

Retail Business Performance & Profitability Dashboard

Season
☒ Fall
☒ Spring
☒ Summer
☒ Winter

Category
☒ Furniture
☒ Office Supplies
☒ Technology

Region
☒ Central
☒ East
☒ South
☒ West

Top 10 Products by Profit

Product Name

3D Systems Cube Printer, ..	■
Ativa V4110MDD Micro-C..	■
Canon imageCLASS 2200 ..	■
Canon PC1060 Personal L..	■
Fellowes PB500 Electric P..	■
Hewlett Packard LaserJet ..	■
HP Designjet T520 Inkjet ..	■
Ibico EPK-21 Electric Bindi..	■
Plantronics Savi W720 Mu..	■
Zebra ZM400 Thermal Lab..	■

PROFIT

₹286,397

DISCOUNT

₹1,561

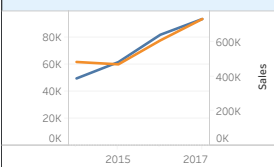
QUANTITY

37,873

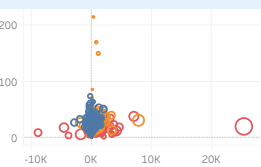
SALES

₹2,297,201

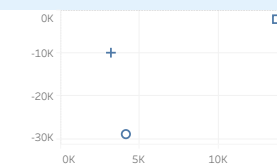
Sales & Profit Over Time



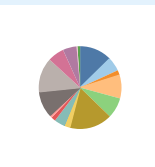
Quantity vs Profit



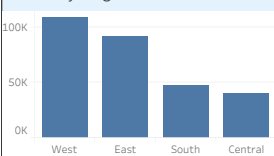
Overstocked Items



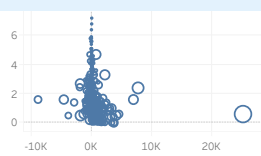
Profit by Sub-Category



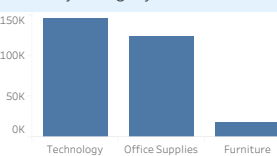
Profit by Region



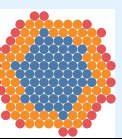
Discount vs Profit



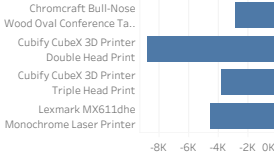
Profit by Category



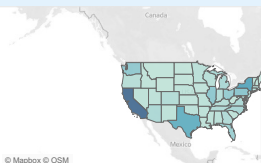
Slow-Moving Products



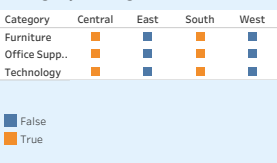
Bottom 4 Products by Profit



Geographic Order Distribution



Category vs Region



Shipping Mode vs Profit

