

PRASAD GHONE

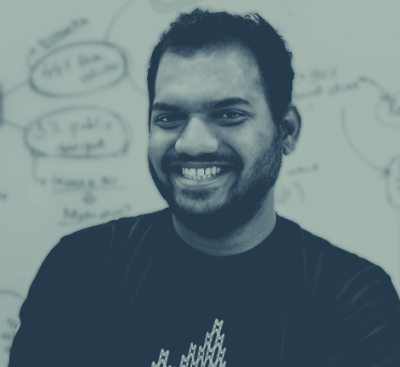
INTERACTION DESIGNER



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PORTFOLIO

www.prasadghone.com

ABOUT ME

Hello! I'm an interaction designer, trying to solve real user problems through design innovation and thorough research.

ACHIEVEMENTS

Best student project of the year 2016

IDC, IIT Bombay

Samsung citizen award

Team award for simplified onboarding of Samsung Pay

Second runner up

Lenovo India Gaming week Game Jam

Spot Award at Samsung

Designing simplified onboarding experience for Samsung Pay

PUBLICATIONS

Design of Predictive text input mechanism for Swarachakra

Presented at India HCI 2016

<https://dl.acm.org/doi/10.1145/3014362.3014376>

Does prediction really help in Marathi text input? Empirical analysis of a longitudinal study

Mobile HCI 2016

<https://dl.acm.org/doi/10.1145/2935334.2935366>

SKILLS

User studies, Interaction design, Contextual inquiry, Information architecture, Rapid prototyping, Data visualization, Sketching end to end scenarios, Story boarding, Usability evaluation, Affinity, and Personas

WORK EXPERIENCE

Intuit, Bangalore, Senior Product Designer

JUL 2021 - PRESENT

Currently designing experiences and features for tax products used by accountants, at ProConnect group of Intuit.

Samsung R&D, Bangalore, Senior Lead UX Designer

JUL 2016 - JUL 2021

SAMSUNG 5G (MAR 2020 - JUL 2021)

- Strategizing and driving design efforts of 5G UX design team
- Ideating and creating proposals for differentiated experience on Samsung 5G devices with 5G
- Designed an AR app to help users find the best location to install 5G router indoors
- Mentored two UX interns working on 5G projects

SAMSUNG PAY (JAN 2018 - FEB 2020)

- End to end releases of multiple commercial features by closely working with various stakeholders of Samsung Pay project
- Designed a simplified on-boarding experience which increased user registration by 11x
- Designed donations concept for Samsung Pay to enhance warm glow and encourage users to donate more

TIZEN OS SMARTPHONE (JUL 2016 - DEC 2017)

- Owned UX for multiple core applications for Tizen OS
- Created new feature concepts for next Tizen Smartphones

Sensus Labs, Bangalore, Interaction Design Intern

MAY 2015 - JUN 2015

Worked on indoor navigation and positioning application. Sketched the entire user experience and designed interfaces for warehouses, museums, and shopping malls

NavStik Autonomous systems, Pune, Design Intern

AUG 2013 - JUL 2014

Designed, prototyped and built quadcopters and MAVs (Micro aerial vehicles). Also worked on various graphic design and instructional design projects.

EDUCATION

IDC, IIT Bombay, Mumbai — M.Des (Interaction Design)

2014 - 2016

Project 3: The project tried to trigger and motivate people to share their ride using socialization as a medium for trigger

Project 2: Designed, developed, and tested a novel interface for prediction in Swarachakra for Marathi considering the morphology of Indian languages.

Pune Institute of computer technology, Pune — B.E (E&TC)

2009 - 2013

A research project funded by Dept. of Science and Technology, Govt. of India for automation of karyotyping process using hybrid Neuro-Fuzzy classification approach