Syllabus: FLM 484: Cinematography Capstone

Course Title: FLM 484: Cinematography Capstone

Semester: Fall 2024

Instructor: Prof. Michael Green

Email: mgreen@asu.edu

Office: SANCA 650E, The Polytechnic School, ASU

Office Phone: (480) 727-9900

Office Hours: Fridays 2:00-4:30 PM OR by appointment

Class Time & Place: Tuesday or Thursday 3:00-4:15 PM in SANCA 655

Course Description:

This capstone course focuses on the development of a cinematographic style for a short film or commercial. Students will plan and execute a visual style, including lighting, camera movement, and color grading, culminating in a screening or presentation at the Innovation Showcase. The course includes the development of a project proposal, visual research, shot planning, and a final report.

Course Objectives:

Develop and implement a cinematographic style for a short film or commercial.

Plan and execute lighting techniques, camera movements, and visual style.

Enhance the visual style through post-production and color grading.

Effectively present the cinematographic project at the Innovation Showcase.

Learning Outcomes:

Gain expertise in cinematography and visual storytelling.

Develop practical skills in lighting, camera operation, and color grading.

Improve communication skills through written reports and presentations.

Enhance the ability to manage cinematography projects from conception to completion.

Group Project and Required Subtasks:

The group project for this course will involve the development of a cinematographic style for a short film or commercial. The project will be broken down into the following subtasks:

1. **Project Proposal (Week 3):**

- Create a proposal detailing the visual style, lighting techniques, and camera movements to be used in the project. Include a timeline and assign roles to team members.

2. **Visual Research and Shot Planning (Weeks 4-6):**

- Conduct visual research, including analysis of films and photography that align with the desired style. Develop a shot plan, including camera setups, lighting diagrams, and shot lists.

3. **Principal Photography (Weeks 7-10):**

- Conduct the principal photography, implementing the planned visual style and lighting techniques. Capture all necessary shots according to the shot list.

4. **Post-Production and Color Grading (Weeks 11-12):**

- Edit the footage, focusing on enhancing the visual style through color grading and visual effects.

Ensure that the final product aligns with the proposed cinematographic style.

5. **Final Report and Presentation (Weeks 13-15):**

- Document the entire cinematography process, including challenges, solutions, and outcomes in a final report.
- Prepare a screening or presentation for the Innovation Showcase that highlights the key aspects of the cinematographic style.

Groups are expected to collaborate closely, meeting regularly to discuss progress and resolve any

issues. Instructor check-ins will be scheduled to provide guidance and feedback.

Evaluation:

Class meetings (5): 20 points

Individual meetings (3): 12 points

Project Proposal: 10 points

Visual Research and Shot Planning: 15 points

Principal Photography: 18 points

Post-Production and Color Grading: 10 points

Final Report: 10 points

Presentation: 5 points

Poster: 10 points

Total: 100 points

Course Policies:

Attendance and Participation: Regular attendance and active participation are crucial for success in this course. Students are expected to attend all scheduled class meetings and individual sessions. If a student is unable to attend a class, they should inform the instructor in advance and arrange to complete any missed work.

Academic Integrity: All students must adhere to ASU's academic integrity policy. Any form of academic dishonesty, including plagiarism, will be reported and may result in severe penalties, including a failing grade for the course.

Accommodations: Students with disabilities or special needs should contact the ASU Disability Resource Center to arrange appropriate accommodations and notify the instructor as soon as possible.

Important Dates:

Class Week 1: Introductions & Project Brainstorming (Aug 26)

Individual Meeting #1: Discuss Ideas and Readings (Sep 4)

Class Week 2: Proposal Presentation & Group Feedback (Sep 18)

Individual Meeting #2: Proposal Feedback & Methods Discussion (Oct 2)

Class Week 3: Revised Proposal Presentation & CERTT Tour (Oct 23)

Individual Meeting #3: Data Analysis & Progress Review (Nov 13)

Class Week 4: Professional Development & Project Discussion (Nov 27)

Innovation Showcase: Final Presentations & Poster Display (Dec 6)