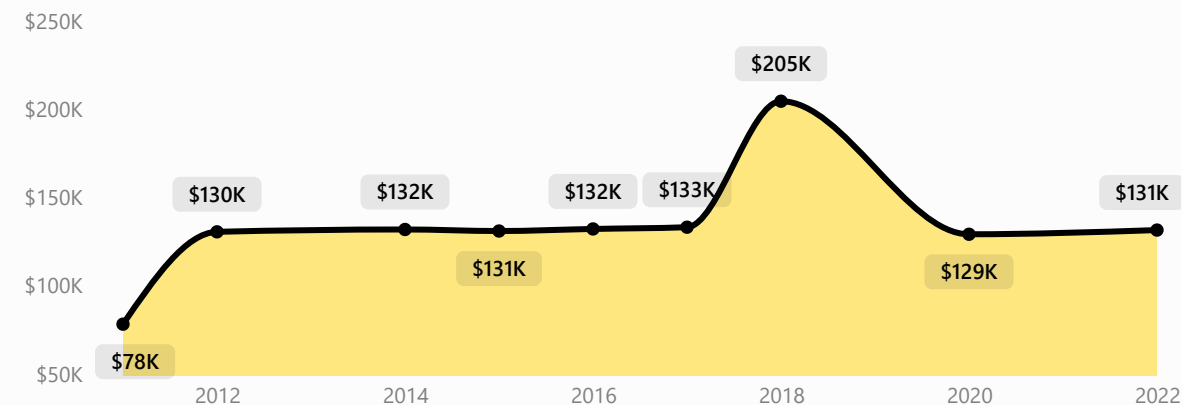
## OUTLET SIZE
- Medium
- Small
- High
- $249.0K
- $507.9K
- $444.8K

## OUTLET LOCATION
- 100%
- Tier 3: 472.13K
- Tier 2: 393.15K
- Tier 1: 336.40K
- 71.3%
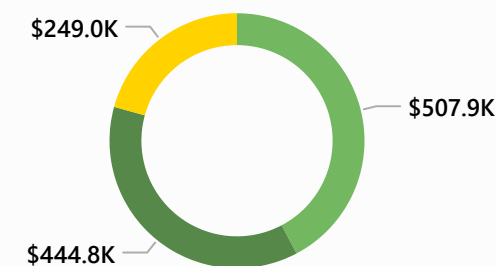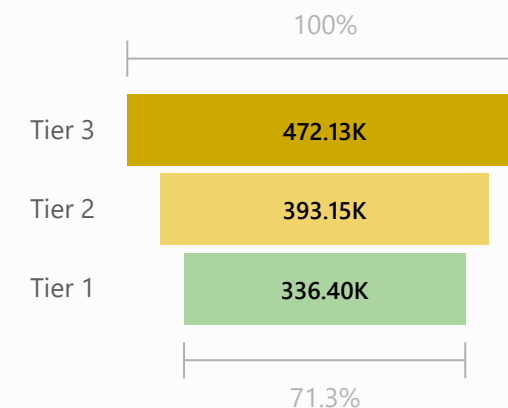
## OUTLET TYPE
| Outlet Type | Total Sales | No of Items | Avg Sales | Avg Rating | Item Visibility |
|---|---|---|---|---|---|
| Grocery Store | $151.9K | 1083 | $140 | 4 | 0.10 |
| Supermarket Type1 | $787.5K | 5577 | $141 | 4 | 0.06 |
| Supermarket Type2 | $131.5K | 928 | $142 | 4 | 0.06 |
| Supermarket Type3 | $130.7K | 935 | $140 | 4 | 0.06 |