ART322: Public Art Installation
School of Creative Arts
Course Duration: Fall 2022 (Half Year)

Course Overview:
This course involves conceptualizing, designing, and installing a public art piece in a community space. Students will engage in site analysis, material selection, stakeholder interaction, and the final exhibition of their work.

Learning Outcomes:
1. **Concept Development:** Create and refine concepts for public art installations.
2. **Design & Planning:** Develop detailed designs and plans for installation, considering materials and site constraints.
3. **Community Engagement:** Interact with local stakeholders to ensure the art piece meets community needs and expectations.
4. **Execution & Presentation:** Successfully execute and install the art piece, and present the work in a final exhibition.

Course Structure & Timeline:

1. Introduction & Concept Development

Week	Topic	Activities	Deliverable	Due Date
1-2	Course Introduction & Site Analysis	Introduction to public art, site visits, and analysis	Site Analysis Report (10%)	September 15, 2022
3-4	Conceptualization & Design	Brainstorming sessions, concept sketches	Concept Proposal (15%)	September 30, 2022

2. Design & Planning

Week	Topic	Activities	Deliverable	Due Date
5-6	Material Selection & Design Refinement	Selection of materials, refinement of design	Detailed Design Plan (20%)	October 15, 2022
7-8	Stakeholder Interaction	Meetings with community members and stakeholders	Stakeholder Feedback Summary (10%)	October 31, 2022

3. Execution & Installation

Week	Topic	Activities	Deliverable	Due Date
9-10	Art Piece Construction	Building and assembling the art piece	Construction Log (15%)	November 15, 2022
11-12	Installation & Final Adjustments	Installation at the site and final adjustments	Installation Report (15%)	November 30, 2022

4. Presentation & Reflection

Week	Topic	Activities	Deliverable	Due Date
13	Final Exhibition Preparation	Preparation for final exhibition	Exhibition Display (15%)	December 7, 2022
14	Final Exhibition & Reflection	Exhibition and final critique	Final Reflection Report (10%)	December 14, 2022

Grading Breakdown:
- **Site Analysis Report:** 10%
- **Concept Proposal:** 15%
- **Detailed Design Plan:** 20%
- **Stakeholder Feedback Summary:** 10%
- **Construction Log:** 15%
- **Installation Report:** 15%
- **Exhibition Display:** 15%
- **Final Reflection Report:** 10%

Total: 100%

Detailed Deliverables:
1. **Site Analysis Report (10%)**
   - **Description:** Document analyzing the site for the public art installation, including location, dimensions, and community context.
   - **Due Date:** September 15, 2022
2. **Concept Proposal (15%)**
   - **Description:** Proposal outlining the concept for the public art installation, including sketches and initial ideas.
   - **Due Date:** September 30, 2022
3. **Detailed Design Plan (20%)**
   - **Description:** Comprehensive design plan including materials, dimensions, and construction methods.
   - **Due Date:** October 15, 2022
4. **Stakeholder Feedback Summary (10%)**
   - **Description:** Summary of feedback from community stakeholders and adjustments made based on their input.
   - **Due Date:** October 31, 2022
5. **Construction Log (15%)**
   - **Description:** Detailed log of the construction process, including challenges and solutions.
   - **Due Date:** November 15, 2022
6. **Installation Report (15%)**
   - **Description:** Report on the installation process, including final adjustments and installation challenges.
   - **Due Date:** November 30, 2022
7. **Exhibition Display (15%)**

- o **Description:** Presentation of the completed art piece at the final exhibition.
- o **Due Date:** December 7, 2022
8. **Final Reflection Report (10%)**
   - o **Description:** Reflective report on the entire process, including learning outcomes and feedback received.
   - o **Due Date:** December 14, 2022

This syllabus for ART322 offers a structured approach to creating a public art installation, from initial concept development to final exhibition and reflection.